UNVEILING THE TRUTH

The Secrets of Reverse Speech

David John Oates

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Foreword

David John Oates has been demonstrating Reverse Speech for almost three decades. I became acquainted with him in 1995 after I presented a rock & roll show where I would reverse music in order to find what Christians called 'satanic backmasking'. For all of these years David has said that Reverse Speech is a scientific breakthrough to discover what is hidden in the unconscious mind.

This has brought him criticism from sceptics that have dismissed what he is doing as the power of suggestion while demonstrating audio Pareidolia. Sceptics say that the brain tends to find patterns in the gibberish and therefore makes it suspect as science. Science also has told us that when we see something in front of us, it appears to our brain in reverse or in an obverse form. The brain will then compensate and turn the image right side up again. Over the years I have expressed to David that perhaps the same thing happens with what we hear and what we speak to each other.

It is now being demonstrated that Time is pushed forwards and backwards, history is moulded and shaped to fit into an agenda and so tools like Reverse Speech could easily demonstrate how we come to our schisms and inner conflicts over what is generally consensus reality. I am sure that in the exploration of the data we would be told something that cannot be expressed in words alone.

Reverse Speech to those unfamiliar with it is a misnomer because most sceptical investigators of the phenomenon stop short of saying that it is impossible to speak in reverse, so therefore it is a worthless endeavour to try and make a science of it.

However, I say to the sceptics and the so-called science critics that this phenomenon has outlived the critics and it continues to reveal more and more interesting and startling things about the power of the human mind.

It is not the exercise of speaking in reverse, it is the process of analysing gibberish and to see if the brain can detect a pattern that is recognisable and pertinent to the speech that is being spoken forward.

David has demonstrated that it is pertinent and it is also perhaps a key into what we are thinking deep in the unconscious mind, the area of the mind where dreams and core thoughts reside.

Reverse Speech or the hearing of gibberish on the surface is impractical and has little or no value to the casual observer. Using it, and experimenting with it over time, begins to create the valuable information that most people seek about who they are deep inside, what their purpose is, and what their inner dialogue says about them.

The value is what you find when you dig into metaphor, conduct a Metawalk, and uncover data that may be dangerous to your physical and mental health. The more you dig into the mystery the less of it becomes pseudoscience and more of it becomes an open book to the soul.

The idea of Reverse Speech being an invalid science is a bit premature when a lot of sceptics do not take the time to experiment with it or go into a testing of it with prejudice or preconceived notions of what to expect.

When they are so concerned with prompting the listener, they should be concerned with their own fears and their own prejudice because it is certain that Reverse Speech from hereon out will always be the subject that prompts speculation and anxiety.

And like it or not, that gives it power.

—CLYDE LEWIS, Ground Zero Radio, 2016

Contents

	Foreword v
	Preface 1
1	THE ULTIMATE TRUTH DETECTOR † 3
2	THE DAY AMERICA DIED 15
3	INSIDE THE HALLS OF POWER 29
4	THE SECRETS OF SUCCESS 44
5	RIPPING OPEN THE VEIL OF CONSCIOUSNESS 58
6	SEEKING THE TRUTH WITHIN 68
7	TOWARDS ENLIGHTENMENT 80
8	A REVOLUTION OF TRUTH 88
	Appendixes
A	STUDENT'S ARTICLE ON REVERSE SPEECH 92
В	WHY WAS THE JFK BROADCAST SUCH A SUCCESS? $\mbox{\iffffigtheta}\xspace$ 100
С	THE SECRET MEMO 103
D	THE WHIRLWIND 104
Е	THE HOUSE FIRE 109
F	WHAT IS HYPNOSIS 128
G	THE AMERICAN NATIONAL CONVENTIONS 134
	Index 140
	About the Author 142

For there is nothing hid, except to be made manifest; nor is anything secret, except to come to light. If any man has ears to hear, let him hear.

---Mark 4:22-24

Preface

All reversals quoted in this book are shown with **bold type**. They are taken from my vast research library that now spans thirty-three years. A significant portion of them are also posted on the Reverse Speech website at http://www.reversespeech.com so you can go and listen to them anytime you like. Reversals are quoted exactly as they occurred and no manipulation or altering of the original recordings has taken place.

Where the forward dialogue is quoted, the portion of the forward dialogue where the reversals actually occurred is shown by brackets: []. I suggest you closely examine the precise forward words that created the reversal. They will give extra insight concerning the reversal's meaning. Also, on occasions, two or more reversals may be quoted together from the same section of forward dialogue. In this case they are separated by a forward slash: /.

Many reversals are symbolic in nature, speaking in metaphor. Some examples of reversals and their interpretations in this book may be considered open to alternate interpretations, in spite of every effort to be completely accurate. Speech reversals are a new discovery that involves one of the more complex of natural phenomena — the human mind — and much research remains to be done. The interpretations and theories that I set forth in this book must be taken in this light.

I will not be responsible, nor will the publisher of this book be responsible, for the consequences of any counselling using speech reversals, any publication of reversals that a reader may claim to find, or any other work done based on information contained herein. Training in the identification, analysis, and use of speech reversals is available through the classes and seminars offered by Reverse Speech Pty. Ltd.

The (Iltimate Truth Detector

Imagine you had a technology that could read the mind of anyone you came in contact with. And suppose this technology could tell you whether they were lying or telling the truth, what their motives were, and even more, look into their unconscious mind and discover what drives them to be the people they are: good or bad, wise or foolish, success or failure.

What would you do with such technology? Do you think the world would embrace the ultimate Truth detector? Or would they banish this technology to the back rooms for it to gather dust? Or maybe even try to destroy it and any knowledge of its existence?

Well, I have firsthand experience of this technology. I discovered it thirty-three years ago, in October 1983, and, with my good friend Greg Albrecht, I told the world about it in Australia, November 1987, on the National Ten Network.

Since that time I have travelled the globe telling people about this discovery. I lived in America in the 1990s and did most of the major talk shows, both radio and television, telling millions of people about the discovery. I was contacted by Washington in 1990 by C. B. Scott Jones, who was employed by Senator Claiborne Pell of Rhode Island, to seek out new technologies and bring them into the mainstream. He arranged a series a lectures on the Washington Beltway where I would tell high-level powerbrokers and law enforcement officials about this amazing discovery.

It was then that I saw the first hint that such a technology might not be as welcome as I suspected. Inadvertently, my technology discovered the code word that was being used for the future operation in the Persian Gulf, called 'Operation Desert Storm', before it had started. A secret memo was sent to then Defence Secretary Dick Cheney telling him about my technology and the knowledge we had obtained about the code word. The word I found was 'Simone', or 'Simoon', which I later discovered was Arabic for a dust storm in the desert — or Desert Storm.

Somehow this memo was leaked to the press and overnight it went viral! It was run as the top news story on CNN for two nights running. It hit all the major newspapers across the country and was carried by numerous radio and television networks. Did the world beat a path to my door? No. I was told by Scott Jones to keep quiet, to not talk to the press, and my upcoming lectures in Washington DC were postponed until all the heat had died down.

I complied with Jones's request and did not talk to the media about it, and watched on TV as Operation Desert Storm broke and was amazed at the accuracy of what I had found.

So, what is this technology? I have called it Reverse Speech.

If human speech is recorded and played backwards, clear intelligent phrases can be heard at regular intervals mixed amongst the gibberish. These phrases can be heard quite readily by other people and are usually directly related to what is being spoken in forward speech.

The theory Greg Albrecht and I devised to explain it states that language is bi-level: both forwards as well as backwards. That as the human brain is constructing the sounds of speech it is putting those sounds together in such a way that two messages are communicated simultaneously: one forwards from the conscious mind and the other in reverse from the unconscious mind.

It is not the intention of this book to discuss the theories and the whys and hows at a great deal of depth because that has been discussed at length in my other books, along with extensive discussions that validate its existence. Rather it is the purpose of this book to focus on the implications of this discovery, how its existence could impact society and the many revelations it has revealed so far.

When I first went to America to live in 1989, I literally did believe that the world would beat a path to my door and for the first months that is what seemed to happen. The *Dallas Times Herald* ran a two-page full-colour spread on Reverse Speech in June 1989. This led to a lecture to the Dallas Police Department and the filming of a

mini documentary by LETN (The Law Enforcement Television Network) on Reverse Speech, which was due to run nationwide to every police station. Abruptly, this was cancelled the day before it was due to air with no reason given.

I subsequently worked for the Dallas Police, Richardson Division, in 1990, on several cases with a high level of success. This too stopped abruptly, although one detective took my Dallas training class in 1990 and subsequently used Reverse Speech very successfully in her investigations.

Other than those encounters with the authorities, I had little to do with law enforcement after that and I spent most of the early 1990s travelling the United States lecturing and teaching, and learning how to use Reverse Speech in a therapeutic situation. I see clients at my home, and I gradually developed my therapeutic technique called Metaphor Restructuring. Using this technique I am able to 'rewire' the client's unconscious mind and create new behaviour and personality patterns.

However, even in those early days, I learned that the truth Reverse Speech offered was not always welcome. I can remember a lecture I did in Houston in 1991 where the truth created quite a stir. I had just finished my main presentation and asked for volunteers to come up front for a live reversal analysis. A young man came up front. His wife and a good friend were sitting in the audience. I recorded him and then reversed the tape. I was not prepared for the graphic sexual reversals that were clearly heard by everyone in the room describing a homosexual affair the man was having with his friend sitting next to his wife! There was an uncomfortable silence in the room and his wife stormed out with the man in hot pursuit. This was the last time I ever did a live reversal analysis in a public lecture. I saved them for weekend workshops where it was easier to do damage control.

Other uncomfortable situations have occurred in my private session work.

A rather obvious one was when a scantily dressed and provocative young woman came to me because she had been raped at least fifteen times. When I analysed her recording I found it was full of sexually enticing reversals and unconscious desires for the attention the repeated rapes gave her. The lady was indignant when I played her the reversals and accused me of being just like all the rest. She did not return for further work.

Another case I remember quite clearly because it led to a lawsuit, was when a woman came to me complaining about her mother. Her mother was always interfering and condemning her and making her life miserable. The reversals stated that she was exactly the same as her mother and was doing the same thing to her mother that her mother was doing to her. Not only that, she was treating her children the same way her mother treated her. Furthermore, the reversals stated that she was the one who had to change and not her mother. The woman was furious at my analysis and stormed out of my office. A month later I was served with a lawsuit asking for all her money back plus monetary damages. Fortunately, the woman had signed a session release and I won the suit.

It takes a lot of courage to look into the unconscious mind and see the truth of who we are. Most people are not ready for the direct way in which Reverse Speech communicates the truth. We have built up carefully constructed belief systems and behavioural patterns over our lifetimes and this has been done unconsciously. To rip open the veil and see the truth that lies beneath requires a special kind of bravery and a willingness to accept whatever is revealed. One of my Practitioners, Jack Johnston from Canada, describes it as the path of the Jedi Warrior.

To use our own force, we must be congruent. The first step towards that state is to look inside and accept what is there. Only in acceptance of our shortcomings can we harness the power of our congruency and begin to rise above the negative patterns that have enslaved us.

One lady who was congruent but wished she wasn't, was a mother who came to me because she was at her wit's end with her son. He had psychological issues and had been in and out of jail for most of his adult life. She was convinced it was her fault. She cried and wailed in my office and said she would be punished by God for her neglect in raising her son. When I analysed the recording I found congruent reversals that supported her tale. It had been her fault, she had been neglectful as a mother, and the way her son had turned

out was her responsibility. Instead of embracing the truth, as I thought she would, this woman went into immediate denial and contradicted everything she had said to me in her first session. She said every reversal I played her was not true. How dare I tell her she was a bad mother? I was truly puzzled by her reaction. Was this the same woman who had broken down in my office a week ago? As a therapist I thought she would embrace the truth and then begin the change work. But the opposite happened. She also left my office and never returned. She was not able to accept her own Truth. All she wanted was someone to say to her, 'No it's not your fault'.

Reverse Speech does not use kid gloves. It faithfully shows us whatever is inside, conscious, unconscious and even the Soul. Does the world want this kind of Truth?

We live in a world of illusions. Our landscape is littered with advertising slogans and teleprompters. The people we see in the forefront of our world, our politicians and celebrities, are carefully choreographed and meticulously groomed to show the face they want us to see, which many times is totally different from their real face. Reverse Speech comes along and shows us the backstreets of politics, the dim dark rooms where deals take place, the real motives and agendas and the secrets that have been locked away for decades.

I found a reversal in 1987 on then Australian Prime Minister. Bob Hawke, that talked about past marijuana use. The media chuckled and snickered as they reported the story, some people raised their eyebrows, but no harm was done. I found something even more sinister in July 1993 when I analysed then President Bill Clinton talking about the death of Deputy White House counsel, Vince Foster. The media had ruled the death a suicide but Bill Clinton's speech reversals called it a 'hit', saying, Silly hit, nerves are worn. I make no mistake, get out of it. Subsequent investigations into Foster's death also ruled it as a suicide, but one has to wonder how someone can shoot themselves twice: once in the neck and the other in the head. Conspiracy theories about Foster's death abound on the internet.

I had difficulty believing a president would be involved in a murder, but I was contacted by a representative of the RNC (Republican National Committee) after rumours circulated in Washington about the reversal. He met me for lunch in Dallas and told me a rather sordid tale of murders and sexual improprieties allegedly perpetrated by the Clintons. It was a world I was not used to.

In 1995 I actively sought media coverage for my work once more and moved to San Diego to set up my own practice. Although my time was busy with clients and analysing their recordings I did still manage to monitor the political scene in Washington DC.

I started to find reversals on Bill Clinton of an increasing sexual nature. I played these on numerous radio talk shows but was caught off-guard when one host accused me of bias and not liking the Clintons. All I did was document what I found. There was never any bias involved. In fact, I wasn't looking for dirt on anyone. I was only interested in finding clear reversals that I could use to present and help validate my work.

My website went online around that time and I started posting all the reversals I was finding on the Clintons and Bill's alleged lovers. They painted a sordid picture that I don't know I fully believed myself. Then a few weeks later the Monica Lewinski scandal broke, other women came forward claiming sexual misconduct by Bill Clinton, and I was vindicated. It wasn't bias, I was finding factual information about Bill Clinton that was posted on my website weeks before it became public.

Did this mean there was truth behind the Vince Foster reversals as well?

I continued to play these, and other, reversals on many talk radio shows in the 1990s. However, some shows did not like the revelations that Reverse Speech brought. One show had a problem with the metaphoric content of Reverse Speech and I was strictly forbidden to play metaphors on the air.

Reverse Speech speaks a lot in metaphor, using pictures and archetypal images to describe deeper unconscious patterns. To me, in order to present Reverse Speech, one has to present it in a complete manner without censoring. Metaphors are an important part of the picture, as it gives us a glimpse into the unconscious. Without metaphors you are limited to conscious thought and truth and error and therefore completely miss the bigger picture of the

hows and the whys of the unconscious.

Nevertheless, the host was insistent, and I faithfully edited all my reversals before going to air, taking out any references to metaphors.

I was faced with a major dilemma on this show when I was asked to analyse the speech of another popular guest. As I analysed his recording for reversals I became increasingly concerned as the recording progressed. Not only was there a very high content of metaphors, but most of the reversals showed this guest to be incongruent and pulling a con job on the American public. I contacted the host before airtime to warn him of what I was finding, but he did not want to hear beforehand what I had found — he wanted it live on the air. He did however give me permission to play a couple of metaphors to illustrate my point.

So, the radio show started. It was destined to be an infamous show because as I played the first reversal that hinted at a con I could hear a stunned silence on the other end of the phone. The reversals continued and it became increasingly uncomfortable. Then I played a metaphor. The host spoke to me off air and asked me why I was playing metaphors. I was surprised because I had contacted him before the show and obtained permission to do so. I hurriedly erased all other metaphors from my list and the show continued. I played another incongruent reversal and he abruptly terminated the interview, claiming I had played another metaphor. I didn't think it was a metaphor, but it was all over.

I was not asked back onto the show. Unfortunately, that was not the end of the story. I won't go into all the gory details, but our disagreement escalated and a rather nasty legal battle played itself out on the internet and radio airwaves. Although we settled our respective lawsuits a few months later by mutual apologies on the air, it was too late. The damage had been done, and my career in America was ruined. I returned to Australia in November 1999, just before the turn of the century.

It wasn't the first time I had gotten into trouble because of Reverse Speech.

It first happened to me after I found the code word for 'Operation Desert Storm' that went viral in the press across America. I was asked to keep quiet about it and I did, but I started to receive strange phone calls with no one on the other end and clicks on the line. This was followed by a drive-by shooting. I called the police and, to my shock, all they did was tell me to shoot back! Maybe that was the mentality of the police in Dallas back in 1991. I subsequently moved house, but the trouble followed.

I received my first death threat a couple of years later. It came in the form of a nasty threatening letter sent to my post office box. I hired a private investigator to look into it, not trusting the police after the drive-by shooting incident. He implemented security measures in my house, I obtained firearms and for the next few months I lived a cloak and dagger lifestyle that culminated in me coming home one day to bullet holes in the walls of my house. I moved house again, this time to San Diego, and started wearing a bulletproof vest when lecturing. At some high-profile lectures I even hired security guards to protect me.

In April 1997, a few months after I started appearing on Coast to Coast, my home office received a strange phone call. The caller said they had a message to deliver to us and to make sure we were going to be home the following morning. We were indeed home, and at 10:30 am, while I was in a session with a client, a fire broke out in the house. My secretary ran into my office and I ran to the source of the blaze: our product shipping room. However, I could not open the door. (We later found the remains of a guitar that appeared to have been pressed up against the door, keeping it closed.)

We all ran out of the house and called 911. We waited and watched as our house burned. It was 45 minutes before the fire trucks came and by that time it was too late to save the house. Subsequent investigations revealed that the two closest fire stations had their engines out for service that same day, hence the delay in a response. The fire department ruled the blaze as accidental, caused by a candle. However, several witnesses had seen two unknown men walking up to the back of the house, carrying bottles of liquid. We hired two independent arson investigators, both of whom examined the house and concluded that an accelerant had caused the blaze.

Four weeks later I had my next shock. I discovered that I had a

tape recording of the whole house fire, as I was in session at the time. The recorder had been running while everyone left the house and it had continued running for 15 minutes until the power went out. After everyone had left the house you can clearly hear people rummaging through my office and talking to each other, although you cannot make out what they are saying. Then after a few minutes one phrase is clear as one of the people yells 'We better get out!' What were these people doing in my house when it was burning and who were they?

We tried to get the authorities to listen and to pursue arson investigations but they would not. The television program, Strange Universe, did an investigative piece on the house fire, interviewing our own investigators and concluded that the fire was indeed suspicious. Yet, with no one willing to pursue it we dropped it and continued running the business from new premises.

However, the drama continued. We had numerous office breakins, harassing phone calls and office visits from nefarious characters. Cars followed us and parked endlessly in the office car park. We even found an automatic program running on my computer that was downloading all my data every morning at 3 am to a server in Virginia!

It was the stuff of Hollywood movies, all over a technology that could reveal the Truth.

After I returned to Australia it was like a breath of fresh air. No more harassment. I had been pretty much banned from American radio as a result of the legal battle but I continued doing regular radio shows on the Rense Radio Network with my good friend, Jeff Rense, as host. Jeff was about the only host who stood by me through it all, along with Portland radio personality, host of Ground Zero, Clyde Lewis.

The next ten years were very quiet as far as Reverse Speech was concerned. I continued training a few students and seeing my clients. I also solved some public murder cases and broadcasted my findings on the Jeff Rense Program, but the political scene was very dull.

George Bush was almost impossible to find reversals on, indicating he was very scripted and left-brain in his approach. Speech reversals occur most frequently in casual relaxed conversation and situations of high rapport, and less frequently in media situations. This is because Reverse Speech is being generated in the right-brain hemisphere and so right-brain activities offer the greater chance for reversals to occur.

Barack Obama offered more chance at finding reversals. They were mostly disastrous and incongruent but by that time I had been away from the limelight for many years and I don't think people took much notice of Reverse Speech any more. Certainly I got no backlash like I had gotten when I lived in America.

Then came my marketing man.

After a decade in obscurity I was approached by one of my session work clients about doing some marketing for Reverse Speech. He was a successful internet marketer and claimed he could get Reverse Speech really out there and well known again. Initially it went very well and he sent me a load of clients! Money started to flow and I poured all of it back into my business to build it up so I could get Reverse Speech out to a wider audience. I upgraded my websites, brought out an app, hired a Reverse Speech analyst to find reversals for me and dramatically increased my appearances on the Jeff Rense program.

However, cracks started to appear in my relationship with my internet marketer over, surprisingly (sic), the negative reversals I was finding on public figures. He had sent out a newsletter to our clients publishing some of these reversals and got some nasty emails back by people indignant over the truth I was finding. This scared my marketing man, but I wasn't surprised. I had been in this place before.

My marketing man didn't stay too long after that, and I found a new team who made some wonderful contributions to the therapeutic process. However, they and others asked me to do something I found difficult to do: find positive uplifting reversals on public figures. I understood why most people wanted me to find positive reversals, and I did too, but what could I do? Positive reversals were few and far between in the public arena. I subsequently found some wonderful ones on some well-known entrepreneurs (and some bad ones), and these are presented in Chapter Four.

My radio career in the meantime had reached new heights. By

mid-2015, Reverse Speech seemed to have crossed a plateau, partially because of the frequent radio appearances I was doing, but also because America had begun a new election season and the public was hungry for the Truth. Donald Trump appeared on the scene as a Republican Presidential candidate and the election campaign exploded.

He was a different type of candidate. This was immediately evident by the overwhelming number of congruent, positive reversals he had. Compare this to his Democratic rival, Hillary Clinton, who had a significant number of negative reversals, and you had the makings of a very fiery campaign.

I did even more appearances on the Jeff Rense Program and other radio stations started to approach me for the first time since I lived in America in the 1990s. Then in 2016 I started my own show on the Rense Radio Network and the business started to flow in again from America in the form of new clients and students.

Then I started a research project that opened my eyes in a way they had never been opened before. I began analysing recordings pertaining to the JFK assassination in Dallas, Texas, 22 November 1963. What I uncovered was a vast conspiracy of huge proportions that reached into the highest levels of the United States government. It took me over a month to analyse enough recordings to get a complete picture, and when I did I released my findings on the Jeff Rense Program in what was to be labelled as the best and most important broadcast of my career.

I braced myself for the backlash but none came, only emails and phone calls of support, praise and thanks for releasing such important information. This was in stark contrast to the thousands of hate emails and death threats I got during the legal battle in the late 1990s.

And so, here we are. I do have a technology that can read the mind of anyone who is speaking and whose voice is recorded. As this chapter has shown, the world had a mixed reaction to the coming of a technology that can reveal the Truth. Maybe it is more ready now. I hope so, because we as a species can only grow and evolve to our higher selves by confronting the Truth and recognising the incongruities that exists, both in society and ourselves.

Some of the things I have learned from this technology over the years is not pretty and there are certain people out there who do not want this side of our nature seen. But the time has now come for it to be seen. At the other end of the scale, however, there are many wonderful things that Reverse Speech has taught me about who we are as people, and our potential. Both of these aspects will be covered in this book.

The book of Revelations in the Bible talks about the apocalypse. I believe this has been wrongly interpreted as meaning the destruction of mankind. In reality the apocalypse means the unveiling or the revealing of knowledge. This is why Reverse Speech is here.

It has come at a pivotal point in history to allow mankind to face their demons and finally let them go so we can achieve the greatness we are destined for. I don't think it will happen in my lifetime. But this book is my contribution to the eventual apocalypse — or the Unveiling of Truth.

2

The Day America Died

For the last thirty years the main emphasis in my work with Reverse Speech has been to get the technology known and recognised. Therefore, my earlier books concentrated on describing the phenomenon in great detail as well as the theories and techniques I have developed to use and understand it. Likewise, my radio shows and lectures have been more about presenting the technology itself, and the examples I have that validated its existence, rather than the overall Truth it revealed. All that changed when I started to analyse the President Kennedy assassination in early 2016.

It all began as an accident really. I was searching through some old sound bites for one of my own radio shows and I came across an audio file that I had forgotten all about, that was simply entitled '3men'. I seem to recall that someone emailed it to me many years ago and I never took much notice of it. I played it forwards and it was Lee Harvey Oswald talking after he had been arrested for the JFK assassination. He was denying that he had shot anyone. The reversal on that clip said **All three men are walking**. What three men, I thought? What's he talking about?

The only other reversal I had on Oswald at that time was one I had found years ago from a radio interview that he did in August 1963 in New Orleans, three months before the assassination. He was talking about his involvement in the Fair Play for Cuba Committee. The reversal was unrelated to the forwards and it said **Hear them. The wish to kill President**.

I really had no idea what it meant other than the fact that Oswald obviously knew about an assassination attempt back in August 1963. But who 'they' were I had no idea. Three men? Hear them? Maybe there was a conspiracy, as the conspiracy buffs had

claimed. I had very little knowledge at that stage about the JFK assassination or the many conspiracy theories surrounding it. In fact, I had been asked a question about the JFK assassination just a year earlier during a lecture in London and I played the Oswald reversal, saying, 'Here he is expressing his desire to kill the President, so it was obviously Oswald who did it.'

Nonetheless, my curiosity had been aroused and I decided to reverse that New Orleans radio interview again to see if I could find anything else. I found it easily on YouTube, which is a wonderful resource for any avid researcher to find any recording on just about anything! It's a far cry from my early research days in the 1980s when I had to go to public libraries and search for audio cassette recordings.

I found many more reversals on that interview this time — all of which were unrelated to the forward dialogue, which is unusual, and all of which seemed to refer to the JFK assassination. Reversals such as **The weakness is in the car** (JFK was killed in an exposed vehicle), **A week to kill President**, **A week's attack** and **It's a mighty crime**. These other reversals definitely seemed to show that Oswald knew, and had intimate details, of an assassination attempt. Then other reversals on that interview seemed to point to who 'they' were. **They're powerful** was one, and another one that surprised me was **Evil soul of Hoover**. J. Edgar Hoover, I wondered? The head of the FBI at the time? What was he doing on Oswald's reversals?

I did a quick search on YouTube, using the search terms 'Hoover and JFK', and immediately found two recordings made the week after the assassination, between J. Edgar Hoover and President Lyndon Baines Johnson, talking about the assassination. I put these on my list to reverse and continued with the New Orleans interview with Oswald. I found one more reversal of significance that said **Here to serve White House**. Was Oswald working for the US government in some capacity?

I then moved on to his few short comments made in custody after his arrest. There's not many clips, and then those are only a few seconds in length each, but he was highly emotional and therefore it was fertile ground to find clear reversals. The first reversal I found said **The killer was careful**, and then **I'll reveal the killer**. These

reversals, plus the earlier one of All three men are walking, seem to indicate a killer or killers other than Oswald, and killers which Oswald knew about and was willing to reveal. Is that why he was murdered two days later by Jack Ruby? To silence him? I did another search of YouTube and found recordings of Jack Ruby in custody. These too went on my list to reverse.

After his arrest Oswald boldly claimed 'I'm a patsy' to the waiting gaggle of reporters. His reversal supports his claim. It says See, I'm the give up.

They are the only known recordings of Lee Harvey Oswald that I could find. My conclusion is that he was working for the US government, had prior knowledge of an assassination plot by powerful people, maybe including J. Edgar Hoover, and was willing to give these killers up after his arrest. How he ended up in Dallas and why he didn't warn anyone of this plot will forever remain a mystery, unless more information or recordings surface.

Before I moved onto J. Edgar Hoover I took a quick look at Jack Ruby, who killed Oswald. I only had a couple of short clips on him and these revealed some interesting reversals. As he talked about killing Oswald he said Dark ghost sealed this order, and then I'm dark, soldier now hit. These reversals indicated Ruby was given an order to kill Oswald and he refers to him as a soldier. Oswald was in the US army earlier in his life, and his reversals hinted he was still employed by the US government. Finally Ruby says The powerful helped me take him out, and Your masters were paid off. The reversals used that term 'the powerful' again, and indicate that his 'masters' were paid for this hit. I needed to know who 'they' and 'the powerful' were.

Next came the conversations with J. Edgar Hoover and LBJ (Lyndon Baines Johnson) the week after the assassination.

The very first reversal that I found was on LBI the day after the assassination. It said Adjust, now wash the head, fake the brow. I was puzzled by this but as I reviewed YouTube videos on the assassination I discovered some conspiracy theorists claiming, with photographic evidence, that JFK's body had been altered between Dallas and Washington and that entrance wounds on the brow had been changed. How would LBJ have known this? The next few

reversals showed LBJ under great pressure as he says backwards **They choke me God**, and **United States in on threat**. Who are 'they'? I guess the United States was on threat. Its president had just been assassinated. Was something else going on as well?

Then came some reversals on J. Edgar Hoover as he discussed details of the assassination. The first one said **After the talk, we set it up**. Set what up? Who were 'we'? Then he says **End the truth of epitome** and **Hit inaugural mistake**. Did he believe JFK should never have been inaugurated in the first place? After all, he won in 1960 by only 100,000 votes, and there are some that would claim JFK represented the epitome of American achievement. Is this a confession by Hoover to the hit?

The reversals only became more ominous as I continued. As he talked about three shots being fired, he said in reverse **Two fallen,** there's three or four that hit. If he was talking about the shots in reverse, then that means two shots missed and three or four hit. That's a total of five to six shots, not three. His reversal contradicts his forward statement. Then as he talks about JFK on a stretcher in Parkland Hospital and a bullet fell out, he says **Bullet part of the deal**. Many conspiracy theorists claim the bullet was planted on the stretcher. Did Hoover know this and even arrange it?

Other reversals are even more damning as he describes the shooting to LBJ. One said **And I financed this evil**. That was it. Hoover set it all up! This was followed by **And I killed them all, I make you**. Does 'I make you' mean that he now has LBJ in his pocket? Did he make LBJ President? Were we dealing with a *coup d'etat* here? My mind was racing.

He continues on to discuss what I can only imagine are coconspirators in this whole thing, with reversals such as **The mob's** silly, and **Shit, met Houston mafia**. Then **No one thought the man now belonged to the Knesset**. The Knesset was the Israeli Government. How were they involved and what were all these reversals doing on Hoover in a phone conversation with LBJ about the assassination?

Hoover continues with other reversals such as **Perception is a** smaller threat than a garden shooter. Could this refer to a shooter behind the Grassy Knoll, and the perception he (they) are

selling to the public that Lee Harvey Oswald was the lone assassin? Another reversal says And no one sought the men. This is similar to Oswald's reversal of All three men are walking. Did three real assassins get away and both Hoover and Oswald knew it? And who else was involved in the mysterious 'they'?

My answers were yet to come as I continued my internal questioning. OK, so if Hoover set it up and financed the whole thing, what part did LBJ play? I turned to his address to Congress on 27 November 1963, five days after the assassination, to find more answers. I was not disappointed.

His very first reversal as he started his speech was **See the con**. He continues to say in reverse I shield the path of great sin, and Hush my fault here. This is followed by We knocked him off, and This is a good con. There was no doubt now. LBJ was involved up to his neck. Finally he says Kill not sudden, indicating it had been in planning for a long time. We know from Lee Harvey Oswald's reversals that it was at least three months in the planning, probably a lot longer.

I continued with LBJ and next I analysed a recording of him talking to Allen Dulles a week after the assassination. Dulles had been the head of the CIA until JFK fired him after the disastrous 'Bay of Pigs' fiasco. It was therefore quite a surprise when LBI appointed him to the Warren Commission, which was formed to investigate the assassination.

It was only a quick conversation between the two of them but it contained an example of reversed dialogue. LBJ said to Dulles, in reverse, I sent the money, you faked the gun. Dulles replies, also in reverse Yes, it's better to see my con before we do the job. This conversation seems to be nothing more than another confession and now Allen Dulles is involved as one of 'the powerful' along with LBJ and Hoover. Was I uncovering a conspiracy that went to the height of power in the United States? That also involved Israel?

Also, on the same day LBJ talks to Gerald Ford, appointing him to the Warren Commission, backwards he says I made Nixon pull up the rap. So I looked at a conversation LBJ had with Nixon that week. On it I found a reversal on LBJ that said I throw Bush down, I like it. I put Bush on my list to reverse and I continued with Richard Nixon in an interview he gave in Dallas on 21 November 1963, the day before the assassination.

In this interview he predicts the assassination by saying in reverse **The crime that I bring, it must remove inaugural**, and **Mister Bush is evil**. Then he says **I hear the neck will suffer, the powerful helps**. Here is another reference to 'the powerful' and Bush, along with knowledge the night before of a wound in the neck. JFK was shot in the neck. Finally he says **I have secret here**. In a conversation with his secretary a few years, later talking about the assassination, he says **We just did it**.

So Nixon was involved, as well as Hoover, LBJ, Allen Dulles, maybe Gerald Ford, and the Israeli government. How deep did the rabbit hole go and why were these people so upset with JFK that they wanted to kill him? By this time there was no doubt in my mind that we were dealing with a *coup d'etat*. The United States government was overthrown on 22 November 1963 and a new administration was installed. The general public were conned by J. Edgar Hoover, who had been the mastermind behind the assassination, to believe that a lone assassin named Lee Harvey Oswald had committed this crime, but in Oswald's own words (forwards and backwards) he was just a patsy. What I wanted to know now was, who actually pulled the trigger if it wasn't Oswald? Hoover's reversals talked about the mob. This brings in James Files.

James Earl Files (born 24 January 1942), also known as James Sutton, is an American prisoner at the Danville Correctional Centre in Danville, Illinois, who stated in a 1994 interview that he was the 'grassy knoll shooter' in the assassination of President John F. Kennedy. He was sentenced to fifty years imprisonment in 1991 for the attempted murder of two policemen. I analysed an interview he did with assassination researcher, Jim Marrs.

Not many reversals occurred in this interview but those that did supported his tale. Files claimed that he was hired by the mafia as a backup shooter, to take out JFK with a head shot if the President had not already been hit when the motorcade went past the grassy knoll. Two congruent reversals initially occur as he talks about walking around the crime scene before the motorcade arrived. They are **You marked the map** (he claims he was given a map of the

motorcade route and marked where he was going to be positioned), and I should get with David. Earlier in the interview he had talked about his mafia controller, a man named David Phillips. When he gets to the actual shooting he says I know I shoot, and Hit him with my round. Here is the key section of that transcript:

Marrs, interviewing: 'Did you ever notice if any of those rounds hit that sign?'

Files: 'No, I don't know if anybody else's did or not. As far as I know their rounds never hit. I know [my round didn't hit it]. Like I say I fired one shot, I was on target.' Hit him with my round. This is a congruent reversal. As he says forwards that his round didn't hit the sign, in reverse he tells us what his round did hit, or 'him' (JFK).

Finally, as he tells how he burned all the evidence after the assassination, he says in reverse You tell a plan.

According to my analysis, James Files is telling a true story. He did fire the fatal headshot and he had been one of the assassins, maybe three in total. Who these other assassins were I do not know. I don't have any recordings to analyse to tell me, but I do believe J. Edgar Hoover set it all up and hired the mob, and probably others, to partake in what was, according to Oswald's reversals, a week long operation to assassinate the President of the United States.

I continued searching and decided to focus in on the members of the Warren Commission, whose report concluded that Lee Harvey Oswald was the lone assassin. I looked at Earl Warren first, the fourteenth Chief Justice of the United States from 1953-1969. I analysed the eulogy he gave for JFK on 24 November 1963. The reversals showed two themes. Firstly, a profound sadness over the death of JFK, with reversals such as The dear love, and Sorrow choke this. But secondly, a knowledge of the conspiracy, with reversals like Hoover, your dark sin, and Here they let boys snuff him out.

Clearly his verdict in the Warren Commission was contrary to what the reversals reveal he already knew to be fact. I found another reversal on Allen Dulles talking about the results of the Warren Commission in 1966. As he says forwards, 'Even if you had ten more commissions it doesn't get away from [the idea that maybe there was a plot]. We just didn't find any traces of it.' The reversal says **Tough, was Israeli damned with their day.** This is the second reference now to Israel being involved.

Another member of the Warren Commission, Senator John Sherman Cooper, was speaking in Dealey Plaza about the ongoing investigation. Forwards he says, 'We can assure you that every bit of the testi[mony will be made avail]able to the press, the public.' His reversal says **The damn evil will be enormous**. The real truth is enormous! A lot larger than a lone gunman, and Cooper knew it. It was a conspiracy hatched in the highest levels of government by a cabal of characters, some of whom went on to become President of the United States!

Senator Richard Russell of the Warren Commission has a similar reversal as he talks to President Johnson in 1964, just prior to the release of the Warren Commission report. He is saying forwards that he doesn't believe the single bullet theory: 'According to that theory he not only missed the whole automobile but he missed the street. Well the man's a good enough shot to put two bullets right into Kennedy he didn't [miss that whole automobile].' Backwards he says **We won't know all the sin**. He believes the whole truth will never be known, hence the Warren Commission report is a total lie!

Now we come to George H. W. Bush, the mysterious man who keeps popping up in the reversals of the co-conspirators. (The 2016 Reverse Speech Practitioner class is currently investigating the assassination of Robert Kennedy and already Bush's name has come up twice.) Virtually nothing is known about what he was doing in 1963. Some internet conspiracy buffs claim he was a regional director of the CIA at that time. That might be true, as he was appointed director of the CIA in 1976. Bush claims he doesn't remember where he was on the day JFK was killed. I find that very hard to believe. Even I remember where I was when the great King from a faraway land was murdered, and I was only eight at the time, living in rural Australia.

Some people place Bush in Dallas on the day JFK was killed,

outside the Texas School Book Depository where Lee Harvey Oswald worked and from where it was claimed he fired the fatal shots. They produce a grainy picture of someone who kind of looks like a young George H. W. Bush standing outside the Depository. Search on YouTube, you'll find it easily.

I tried to find recordings of Bush talking about the assassination or around the time it occurred, but was unsuccessful. The only one that came close was when Bush was giving a eulogy at Gerald Ford's funeral. Forwards he talks about the assassination saying, 'Even when the dark clouds of political crisis [gathered over America] after a deluded gunman assassinated President Kennedy.' Backwards he says The crime avoided Ike. Ike? Ike Eisenhower? The President who immediately preceded Kennedy?

He continues to say forwards, 'And conspiracy theorists can say what they will but the Warren Commission report will always have the final definite say on this tragic matter. Why? Because Gerry [Ford put his name on it] and Gerry Ford's word was always good.' Backwards he says And our man see the proof. Our man? Gerald Ford? What proof did he see?

I next looked at President Dwight Eisenhower. Essentially I was following where the reversals led me. Eisenhower has never been implicated in the JFK assassination. You can see conspiracy theories on the internet that implicate Bush, Hoover and LBJ, plus others, but President Eisenhower is never mentioned. Could this be why Bush said backwards The crime avoided Ike?

Then something dawned on me — Eisenhower was Republican. Nixon was Republican, Bush was Republican and Ford was Republican (more on him later). All implicated in the assassination through Reverse Speech. I searched the political affiliations of Hoover, Dulles and Warren and they too were Republicans. The only Democrat among them was Johnson, who ascended to the Presidency as a result of the Coup. But that was his reward.

Eisenhower, like the others, was not disappointing in the information he revealed in his reversals. I found a recording on YouTube of him talking about the death of JFK the day he was murdered. In his very first forward clip he says this: 'Mrs Eisenhower and I share the grief that Mrs Kennedy must now feel and we send her our prayerful thoughts and [sympathetic] sentiments.' Backwards he says **He had to miss**. This was a very telling reversal. He was talking forwards about Jacqueline Kennedy. James Files, one of the assassins, claims that he was specifically told not to hit Jackie Kennedy. The reversal shows Eisenhower knew this and it connects both he and James Files to the assassination.

Other reversals on Eisenhower say There's a reason now, referring to JFK's death, and We send terrible headache. Then in a December 1964 phone conversation with LBJ, he threateningly says backwards I made you, that's the deal. This mirrors a previous reversal on Hoover and it goes to the why, or motive. The conspirators wanted Johnson to be President. Maybe it was a case of anyone but JFK!

In September 1978 President Gerald Ford testified before the United States House Select Committee on Assassinations about the Warren Commission Report. His reversals were very telling. He starts off saying backwards I'm the sham that made it up, talking about the Commission's conclusions. The reversal speaks for itself. Then he says There was a deal and Want to share the powerful, give doubt here. Clearly he was lying at the hearing, trying to deflect attention away from anything other than the lone assassin theory.

Why the lone assassin theory? Because the nation had to be given a reasonable explanation for the death of their leader, something solid that they would buy. It had to deflect attention away from the real conspirators who sat in power in high places, probably satisfied that it had all worked well without a glitch.

However, some people didn't buy it, and after the Zapruder film came out, which captured the precise moment JFK was shot, even more people questioned it. Go and watch the video on YouTube. You can clearly see JFK being shot in the head from the front, as he sat in the car. His head is thrown back and to the left. The School Book Depository Building where it is alleged Oswald fired from is behind the President. There were shots that hit JFK from behind but these could have easily come from other assassins who will remain unknown until I can find the right recording.

Finally, in this chapter I want to discuss why this occurred and look at some reversals on IFK himself.

There are only a couple of reversals that go to motive in this crime, and they suggest that the purpose was to install LBJ into the Presidency. But what was so wrong about Kennedy that people wanted him dead? To answer this question I started to analyse Kennedy's speeches for reversals. Unfortunately, like George W. Bush, his reversals were few and far between. This is because his speeches were highly scripted and prepared. Therefore I had to listen to a lot of speeches to find a small handful of reversals, which meant I got to know the man and his policies pretty well in the short amount of time I spent researching him.

What I discovered is that Kennedy was shaking up the status quo. The changes he was proposing, and the people he was upsetting, are too numerous to mention. There were many reasons for wanting Kennedy out of office. These included, but certainly not limited to, Bobby Kennedy's aggressive prosecutions and investigations into the mob, who were involved in the assassination.

There was also Kennedy's threat to shatter the CIA into a thousand pieces, as well his desire to dismantle the 'vast military industrial complex'! Additionally, his Secret Society speech where he condemned all forms of secrecy, intimidated many people in power.

Another reason I propose (and this is purely conjecture) is that some of 'the powerful', or conspirators, needed a war for profits. However, Kennedy was talking about reducing the United States's involvement in Vietnam. He was also intimidating Israel, calling for nuclear inspections. Could this be why Israel was involved in the assassination conspiracy, as the reversals suggest?

Two days after Kennedy died, the new President, Lyndon Baines Johnson, declared that he would not 'lose Vietnam' during a meeting with the US Ambassador to South Vietnam, Henry Cabot Lodge, and troop escalation in Vietnam began. Gradually, over the next few months Johnson changed the whole power structure in Washington. The CIA's existence was now assured and the direction that Kennedy had been taking the country in had been permanently altered. Additionally, Bobby Kennedy left the position of Attorney General a year later and mob harassment was significantly reduced.

The *coup d'état* had been successful, the conspirators got what they wanted, and no one suspected a thing.

Now let's look at some reversals on Kennedy himself, firstly from his inauguration where we see two rather ominous reversals. The first occurs as he is being sworn in:

'I John Fitz[gerald Kennedy do solemnly swear] (Moderator) that you will faithfully execute the office of President of the United States.' Backwards he says **They'll be watching in that void**. This reversal hints that he is well aware he is being watched and scrutinised by people in dark places.

Then in his inaugural address, following his swearing in, we see this reversal:

'The small undoing of those human rights to which this nation has always been committed and to which we [are committed today] at home and around the world.' Backwards he says **Head is hit in the car**. This is a premonition of the future. The image of JFK being hit in the head in the car is etched into the minds of millions of people around the world because of the *Zapruder* film.

Other significant reversals that occurred during Kennedy's Presidency are listed below.

At the Democratic National Convention 1960: 'The Republican nominee of course is a young man but his approach is as old as McKinley. His party is the party of the past, [the party of memories].' Backwards he says **New men we'd offer**. This is a congruent reversal. Kennedy is offering a new way.

'The belief that the rights of man come not from the ge[nerosity of the state] but from the Hand of God.' Backwards he says **Yes obey the power**. This is another congruent reversal that adds extra information. Obey the power of God. This shows Kennedy's Roman Catholic faith.

'But neither can two great and powerful groups of nations take comfort from our present course both sides overburdened [by the cost of] modern weapons, both rightly alarmed by the steady spread of the deadly atom.' Backwards he says **I talk it up**. This adds emphasis to his forward comments.

In a phone conversation with Eisenhower: I got the leadership coming back at five this afternoon [then we begin this] blockage then we'll continue the surveillance.' Backwards he says I send naked woman. This is an insight into JFK's psyche. His sexual indiscretions are well known.

The Cuban Missile Crisis: 'Good evening my fellow citizens. This government as promised has maintained the closest [surveillance] of the Soviet military build-up on the island of Cuba.' Backwards he says I'm nervous. Naturally he's nervous. The world is on the brink of nuclear war!

'It shall be the policy of this nation to regard any nuclear missile launched from Cuba against any nation in the Western hemisphere as an attack [by the Soviet Union] on the United States requiring a full retaliatory response.' Backwards he says Did we mess it up? He wonders whether they are taking the correct course of action. History proved he did not mess it up but made the right call.

'Vast human and material resources into the building of a tightly knit, highly efficient machine that combines [military], diplomatic, intelligence, economic, scientific and political operations.' Backwards he says Hear a villain. The reversals occurs on the word military. Are they villains?

'It means greater attention to improved understanding of the news as well as improved transmission, and it means finally [that government] at all levels must meet its obligation to provide you with the fullest possible information.' Backwards he says Then we'll like it. This is a congruent reversal.

'We cannot endanger that security by refraining from testing while others improve their arsenal, nor can we endanger it by another long [uninspected] ban on testing.' Backwards he says It helps me not. This is another congruent reversal.

'It would create [machinery to] keep the peace as it destroys the machinery of war.' Backwards he says The new mission. Yet another congruent reversal. This is our new mission or task.

So there you have it. A great man, a congruent man, was taken from the American people by a consortium of high-powered men in the Halls of Washington. Their crime, their treasonous act, a violent coup d'etat, forever changed the course of America. The effect of their actions in 1963 still linger today in 2016. We will never know them

all or know the full extent of their conspiracy and I am sure some of them, and their heirs, are still in power to this very day, protecting the legacy they deviously created.

This is a dark scar on the face of America. It must be healed by a new revolution, a new change, a revolution of Truth. Reverse Speech is here to help bring in that change. The unveiling has begun.

3

Inside the Halls of Power

In this chapter I intend to continue the theme of unveiling the truth with Reverse Speech by looking at the current political situation in America and the Presidential election campaign that is now in full swing.

When I first went public with Reverse Speech in 1987 the media were hungry for political reversals. No one was at all interested in my therapeutic practice, even though this was where I had the greatest successes. This theme has continued for the last thirty years, and so I am always actively following the political scene, watching the news and getting reversals when I can on political figures. As my therapeutic practice grew and I ran out of time to analyse the recordings myself, I hired Reverse Speech analysts to continue the search for political reversals. My website is updated at least every two weeks with new material, often more frequently, and now there are well over 20,000 reversals posted on my site that cover the political scene from 1996, when it first went on line, to now.

I have much material on Barack Obama. In fact, I just searched my site in preparation for this chapter and there are hundreds of reversals on Obama, covering his entire Presidency. The majority of them are incongruent, negative and downright destructive. They show him to be a failed President with failed policies and a flawed legacy. Let's look at some of them.

As he talks about healthcare back in 2008, he says in reverse This has to damn you. His reversals about ObamaCare as the years go on are no better, with reversals saying The poor, they get smashed / Break the wealthy / I'll lead you with fuss / I could see mess, and You fuck with it, oh shit. Certainly these reversals have played themselves out, with ObamaCare being a total disaster,

having premiums far in excess of what was promised.

As Obama talks about the situation in Iraq, his reversals are also negative and incongruent. One reversal says Iraq will fail. On another occasion, as he says forward, he is helping Iraq build a better future, he says backwards We forever smashed it. Then as he talks about freeing refugees on Mount Sinjar in Iraq, he says backwards They are in Islam shit. Clearly Iraq is now a disaster, a haven for terrorists and radical extremists. The blame for this falls squarely in Obama's court. His negative reversals caused by a lack of knowledge and experience have created the chaos we now see. The trouble is, we all have sabotage patterns and self-belief issues, but when you are a world leader your own sabotage patterns will affect not only your life, but the lives of the people you lead.

Changing countries to Iran, as he talks about forcing Iran into submission he says backwards **Now it's awful**. On the situation in Syria he says **But we finance it**, and on Afghanistan he says backwards **And I'll be lost on it**. This is a man who should never have been in the White House in the first place, with reversals like this. One day, all candidates will be vetted by Reverse Speech as the unveiling of Truth grows in power and influence.

President Obama has a disastrous track record when it comes to foreign policy — both in reverse and in the physical world. The theme continues in the following reversal as he says forwards, 'We're demonstrating the [power of American] strength and diplomacy.' Backwards he says **The crime of Barack**. Then, as he talks about continuing to hunt down the terrorists, he says backwards **I guessed it**, meaning he is guessing and doesn't know what he is doing, and when he talks about air strike campaigns against the terrorists he says in reverse **But I'm a sissy**. Even his well-known mission of success in killing Osama bin Laden has a negative reversal when he says backwards **I'm a Nazi cop**.

Other reversals are just as bad. As he talks about improving the country's infrastructure he says backwards **You'll shatter, see doubt**, meaning the country is falling apart and it's doubtful it will be fixed. On exploring alternative energy he says backwards **Then you slime them**, meaning he's pulling a con job. Then, while talking about trade deals, he says **To hell with it**, and **You show more**

mess. He is not going to sort trade out at all! On immigration reform he says backwards Scared of my path, I don't want it. On simulating the economy he says backwards I've been ashamed of my sin. He knows he is messing up. These are conscious thoughts, and his self-image is poor as well with reversals such as I am the shit, and I'm the baby (when comparing himself to Donald Trump), as well as I'm so faggot, when talking about getting things done with Congress.

The negative reversals just don't stop. In fact, as I looked through my site at all the Obama reversals, I would say that most of them were negative and destructive. Here are some more.

It's time to stand up and reach for what's possible cos together people who [love their country can] change it.' Backwards he says But you fuck it up. This is a direct contradiction to what he's saying forwards, implying that he is harming America. The next reversal is similar.

'Let us resolve as citizens [to carry on] the improbable experiment that began more than two hundred years ago. Not simply declaring our principals but living them here at home. Not simply celebrating our union but always working to perfect it.' Backwards he says I wreck it. This is another incongruent reversal that, like the previous one, says he is wrecking America.

'[And the Afghan people] will be responsible for their own security.' Backwards he says So evil, we'll beat mankind. This reversal is rather ominous, showing a special kind of evil in Obama's heart. This evil is seen again in the next reversal.

'And I said a few months before that and I [said each time we see one of these] mass shootings our thoughts and prayers are not enough.' Backwards he says We're gonna miss you, mass shooters. The reversal shows an unconscious desire for the shootings.

The only few positive reversals I found on Obama are below. Firstly, when he's talking to the troops:

'And we salute the courage and sacrifice of every man and woman in this 9/11 generation who has served to keep us safe, [we are humbled and grateful] for your service.' Backwards he says I care with all my heart. This a congruent reversal, showing compassion.

'In the long years to come not only will the people of this island, but the world, wherever the bird of freedom chirps in the human heart [look back] to what we've done and they will say do not despair do not yield, march straight forward.' Backwards he says **Have hope.** This is another congruent reversal calling for hope.

'The governor of the great state of Louisiana, Bobby Jin[dall, is here].' Backwards he says **Praise the Lord**. This is a reflection of his Christian faith.

Probably the best and most inspiring reversal I found on Obama is when he was in Hiroshima, May 2016.

'It is not the fact of war [that sets Hiroshima apart]. Artefacts tell us that violent conflict appeared with the very first man.' Backwards he says **Dropped bomb will show its lesson**. He declares backwards there is a lesson to be learned from Hiroshima. He then declares forwards what this lesson is: 'They do not want more war. They would rather that the wonders of science be focussed on improving life and not eliminating it. When the choices made by nations, when the choices made by leaders reflect this simple wisdom then the lesson of Hiroshima is done.'

Barack Obama's Vice President, Joe Biden, also has some questionable reversals. As he praises the troops, calling them the most capable warriors in the history of the world, he says in reverse **You chicken**. When he talks about friends who have a talented daughter he says backwards **The lust that I handle**. And when he tells about a family who hosted him once, he says backwards **They're investigating each one**. Finally, as he says forwards the economy is recovering, he says backwards **We're in a horrible low**, which directly contradicts what he is saying forwards.

Reverse Speech unveils the Truth. It allows us to see inside the hearts of our politicians and determine their motive and agenda, both consciously and unconsciously. Maybe some of these reversals are not conscious thought, but rather unconscious sabotage patterns, but that doesn't diminish their impact. Who our leaders are will directly impact who we are and the lives that we lead. We must take hold of the reigns and demand honesty on all levels. Reverse Speech in time will allow us to do that.

Let us now move onto the Presidential elections currently taking place in the United States. Can Reverse Speech tell us which candidate to choose?

Donald Trump hit the American political scene with a splash in June 2015. Having never held political office, and with no political experience, he tore through the primaries, beating sixteen other candidates to win the nomination of the Republican Party. Why was he so successful? Well, to put it simply, he was congruent and concerned for America. His backward messages matched his forward speech and created great power. The citizens of America unconsciously perceived this congruity and concern and responded accordingly. You see, Reverse Speech is a communication process. We are constantly hearing the backward messages of others and acting on them. It is part of the way intuition works, or that knowing that there is more to what the person is saying than meets the eye.

From the very start Donald Trump was strong and his reversals showed this strength, as well as a genuine desire to help America. As he officially announced he was running for President of the United States, and was going to make America great again, he says in reverse In a real shift, meaning he intends to make a real change. Later on he declares confidently in reverse I am the man.

His message of making America great again continues in his reversals, with message such as America, wake up, and the same message in this reversal Wake up America. He continues with this theme with reversals like America now / America to serve God / Wake up, wake up, we are the best American yet / You're best America / United States, God blessing our woman, our women, and We love America. So, despite all the attacks he took, the citizens perceived he loved America and had American interests at heart, and they voted for him. He was the only candidate, and I have looked at them all, that used America in their reversals. This is a sad state of affairs when the wellbeing of America should be foremost on the minds of any American Presidential candidate.

Donald Trump also went after Barack Obama and Hillary Clinton in his reversals, with reversals about Obama such as It sucks, poor Barack / Barack sick / Don't serve Obama / Barack worse / Even I gave this mercy, Oh Barack, and finally, when talking about Obama forwards he says backwards very clearly **And he's a fucking asshole**. So, if you didn't like Obama in the first place, Trump's reversals only added fuel to the unconscious fire. Equally so with Hillary Clinton.

He continues the backward attacks, this time against Hillary, with reversals such as **There is still Hillary** / **This will not kiss Hillary** / **We hate Hillary**, and directly attacking the email scandal Hillary Clinton is embroiled in, he says backwards **Hillary**, let's see this email. He seems to know though that Hillary will be tough to beat, with this reversal, **Hillary may last a while**. Other people mention Hillary backwards, such as Newt Gingrich and Jeb Bush. Newt says in reverse **Hillary's it, hear from the government**. Could this mean that Hillary has been groomed to become the next President of the United States? In the words of Jeb Bush backwards **For the government Hillary's a sin**, and **It's over if they don't stop Hillary**.

As Trump attacks forwards so does he attack backwards, with the following reversals. When attacking Jeb Bush he says backwards **You booby**. Talking about America's response to 9/11, saying people still don't feel safe, he says backwards **They're sleepy**. On Islamic terrorists he says backwards **They're dead**, and on defeating them he says backwards **We'll work it out**, and **I will beat them**. On failed businesses in Atlantic City he says backwards **Yes, stupid they are**. As he attacks Rick Perry forwards he says backwards **He was jealous**, and attacking Marco Rubio he says backwards **You're a phoney**, which is ironic because that's what Mitt Romney, Hillary Clinton, and others say about Donald Trump.

He also attacks the official story of 9/11, and when he talks about alleged terrorists flying back to Saudi Arabia straight after 9/11 he says backwards **They buried us**. Then he says backwards **I'll pray that I get them**, referring to the perpetrators of 9/11.

Love him or hate him, you cannot deny that Donald Trump has made an impact, and this is partially because of his strong, aggressive and congruent reversals.

As Trump talks about his solutions with international affairs, his reversals are just as congruent and direct. On China taking advantage of us in trade deals, he says backwards **We lose the war**,

which confirms what he says forwards when he says 'We're not winning anymore.' On not getting our hostages back from Syria he savs Yes it was the bullshit, and on Mexico not liking his suggestion to build a wall, he says backwards There's the little brats, and I'm right and I'll force it. His reversal as he talks about bringing peace to Israel is very encouraging, saying I'm going to win the way.

When he talks about Iraq and all the wounded soldiers he says in reverse All know she's worse, which mirrors Barack Obama's reversals. He continues attacking the deal in Iran, saying They burn us. Talking about what he refers to as the Muslim problem, he says backwards Some misery.

Not all of Trump's reversals are so aggressive. Some are quite empathetic, such as We love you, when he is thanking a crowd for their support, and when he says forwards, 'Iowa, [we love you], we thank you,' his reversal is We value. Additionally, as he talks about former opponents joining his team he says backwards Tell them I bless. He is empathetic and congruent on jobs also. As he says forwards, 'We have to get our country back to work, we don't have any jobs, and I can do it,' he says backwards I could get 'em, meaning simply he is confident he can create jobs.

Not only are Trump's reversals strong and congruent, but so are the crowd's reversals. In the 2008 Presidential campaign there was a bit of a controversy caused when a backward message was found on the crowd chanting for Obama. As they chanted 'Yes we can, yes we can,' the reversal was Thank you Satan, thank you Satan. The reversal did the rounds on the internet back then, so I decided to look at the crowd's chant for Trump. I found two interesting reversals, plus another one from someone who ran up on stage. As the crowd chanted 'Trump, Trump, Trump,' it reversed to say the same thing: Trump, Trump, Trump. And as they chanted 'USA, USA, 'it reversed to say God love you, God love you. Then, as the woman who ran up on stage, shouts forwards, I'm Hispanic and I vote for [Mister Trump, we vote for] Mister Trump,' she says backwards Mister Trump, we worship him.

It was a vicious fight in this season's race for the Republican Party's Presidential nomination. Many would say that it was Trump's brash and divisive nature that caused the bitterness. Maybe it was his attack on the establishment. Certainly the Republican Party has tried to stop Trump, and reversals on Reince Priebus, the Chairman of the Republican National Committee, bare out the idea that there was a concerted effort to stop the seemingly unstoppable Donald Trump.

On the evening of the Wyoming election there were rumours that the vote was rigged. I did Reince Priebus' reversals the day after and one of them said **We menace today**. The following week the state of Colorado gave Ted Cruz all of the states 34 delegates without a single vote being cast! Yes indeed, that is certainly a menace in what is supposed to be the greatest democracy in the world. Priebus continues on, to say backwards **The next thing is that there is mud**. Mud there was indeed as the debates and campaigning turned into a mud-wrestling match.

Priebus's reversals also talk of deals being made in high places, with reversals such as **Bring the deal**, and **But they will buy you**. Furthermore, a payoff of some kind has been made, with a reversal that says **I pay lover**. Interestingly, \$600,000 was reportedly paid to Carly Fiorina's campaign as a gift to buy the silence of her national campaign spokeswoman who was allegedly having sex with Cruz. The *National Enquirer* has similarly released a story claiming Ted Cruz has had many lovers. Then, with the following reversals, you have to wonder where the RNC is getting its money from. When he talks about the possibility of a third party campaigning he scoffs, saying backwards, **Islam sending money**. Is this why they are so offended at Trump's comments about Islam? Then he says backwards **Have your list, make it pay**.

Clearly there are fun and games going on in the Republican Party. Priebus is obviously upset, saying backwards **Angry, in a sulk**. He also thinks Donald Trump will do the party harm, with a reversal that says **Upon his name they can abuse us**. Other prominent Republican Party members are also clearly upset with Trump. The Bushes have said they will not be coming to the Republican Convention in Cleveland in July 2016. That's George H. W., George W. and Jeb Bush. Former Republican Nominee, Mitt Romney, has made twe speeches trashing Donald Trump and

lamenting what he calls the destruction by Donald Trump of the Republican Party. His reversal, however, disavows what he says forwards by saying I'm a liar and I should not gamble.

Why are they all so upset by Donald Trump? Because he is changing things and maybe challenging the very power structure of the Republican Party — a power structure that was set in motion in 1963 when JFK was assassinated. 'The powerful', mainly Republicans, are still there.

I find it very ironic that shortly after my JFK assassination broadcast on the Jeff Rense Program in April 2016, the National Enquirer published a story claiming that Ted Cruz's father, Rafael Cruz, was involved in the JFK assassination. They published a photo that allegedly shows Rafael Cruz with Lee Harvey Oswald in New Orleans in 1963. Donald Trump repeated the accusations and Ted Cruz came out fighting saying the accusations were ridiculous. I reversed Cruz's statements and the reversal said Assassin involvement. I played it on the Jeff Rense Program and posted it on YouTube and Ted Cruz pulled out of the race the following day, hence quieting all further discussions about his father. Did Donald Trump get too close to the nerve? Were we dealing with yet another player in the assassination? I don't know. I need more reversals and I highly doubt the Cruzes will say anything else publicly on the matter.

So let's look at some of Ted Cruz's reversals in the Presidential campaign. Trump, Cruz, and Kasich were the last three standing in the race for the Republican nomination. Kasich's reversals were just downright disturbing, even though he presents himself as a humble, gentle man. One of them said Put a gun to this, I am mob employee, and another said Your deals in your sin. They continued to be negative, with reversals such as We lie, and I'll fuck you.

Ted Cruz's reversals were just as bad, using phrases such as I'll be destroying your freedom / The nasty game only gets horror and You molested a con man. Then in direct contrast to Trump's reversals about Hillary Clinton, he says in reverse I'll be the best Hillary God has, aligning himself and comparing himself to her, and this is from a man who said we can't beat Hillary Clinton if Donald Trump is the nominee.

Talking about Donald Trump, Cruz was after Trump's blood, with reversals such as I make this blood, trust the blood, when he was talking forward about Donald Trump, and Blood is so deep, I like to push blood. He continues the theme, showing Trump has really gotten under his skin, saying backwards, I make much blood to suck, and See blood running now. Then when Trump's and Cruz's respective wives came into the picture with Donald Trump tweeting an unflattering picture of Cruz's wife, Ted Cruz defends his wife saying forwards, 'Heidi is way out of Donald Trump's league,' and backwards he says In your past, little bitch, which is a completely incongruent reversal.

Now we come to Hillary Clinton, the Democratic Party Nominee, who hopes to be the first female President. Donald Trump has nicknamed her 'crooked Hillary', and when you examine her reversals I think you will agree that the nickname is very apt.

Just as Donald Trump has a theme in his reversals of 'America', and Cruz has a theme of 'blood,' Hillary has a theme of 'crime' in her reversals. In fact, it's prolific. Here are some of them: My crime in the policy / Your final sin, yes and a crime / The crime will miss you / I am the crime / My crime, what a mess, and My crime with it loathes the law. Crime, specifically her crimes, are all through Hillary's reversals.

Other reversals are just as scary. As she says forwards, 'Over the past year I've laid out plans for defeating Isis. We need to take out their strong[holds in Iraq] and Syria,' she says backwards I'll bring us war. Continuing the theme, as she talks forwards about Russia's involvement in Syria she says backwards If I had a gun I'll beat this, and when she asks people to elect her President, she says backwards Since the bombs went off. Further on, when she is talking forwards about trade deals she says backwards I'm evil, and when talking about helping children she says in reverse Their bullshit, then the shot in anger.

Hillary is pulling a con job and she knows it. As she talks in Brooklyn, saying she will knock down the barriers for minority- and women-owned businesses, she says backwards **Say you rave in my con**, and as she's attacking Donald Trump, saying he calls women pigs, she says backwards **I'll scam you**. In another recording as she

is campaigning she says **Hear the lie do it**. It appears as though she doesn't even believe her own lies because as she says forwards, 'I have spent a very long time, my entire adult life, looking for ways to even the odds, to help people have a chance to get ahead,' she says backwards Oh be quiet, which is her unconscious chastising her. Another amusing reversal has her saying backwards My own shit, it smells Hillary.

However, Hillary is scared. Her reversals say as much, with one saying Hillary's scared, and another, as she talks about her record as Secretary of State, saying So I fear it. She should be scared, because if she loses this election she could very well go to jail because Donald Trump has claimed that he will get his Attorney General to go after her with all he's got if he wins office. She knows she has baggage and is in trouble. As she declares confidently we will win this election she says backwards Her baggage see our war.

She has a fight on her hands and one of those fights is over her emails. Even as she confidently declares forwards she is not in the least bit worried about them, backwards she says Slimy, they deal a program, and I'm slimy on the surface now. Then when she says she never sent a classified email to anyone, backwards she says Message gone, and That worst liar, which directly contradicts what she said forwards. Later she says And I smashed those emails, and Now it's lost emails, meaning she destroyed some of them. On the same not, as she talks about her emails she says backwards And I am their villain, which is a confession that she is guilty. Further on, as she says the vast majority of her work emails went to government employees, she says backwards In her spider web, indicating she has weaved a tangled web to deflect attention. Then an amusing reversal occurs as a reporter presses her on her emails. It says They deal her Prozac. She would appear to be rather stressed over the scrutiny concerning her emails. On the subject of drugs, in another reversal she says I need marijuana.

Hillary has another problem as well, and that is Bill Clinton's past. If she intends to use Bill to campaign for her, then he is fair game. This has already played itself out because as she attacked Donald Trump for his attitude towards women, Trump shot right back, attacking Bill's abuse of women and Hillary's complicity in attacking those women. Clearly this issue is on her mind because she has two reversals about this topic saying **I've got a girl with us now**, and **Jenny Flower**. Gennifer Flowers was Bill Clinton's long-time lover.

Bill Clinton has some rather disgusting sexual reversals that have been on my site ever since the sex scandals broke in the late 1990s. In one of them he says Make her swallow, you trash, an easy role, referring to oral sex, and in another he says Had sex with an Oregon Madam. Monica Lewinski went to college in Portland, Oregon. Then in others he says Seize little breast / She's a fun girl to kiss / Fucked the girl with a scab, and The Mormon in the sheet, fuck her. Kathleen Willey, who claims Bill Clinton groped her, describes the White House backwards in Bill Clinton's days as The brothel in the power. If the Clintons get back into the White House will we see a repeat of the brothel in the power? I sincerely hope not.

The only real positive reversals I found on Hillary in this election cycle are, firstly My boobs are making it I know, indicating her femininity is helping her to win. Then, as she says she just met with the first Somali American council member of the City Council (don't know which city) she says backwards It was like innocent. As she talks about identifying terrorists she says backwards It'll pacify you, and as she talks about creating jobs she says backwards Get a new job, which is congruent. She is saying the same thing backwards as she is forwards.

Other than that, Hillary Clinton is, as Donald Trump says, 'crooked Hillary'.

Hillary had a run for her money in the Democratic nominee race in the form of Senator Bernie Sanders. Although Sanders trailed Hillary for the whole race, he refused to concede and followed Hillary all the way to the Democratic National Convention. Sanders had a strong socialist leaning and complained that the Democratic Party was not supporting him. This was reflected in a reversal that said **All the evil DEM around me**, with DEM referring to Democrats. He continues this theme as he supports Hillary Clinton, saying backwards **Evil**, **yes evil**. This is an incongruent reversal, referring to Hillary, and later he says **Hillary out selling**.

On the issues themselves, Bernie Sanders was mostly congruent or compassionate. As he talks about gun control he says backwards We found the shit, or guns are causing us trouble. With reference to healthcare he says We deserve Canada on that money, meaning that the Canadian healthcare system is superior to that of the United States. As he talks about tobacco companies targeting children he says in reverse Snakes, they can't help us now, or tobacco companies are dishonest and won't help us, and on making the world a better place for our children he says backwards We are forbidden, you're filled with more people. This is an incongruent, discouraging reversal and seems to show some frustration on Sanders's part.

As he talks about violence at Donald Trump's rallies he says backwards That rally blood, and on Bill Clinton's past behaviour he says in reverse Oh good God! Further on as he talks about involving millions of people in his campaign he says backwards Mossad citizen, no one shoot this hell, which is another reference to the Israeli government. They seem to have their claws everywhere. Finally, he declares confidently Heaven sound the battle as he moves towards the Democratic Convention. He's in this for the long haul.

At this juncture it seems appropriate to move onto Israel, seeing they seem to have their fingers in the pie in multiple situations, from the JFK assassination to the US Presidential elections. For this purpose I will give an overview of the speech reversals I have found in the current Israeli Prime Minister, Benjamin Netanyahu.

The first thing we notice when examining his reversals is that, like Donald Trump is concerned for America, Netanyahu's reversals show a concern for Israel. As he declares that the Jewish people can defend themselves, he says backwards Give Jews the deal, and when he talks about working for the very survival of Israel, he says backwards Your effort definite. Then in another instance as he thanks President Obama for his help with Israel he says backwards Money loves it, they're the Mossad, meaning he loves the money the US is giving Israel and the Israeli secret forces are actively engaged in this process. He is also congruent when it comes to Israel, as shown in the following reversal. He says forwards, 'Stop threatening to annihilate my country Israel the [one and only] Jewish state,' and backwards he says **We want it now**, which reinforces the forward dialogue.

The next thing that is obvious in Netanyahu's reversals is a theme of 'warfare'. Just as Hillary's is crime, and Cruz's is blood, Netanyahu's is war. This is clear with reversals such as **Got an army**, when he talks about Iran and Isis both wanting an Islamic empire, and when he talks about his responsibilities as leader he says backwards **The battle**. When he says forwards, 'Israel [always] reserves the right to defend itself,' backwards he says **See a war**, and as he talks about people burning US flags in Iran he says backwards **Bomb this**.

Significantly, Netanyahu does not see himself as a man without flaws. This is evident with reversals such as **I'm a felon**, and **It was our fault** when he talks about the situation with Palestine. In another forward section about helping the Palestinian people he says backwards **Demonic**, you need its slap. As he talks about a bad deal with Iran he says backwards **Our bullshit**, and continuing with the Iranian deal he says **Now we lose it**. On Iran's nuclear facilities he says backwards **That nemesis**, and **Be the Lucifer**.

Some of the positive reversals on Netanyahu include **They need our help**, and **Just rely with us** when he is talking about Palestine. Additionally, as talks about far-reaching compromises with Palestine he says backwards **See the love arrow**.

So, as you can see, politics is a complex, nasty and dirty game, full of deceptions and deals, and cons and skulduggery. I guess I'm not saying anything new to most people. We have always known it, but to see it in print like this and to actually hear the reversals themselves brings a whole new meaning to it. If you haven't done so already, go to my website and listen to them. They are all up there. Some can be heard on the CDs that come with this book.

To finish this chapter I'm going to look at a couple of people with congruent reversals. First is Former House Speaker, Newt Gingrich. As he talks about the immigration reform bill, saying forwards, 'It's an amazing[ly badly wri]tten bill,' backwards he says The real bad bill, which is a congruent reversal. As he talks about people becoming involved in the Republican Party he says back-

wards All really good, and in another speech when he says all men are created equal he says backwards We bless the Lord. On Fox News he says that more people are on food stamps under Obama-Care, and backwards he says **But they need it**, which is empathetic. Also on Fox, when asked about whether he will be Trump's VP, he says backwards, honestly, Yes and no, I'm not out.

The final person to examine in this chapter is Fox News's contributor, Sean Hannity. You see, the reversals on reporters will also influence both your opinions and your voting preferences. As he says forwards that one in five families don't have a single family member in the workforce, he says backwards Give Hillary the warning, and when he talks about having people vote on his website on issues he says backwards I advance the honour. Finally, as he talks about Hillary Clinton turning her sights onto Donald Trump he says in reverse Will I be the man? Maybe he will be.

It will be interesting to see the outcome of this presidential election, with two strong candidates. One with congruent reversals that are supportive of America, yet inexperienced in politics, Donald Trump, who seems to be shaking up the landscape, and the other with incongruent reversals that talk about crime and war, Hillary Clinton, yet has been in politics for most of her working life. Which one will the people choose?

4

The Secrets of Success

It was suggested to me at the beginning of this year that I should look at wealthy and successful people to see if I could find the secrets of their success. Maybe I could pass it on. It sounded plausible enough to me. I already knew from my work with clients that human behaviour and personality was formed by a complex structure of metaphorical images in the deep unconscious. These metaphors contained power and life in and of themselves and were the sparks that triggered who we were and what would happen in our lives. If I could find the metaphors that caused the behaviour of successful people then maybe I could pass those metaphors onto others and duplicate their behaviour.

I started with David Rockefeller.

David Rockefeller is an American banker who served as chairman and chief executive of Chase Manhattan Corporation. He is the oldest living member of the Rockefeller family and family patriarch since July 2004. He is currently 101 years old and is worth three billion dollars.

The reversals of David Rockefeller tell us a lot about his success. First of all he has a strong love of family, evident by a reversal that occurred as he talked about his siblings growing up, that says **Here I'm blowing the kiss.** Then, as he talked about how his father met his mother, he says backwards **Love found them**. Secondly, he is always learning and expanding his mind, with reversals such as **Hear lesson**, and **The lessons of Shewolf**. This brings us to the main metaphor he is using in the unconscious to generate his success, and that is *She-wolf*. He uses it again in this reversal: **She-wolf**, **you feel it**. That's twice that it occurred in a thirty-minute recording where his is reminiscing about his life.

The unconscious mind has hundreds if not thousands of metaphors, or pictures, that spark and create our behaviour. Some of them are common and I will hear them on a daily basis as I work with my clients. Metaphors such as Wolf, Eden, Goddess, Rome, Aladdin. Others are less common. She-wolf is one of the less common ones, in fact it is quite rare. It has existed in the unconscious mind for millennia, having as its source the legends of the founding of the Roman Empire. According to mythology, Rome was founded in 753BC by Romulus and Remus, who were raised by a she-wolf. The meaning of the metaphor is basically 'success', to build your kingdom, like the Roman Empire. I have also found it on other successful people and use it with my clients to assist with wealth and success.

Although it is rare, it is an important metaphor, so important in fact that I hold regular monthly She-wolf groups on the internet, where my clients and students all join me in a hypnotic journey as we become wolves and hunt in the forest doing all sorts of wonderful things.

The fact that David Rockefeller uses it twice is extremely significant. This is partially why he is so wealthy. He has the power of the *She-wolf* fuelling his unconscious behaviour in such a way that he creates wealth, wealth and more wealth!

However, David Rockefeller has a dark side, and may not have made all of his money ethically or legally. In one reversal he says **Grow marijuana**, hinting that he may be involved in the drug trade. Other reversals have him saying Make the deal with your wars, and Men suffer for souls are with us, indicating that he is making money from weaponry and profiting from men's sufferings.

Nevertheless, we all have our dark sides, as do our role models, as I was to discover in my search for the secrets of success. The next person I looked at was Sir Richard Branson.

Sir Richard Charles Nicholas Branson is an English business magnate, investor, and philanthropist who was born in July 1950. He is a successful entrepreneur who started his first business at age sixteen and later started Virgin Records, which grew into the Virgin line of companies we all know today, such as Virgin Atlantic Airlines and Virgin Galactic. In March 2000 Richard was knighted by the Queen of England and today is estimated to be worth approximately \$US5.4 billion.

Richard Branson is compassionate and congruent. This is evident by reversals such as **Hear the muscles**, as he talks about pushing himself while playing tennis, and when he is talking about building three hundred companies across the globe, he simply says **You do it**. As he talks about money from one of his lectures going towards a specific hospital in Africa he says backwards **Let's use the vessel**, or use what he has to help others. He also believes in himself. When he talks about winning a court case against British Airways, he says backwards **I'm the perfect sell**, and as he talks about helping AIDS in Africa he says backwards **I'm in all the wealth**, or he has the wealth to help.

The secrets of his wealth are varied. Partially it is luck. As he talked about how he started Virgin Airways he says backwards **Now** ran the karma, suggesting it was just his path in life. However, he then used the money he gained from that initial beginning to create more money and businesses. This is evident by reversals such as **Go** free your money on earth, or let your money work for you, and when he talks about Virgin Galactic and having eight hundred astronauts waiting, he has a reversal that says **Some money from** me, hear the panic. In other words, even though there is panic or fear, go ahead with it anyway!

Like David Rockefeller, Branson has one metaphor that is prominent in his reversals. I analysed two recordings of Branson and found this metaphor on both recordings. The metaphor is *Whirlwind*. He uses it as he talks about being the first person across the Atlantic in a hot air balloon. Backwards he says **On the whirlwind I surf**. He also uses it when he fails in his attempt to be the first person around the world in a hot air balloon. Backwards he says, opposite to the first one, **The whirlwind, I wreck surf**. Then when he is giving advice on success he says forwards, You should specialise in one area and try not to stray from that area and [the best businesses in the world are those] businesses that stick to their core, and backwards he says **That feathered whirlwind, this is it, set it up.**

Like *She-wolf, Whirlwind* is also a very powerful metaphor. However, it is not as uncommon as *She-wolf*, appearing in many

recordings that I analyse. It refers to the energy or flow of the Universe; also good intuition and rapport-building skills. With the energy of the Whirlwind in Branson's unconscious he can sense or feel what the next best move is for him, what will succeed and what will fail. This is partially responsible for his carefree nature and good demeanour.

Branson does have a dark side, although not a big one. When he says he didn't have the advertising power to put Virgin on the map, he says backwards The devil world gonna harm the money. This is panic speaking, maybe also his intuition. However, he rises above it by next saying backwards Passion, it will beat the devil. There's that whirlwind working! Finally, he uses adversity to his advantage. As he talks about his balloon crashing into the sea on Christmas Day and being rescued by a helicopter, he says backwards, Sly. You must make mess, it's, it's, cinema; or, the media is attracted to disaster so milk the publicity for all you can.

The next person in my search for the secrets of success was motivational and self-help guru, Tony Robbins. I did find his secrets but they were different than Rockefeller and Branson — dark and foreboding. He is driven by a negative energy, not positive. He was born Anthony J. Mahavoric in February 1960 and became wellknown for his infomercials, high-energy lecture tours and self-help books. The secrets of his success, like his teachings, lie in his own personal power and belief in himself. He is estimated to be worth \$US480 million.

I only analysed one recording of Tony Robbins and that was an interview he gave in a private luxury jet while flying to a lecture. I really couldn't stomach doing anymore after what I found in this one. To his credit, he does have two congruent reversals that tell us how he made his money. The first one says In my name, power. He believes in his own greatness and he believes that he can make his own success.

In the second one, like Rockefeller, he also uses the She-wolf metaphor. This is how he has managed to grow his empire into such a huge conglomerate. The reversal says Won't She-wolf sign the sea. Sea is a metaphor for the waters of life. 'Sign' is to secure or agree. So the reversal is saying, 'I am building my empire by agreeing

to and securing my rights in life.' However, he does this with aggression and brute force, as the following reversal shows: **I rape on the Rome**. Rome is 'civilisation' or our 'Kingdom'. *Rape* is to forcibly intrude. Thus he forces himself onto society.

When it comes to his teachings, however, he is downright incongruent. As he tells a famous story about how he got started on his road to success, he says forwards, 'The most seminal moment for me was [I had] I don't know \$21, \$22 whatever it was to my name.' Backwards he says, quite forcefully, **Liar.** Further on as he talks about money, saying forwards, 'The most important decision of your life is deciding whether you're truly committed to [being happy no matter what],' backwards he says **I want our money buying it.** In other words, money buys happiness, which is contradictory to many of his teachings.

Further on he talks about giving and sharing and how he decided that early on in life he wouldn't lack the money to be able to help others. Backwards he says **I make it up**. This theme continues as he tells us how a client gave him a quarter of a million bonus and he was blown away by the generosity. It might be nice forwards but backwards he says **Your fine con**.

His incongruity continues as he talks about his wife, saying, 'My wife has the same will I have, not the same physical, so I try and [take care of that way], but her love her joy, her happiness lifts my soul, people say who inspires you, I say my wife.' Once again nice words forwards but backwards he says **Her bell, I break it**, meaning he is suppressing and controlling her.

He has other metaphors besides *She-wolf* and *Rome*. He uses the metaphor *fag*, short for faggot, in this reversal, **I'm a terrible fag**, which is great personal disrespect, way down deep, hidden. Further on he says backwards **Satan your horse**. This uses two metaphors, *Satan* and *Horse*. *Horse* is to move forward spiritually and *Satan* is anger, aggression and destruction, indicating he has negative and aggressive spiritual energy. In another reversal he says **Fake getting Nixon**. This indicates he is a fraud, a conman, and this will cause his downfall.

We see the real face of Tony Robbins in this final reversal we will look at. Forwards he says, 'Get to the Truth, [the Truth is simple]. Money does not change people. Money makes you more of

what you are, it's a magnifying tool.' Backwards he says I'll mess with Lucifer. Lucifer a metaphor for a master manipulator of great power who is treacherous and deceptive.

Even though I found some of the secrets of Tony Robbins's success I was discouraged with the analysis so I moved onto Bill Gates, thinking his reversals would be better. After all, he has given away approximately \$US27 billion through the Bill and Melinda Gates Foundation.

Bill Gates, who was born 28 October 1955 as William Henry Gates III, and is an American business magnate, entrepreneur, philanthropist, investor, and programmer. In 1975, Bill Gates and Paul Allen co-founded Microsoft, which became the world's largest PC software company. His net worth is \$US76 billion.

The main secret to Bill Gates's success lies in the simple fact that he recognised at a young age the potential of software and just went for it. This is evident in the following section of forward speech where he says, 'And we really thought writing software was a neat thing, we hired our friends who wrote software, we thought about ah, what the potentials were and really didn't [see any limit].' Backwards he says A million ace, or he had a million dollar ace in the palm of his hands and he knew it.

Then when he is talking about his younger years he says forwards, When I was a student I was known for being very good at [Math and reading a lot of] books,' and backwards he says But I'll lead him to fame. This suggests that his unconscious was set up at an early age to be a success. Like David Rockefeller, he also had the support of his family. As he says forwards, 'My dad [gave me good adlyice, he was uh, very supportive on, on that,' he says backwards They're looking big, or his parents saw his vision as well.

He then went about in a methodical way to market his ideas, as this reversals shows, But I was nice in city, or he interacted well with the business world. As time went on he expanded beyond the United States, saying forwards, 'Most of our growth will come [from outside the United States. The United States will get to the point where it's largely a replacement market. Most homes and business desktops will have PC.' Backwards he says United States, did I **need their fun?** (He saw the potential as being larger than the US.)

He believed in himself and his concepts, with one reversal

saying I will make it, and another saying You must do our way. Despite the obstacles, he pushed forwards, as this reversal shows, What a headache, you do it occurring as he says forwards he was very practical about the things he did.

Unlike Rockefeller, Branson and Robbins, I was unable to find a single unconscious metaphor that could be said to be responsible for his success. It was sheer luck, opportunity and willpower. This is despite having a very low self-image, evident by these reversals: I'm a fart / You're a faggot, and We're useless in this life ahead of you, as he talks about, surprisingly, his work with vaccines.

Bill Gates appears to have a rather aggressive business attitude, evident with reversal such as **We now fuck you** / **Killing the city**, and **There's no thought of you**. He also has fears about his spirituality as a result of his success, indicated by this reversal, **Gonna see it mucked the soul**, as he talks about his success with Microsoft, and this reversal here as he talks about software development, **The beast, see my heart.**

The work with his foundation is surprisingly conflicted, given the fact that he has done such good work giving away so much money. As he talks about vaccines he says in reverse, **Have results**, indicating he is having success, but in another section, also about vaccines, he says backwards **You lock the sick**, a suggestion his vaccines are causing harm. Then when he is talking about the investments of his foundation he says backwards **Grow the gold**, **you menace now**, indicating some dark motives.

Bill Gates is a flawed man, just like we all are. He has his fears, anxieties and maybe even some dark motives, but he has risen above all of that, and through willpower, business prowess and a touch of luck, has built his multi-billion dollar conglomerate.

Now we will move onto Oprah Winfrey in our search for the secrets of success.

Oprah Gail Winfrey is an American media proprietor, talk show host, actress, producer, and philanthropist. She was born 29 January 1954 and is estimated to be worth \$US3.2 billion.

She has conflicting reversals that, like Tony Robbins, show a rather dark side to her. However, she does reveal the secrets of her success and she also uses the metaphor *Whirlwind* frequently. When

she talks forwards about being encouraged when she sees someone making a shift, she says backwards Whirlwind the force with this, and when she says that she knew she could move into the world of talk she says backwards Got a deal when it cost the whirlwind. Clearly she is aware of, and uses, the energy of the Universe to create flow in her life.

She is also congruent in some areas. As she says her father made her get home by eleven at night she says backwards Yes done it, and as she talks about surrendering to the Universe she says backwards Found the fun's in it. Clearly she does believe in her life philosophies to a certain extent, and when she talks forwards about how Steven Spielberg called her and told her she got a movie part she says in reverse You must knock, or knock on doors looking for those opportunities. Her belief in a Supreme Being is also congruent and when she talks about connecting to that inner voice inside she says backwards We sell not, or this is not a sell, I really believe in it.

However, this is where the secrets of her success stop and then we see a different Oprah, an Oprah that is putting on a false face. When she talks forwards about facing challenges she says backwards Hell's nice impersonating, meaning she's pretending to be someone different than she actually is, and further on as she talks about her show she says backwards Let me share the love, the bigger the con. This reversal suggests that her intuition is not working properly because the bigger the con job someone pulls on her, the more she buys into it and shares her love.

This theme is continued in the following reversal as she once again talks about challenges: But I would give con. Further on she says backwards And I'm afraid, and then she shows uncertainty about her beliefs with the following reversal: Your riddle, see the riddle, as she talks about setting your intentions straight. Then when she talks about creating your own reality she says backwards Hear the lie worry, or she doesn't fully believe in it and she worries about her uncertainty.

She is also rather incongruent in this following section of forward speech: 'So I think if that is not a sign from Jesus himself, [so I never saw a sign] bigger than that, so I audition and I audition I hear nothing. I ended up months later calling the casting agent saying I haven't heard anything, he said you don't call me, what are you calling me for.' Backwards she says **Our source will bring out my dark force**, or she has a dark side that comes out when she is refused. That dark side comes again in this section of forward dialogue: 'So when I ask what should I do, should I do this, should I do this, the bigger [question is what would you], God, the Universe, have me do,' — **We don't know Satan shock.** She is confusing Satan and God, sometimes drawing on the dark energy and mistaking it for the light, and she is oblivious to this.

This is summed up in the following section. Forwards she says, 'And I'm praying and crying and as I'm on the tracks signing this song, I surrender all, I surrender all, all to thee my [blessed saviour], I surrender all, I'm singing that song, praying and crying, a woman comes out to me and she says, on the track it's raining, and she says there's a phone call for you.' Backwards she says **Oh yes, this sell**, or she is just making a marketing piece.

Oprah's reversals as well as Tony Robbins, and to some extent Bill Gates, show us that underneath the veil of consciousness our celebrities and magnates are flawed. Yet, they have been able to achieve their successes despite their failings. This is, to a large extent, through determination and following through with the opportunities that present themselves. With this knowledge, all of us, faults and all, can achieve the greatness that our idols have also achieved. Maybe we don't need to have some magic super pattern in the unconscious. Maybe we can achieve what we choose with what we are.

The next person to analyse is the late Steve Jobs, Co-founder, Chairman, and CEO of Apple Inc., primary investor and CEO of Pixar, Founder and CEO of NeXT (computer company). At the time of his death of pancreatic cancer in 2011 he was estimated to be worth \$US10.2 billion.

The first thing we notice with Steve Jobs's reversals is that, like others in this chapter, he uses the metaphor *Whirlwind*. This is significant. Here it is now on several successful people, some of them using it twice in less than an hour of recording analysed for each person.

The first time I found him using Whirlwind was when he was talking about his success with his animated movie company, Pixar.

The reversal said Whirlwind I loot, which is a little aggressive but maybe aggression is necessary in business. The second time I found it was when he was also talking about Pixar, specifically the success of the animated movie, Toy Story. The reversal said Whirlwind, it cry loose, meaning his energy is uninhibited. The other metaphor Jobs uses is force. The first instance I found was when he was talking about meeting people at work to solve problems. It said My love force, and the second occasion occurred when he was talking about Pixar again. It said They show force.

The next thing I observed in Jobs's reversals was a level of congruity and confidence. In one section he says forwards, 'Everything around you that you call life was made up by people [that were no] smarter than you and you can change it.' These are very inspiring words forwards, and backwards he says I knew it, which confirms that he believes what he is saying. Similarly, when he tells people to have the confidence to follow their heart he says backwards Gamble on it, or step out and take that step of faith. On another occasion as he talks about being faced with challenges in move productions he says backwards You go on — in other words you ride through the problems until you get it right.

Steve Jobs's inspiring words continue with this forward statement, 'So you have to trust that the dots will somehow [connect in your future], you have to trust in something, your gut, destiny, life, karma whatever cos believing that the dots will connect down the road will give you the confidence to follow your heart.' In reverse he gives additional advice with this comment, There's grief when you panic.

So don't panic, trust your heart and take that gamble, or leap of faith.

In another instance he says forwards, 'There is no reason [not to follow your heart,' and backwards he says Will you love the fun, which is self-explanatory.

Further on he gives a hint of two other metaphors he uses when he talks about connecting the dots in his life. Backwards he says You surrounded the wolf, eagle. Wolf, as we have already seen, is motivation and confidence. Eagle is intuition and insight. The metaphors are what I call metaphor pairs, which means they usually work, and appear in reverse, together. The appearance of these metaphors add even more depth to Steve Jobs's character.

The only two negative metaphors I found on Jobs in the 25 minutes of audio I analysed on him were, **Evil shadow want it**, when he talked about making animated movies, and **He knows the demon and it shows this**, when he talks about how you find out who people really are when the pressure's on. But other than that, Steve Jobs checks out well. He's positive, congruent, and a little bit aggressive. We can learn a lot from his metaphors and his general outlook on life. It's a shame he's no longer with us.

Now we will look at Warren Buffett.

Warren Edward Buffett, aged 85 years, is Chairman & CEO of Berkshire Hathaway. He is widely recognised to be the world's most successful investor. He is worth \$US66.4 billion.

Like others we have looked at in this chapter, Buffett had a happy childhood and this formed an important grounding for the rest of his life. As he talks about his childhood, he says backwards **Had the feeling that love will give**. He is also passionate about his work and as he talks about his work forwards he has these reversals: I live to do it / Give sex, (or energy and passion) and I lived on it.

Although I did not find the metaphor *Whirlwind* in his reversals, as I have with others, he says something very similar in reverse when he says forwards, 'Maybe in 1993 or something like that, we had a meeting, I think it was in Ireland at the time and I actually brought along [the gospel of wealth for] everybody to read.' Backwards he says, on the precise forward words 'Gospel of wealth', **Your flow with a saga**, which indicates the secrets of his life in becoming wealthy is to flow.

He's aware of the influence he has, indicated by this reversal: **Now we're famous now**, and he is quite direct with the people he does business with, as the following forward section shows, 'I don't have enough time to spend the rest of my life negotiating with people so I tell them what I'll do and [if it works fine], if it doesn't work fine.' Backwards he says **Then I'll screw with it**, which shows a ruthless attitude.

Buffett has quite a sense of humour, and when he says forwards, 'Say you know [I'm going to do this for] ten years, I really

don't like it really well, I'll do ten more years of this, that's a little like saving up sex for your old age,' he says backwards The silly dumb. Then when he talks about teasing his teachers at school he says backwards My old man sure shit with them.

However, like others, Buffett does not escape from the Truthseeking probe of Reverse Speech, and reveals that he too has a dark side. Twice he references himself as a liar, with these reversals: All lies good, and And I'm liar, when he talks about giving all his money away. He also has issues with his inner self, twice referencing the word 'heart' backwards in a negative context: Damn you, my heart, and, He made the lesson, heartache worry.

So Buffett's secrets are love, energy and flow, in amongst his failings. I wonder if it is possible to emulate the good parts of these entrepreneurs, and to avoid the negative parts.

The next person I examined in my search was English billionaire, Alan Sugar.

Alan Michael Sugar, Baron Sugar (born 24 March 1947) is an English business magnate, media personality, and political advisor. According to the Sunday Times Rich List, Sugar joined the 'billionaire's club' in 2015, and in 2016 they estimated his fortune at \neq UK1.15 billion.

Sugar's reversals encompass all that I want to say in this chapter about success. I only found three in a ten-minute recording but they were three awesome ones. Here is the full transcript, forwards and reverse, for all three.

'I'd ask who the customers would be, the potential customers, [what the market] is doing in chemicals.' Backwards he says You come with Odin. Odin is a fairly common metaphor meaning to achieve one's goal through diligence and hard work. Odin is persistent and always reaches his end goals. Thus Sugar is saying that through hard work and persistence you will succeed.

'And I'm not greatest [businessman in the world], I've got my way, other people have got their ways, it's as simple as that.' Backwards he says Whirlwind announces it. Here is whirlwind yet again. It is a common theme now appearing across the board on many successful people.

'I didn't just get a pin and stick it in the FT and say I'm going to

go into that sector, and this is biggest problem [that I come up] against with young people, the biggest, biggest problem is getting them to understand that you don't just fancy being in business.' Backwards he says I'm a God. This is an amazing metaphor of personal power that touches on the Divine that resides within. We will explore this theme further as the book continues.

Finally I will look at Mark Zuckerberg.

Mark Elliot Zuckerberg (born 14 May 1984) is an American programmer, internet entrepreneur, and philanthropist. He is the chairman, chief executive, and co-founder of the social networking website Facebook. His net worth is estimated to be \$US51.2 billion in June 2016.

I only found two reversals on the ten minutes of audio I examined on him. They are listed below:

'When we start talking about that we thought that was crazy, right, it was way bigger than any service in the world that had been built, it was ten digits long, [it just, it felt] crazy, we'd never get to that.' Backwards he says God fetches it. This is the same metaphor used by Alan Sugar. He is tapping into the Divine energy within.

We took a step back and I thought all right well our mission isn't actually to get one in seven people in the world to be connected, we want to connect everyone, so it's a big issue that only around a [third of the people in the world] had access to the internet.' Backwards he say Whirlwind, I'll beat with that earth. This once again uses the metaphor Whirlwind, a very common theme now.

What is this mysterious Whirlwind and how can we access it? See the Appendixes in this book for more information on the Whirlwind, and as far as accessing it, I give an exercise in the final chapter of this book that will do exactly that.

This ends the analysis of wealthy people for their secrets of success. Did I find their secrets? Yes, I think I did. Guts, determination and taking advantage of the opportunities that present themselves. Then not being afraid of taking that leap of faith and surrendering to the flow and power of the Universe, or the Whirlwind.

We all have challenges to overcome and obstacles to surpass. That is the nature of being human. But if we let those obstacles stop us then we might as well give up before we even start. I had a huge obstacle to overcome in my public speaking and media career and that was a shocking speech stutter. In fact, it was so bad that in my early days I couldn't even put two words together in a sentence. It would have been so easy to say, 'I can't talk in public, I've got a stutter,' but I didn't say that. I pushed through and learned how to overcome it. It took me years and lots of embarrassing moments in lectures and radio shows, but eventually I broke through and learned how to become an accomplished public speaker.

You can do the same. Rise above the fear, connect to the flow, and take that leap. You won't be sorry you did.

5

Ripping Open the Veil of Consciousness

Throughout this book I have made consistent references to the unconscious mind. That is because it is the unconscious that is talking in Reverse Speech. There is an innate intelligence inside of us that exists beyond the conscious mind into the regions of unconsciousness. This intelligence exists in the etheric regions of the psyche that we only see in dreams and mythologies, and ideas and insights. It has all knowledge and is all knowing, existing beyond time and space, and it also has independent thought from consciousness. We see this part speaking constantly in Reverse Speech. In this chapter I will explore this aspect of ourselves and try to understand exactly what secrets Reverse Speech has to reveal about the nature of consciousness.

From the very start of my research, specifically after Greg and I wrote the theory of Reverse Speech in 1987, I resolved to let Reverse Speech teach me about consciousness. If this really was the voice of the unconscious mind then why could it not tell me how the unconscious mind works and indeed, what is the unconscious mind? I was novice to the nature of the human psyche at that stage, having left school at seventeen to pursue a career in insurance, and then later leaving that career to become a youth worker and aspiring author.

The unconscious mind is largely unexplored. Probably one of the early pioneers in the field is Swiss psychiatrist and psychotherapist, Carl Gustav Jung, often referred to as C. G. Jung, who founded analytical psychology. I was first introduced to the works of Jung in 1988 after I was contacted by Adelaide psychologist, Dr. Marcus Tomlian, who was interested in my work. I soon discovered that Jung was a prolific writer and researcher of the Unconscious Mind.

Many of his works focused on the metaphors of the unconscious, claiming that the unconscious was rich with metaphoric images, or archetypes, as he called them. This immediately piqued my interest because I had already noted that metaphors were frequent in Reverse Speech, although at that stage I knew little about what they were or what they meant. Jung helped steer me in the right direction

There are those who don't believe in the existence of an unconscious mind. Why on earth they don't is beyond me because its existence really is self-evident. For a start, many of our bodily functions are unconscious, such as heartbeat, breathing, digestion, our nervous and immune systems, to name just a few. These are all unconscious functions that continue while we are sleeping and are on auto pilot as the unconscious continues to work, orchestrating these functions.

The unconscious never sleeps. In fact it becomes the most active when we sleep, processing information gathered through the day and sorting through conflicts and behavioural issues. It communicates with us at night through our dreams, using complex images and metaphor, just like it does with Reverse Speech. Like Reverse Speech it also speaks the truth, the truth of who we are and why we do things.

The unconscious mind also communicates through other means besides Reverse Speech and dreams. Some of them we know about, such as body language, and micro muscular movements, but others go on silently, unconsciously, all the time as we live. One of these is the sense of smell. Reverse Speech teaches us that we are constantly sending and receiving odours to each other all the time. These odours trigger unconscious reflexes and cause us to have intuitive feelings about those we interact with. Sometimes these odours can become conscious and they have been observed with Holy Men and certain heightened states of unconscious activity.

Sound is also another unconscious means of communication. Reverse Speech talks about the Word, or the voice of creation, the part of the unconscious that is the creator, or manifestor, of our ideas and thoughts.

These are some of the ways the unconscious communicates.

I'm sure there are others that haven't been discovered yet. Psychologists and explorers of consciousness try to communicate with the unconscious mind using a variety of means. These include hypnosis, visualisations and muscle testing, to name a few. Many of these researchers claim that more than 95% of our psyche is in the realms of unconsciousness. Based on my research I would agree with this figure and would add that this 95% is in constant communication if we have the ears to hear its voice.

In my 1991 book, Reverse Speech: Hidden Messages in Human Communication, I proposed a three-layered structure for the human mind. This concept was inspired by the works of Carl Jung. This three-layered structure consists of Consciousness, Unconsciousness, and the Collective Unconscious, which Carl Jung proposed contained a storehouse of knowledge handed down throughout the generations. Certainly Reverse Speech seems to complement this idea. Some reversals are obviously conscious thought. These nearly always speak in straightforward English and reveal thoughts that the speaker is aware of having at the time of speaking.

Then there are the metaphors. There are hundreds of them. In 1991 I had already started compiling them into a Reverse Speech metaphor dictionary, ascribing them meaning based on their contextual relationship with the forward dialogue. When I saw the same metaphor occurring over and over again in similar situations I was confident in its meaning and added it to the dictionary. These metaphors, I proposed in my 1991 book, come from a deeper area of the mind than consciousness, or the unconscious.

Now we come to the Collective Unconscious. I didn't have proof for its existence at that stage of my career, however I went along with Carl Jung and included it in my three levels of Reverse Speech. As time went on I complied more and more evidence for the existence of a common Collective Unconscious, or a universal storehouse of knowledge.

One of these pieces of evidence I found in 1989 when I was being interviewed by a television reporter. He wanted to see if Reverse Speech could reveal his real age, so he deliberately lied about his age to see what would happen. Just as he began the test a

reversal occurred that said 37, it came up. Then a further reversal in my own speech occurred immediately after the test that said Now you're 37. So the question arises, how did I know his real age? The answer is, he told me in reverse, I had heard in reverse, and then responded in reverse, confirming the information. It had become part of my overall collective unconscious knowledge through the process of reversed unconscious communication.

Another similar instance occurred a year later, when I was married to my second wife, and still smoking. We had run out of cigarettes an hour or so earlier, and while I was in a hypnosis session with a friend who was a hypnotherapist my wife walked into the house and said, 'Hello,' the hypnotherapist replied 'Hello', and my wife responded 'hello'. In that exchange, unconscious information was handed on through reversed communication, as the reversals said, in a singsong tone, Cigarette, responded in reverse by Cigarette, and then confirmed again by another Cigarette. The hypnotherapist then returned to the hypnosis session and said in reverse to me You will now have a cigarette. At the end of the session my wife handed me a cigarette from the pack she had just bought and I lit up. This is not an endorsement for cigarettes! I gave up in 1991. Rather, it is an example of unconscious communication adding knowledge and information to the Collective Unconscious through the process of Oral Tradition, or the handing down of information.

Another example occurred in the early 90s when I was conducting a workshop in Houston. Two women were talking together and one of them said backwards **New York**, the other woman then went on to describe how she grew up in New York. Also in the early 90s a woman came to me for session work and when I analysed her recording I found reversals that gave a detailed description of an affair that her husband was having. When I showed her the reversals she denied her husband was having an affair but she went home and confronted him anyway. He broke down and confessed. How did she know he had been having an affair? The answer simply is, he had told her. Probably in reverse, but maybe using other unconscious forms of communication as well.

Other examples of the existence of a Collective Unconscious that I have found over the years include two reversals I found in quick succession in the middle of 2001 on Australian clients during session work. They said **They'll fuss with the USA**, and **Soon plan evil on America**. Shortly after I found these reversals the planes flew into the Twin Towers in New York and the Pentagon. Had my Australian clients, with no contact with the USA, tapped into a universal storehouse of knowledge?

Other reversals include the dramatic one I quoted earlier in this book on JFK, which said **Head is hit the car**. How could he have known this in 1961? Then there is the reversal on Bill Clinton as he was sworn in for his second term. On his speech he had a reversal that said **World will come to damn you**. I believe this refers to his affairs and eventual impeachment. The question arises, how did they all know this? Consciously they couldn't know but they were tapping into a common Collective Unconscious, which knows all and sees all.

I found two rather dramatic examples of Collective Unconscious knowledge in 2016 when I did a radio show with a new host. He asked me to reverse the interview and see what I could find. In this analysis I found two reversals that didn't seem to make much sense. One was on me and it said **On a highway there's that chill here**. I didn't know what it meant at the time but two weeks later I was caught in a blizzard driving on the highway in America. Had the reversal foretold this? The second reversal was on the host and it said **One of us fucks with us**. This reversal came true in rather a dramatic fashion four weeks later when the host offered me my own show on his network. I initially accepted but changed my mind the week before the show started and went with the Rense Radio Network instead. He was naturally upset with me and angry emails went back and forth. His reversal haunted me. I really had fucked with him.

These are the most dramatic examples I have that suggest the existence of a common Collective Unconscious, or a Universal storehouse of knowledge that exists inside of us. Unfortunately I don't really get that much chance to analyse general recordings and casual conversations, which is where the most obvious examples of this would be found. Nevertheless, I have used this fact to my advantage many times in my therapeutic practice, specifically with

business clients where reversals will tell whether their business venture is going to be a success or not, and whether they can trust their partners and employees. Reverse Speech will tap into this Universal storehouse and give them the answers.

As time went on and I learned more about the Unconscious mind in my research, I found the three-tiered structure of the Unconscious that I had presented in my 1991 book to be inadequate. In my book A New Theory About Language, released in 2015, I propose a five-tiered structure of the Unconscious mind. This includes: Consciousness, which reveals conscious thoughts; the Subconscious, which I propose exists just below the level of consciousness; the Deep Unconscious, which contains metaphoric structures; the Collective Unconscious, which we just discussed; and the Spirit.

According to Reverse Speech the Subconscious mind monitors our physical body and warns us of trouble or disease. In this surface level of unconsciousness also resides memory and an unconscious check point of the truth and error of our conscious mind. Reversals from the Subconscious mind are usually in straightforward English but can also contain some metaphor.

The Deep Unconscious mind, or the unconscious, is the next level of consciousness. I draw a distinction between the Subconscious and the Unconscious. The Subconscious is just below the surface. It is this level that can communicate through hypnosis and body language, and can also be influenced with subliminal messages. The Deep Unconscious, however, is far deeper and a lot vaster. Reverse Speech teaches us that the deep unconscious is alive and active. It is comprised of hundreds, if not thousands, of different parts, or metaphors. All of these parts work together in a wellorchestrated chorus to create our unique personalities and behavioural patterns. Each individual part is a life form in and of itself. We can hear these parts talking to each other in Reverse Speech, as they continue with the delicate dance of behaviour, and the mechanisms of our daily lives. These parts communicate, in part, in Reverse Speech, and likewise we can communicate with them using various modalities. The modality I have developed I have entitled Metaphor Restructuring.

The basic premise behind Metaphor Restructuring is that the human mind thinks in pictures, or metaphor. These metaphors create the dance of behaviour. By changing these pictures we also change the behaviour the pictures create. The metaphors are first accessed with a form of hypnotic trance I developed called a Metawalk. This is a combination of two words: metaphor and walkabout. A walkabout is a spiritual journey that the Indigenous Australians take into the outback. Thus a Metawalk is a spiritual journey through the metaphors of the unconscious mind. In these Metawalks I take my clients on vivid journeys. They may see dragons and wolves, fight Roman soldiers in a desert, or sail the oceans on a sailing ship.

I have done literally thousands of Metawalks in my career and the images are wide and varied, always unique to the individual, and they are all taken from my clients' reversals. Sometimes my clients will see the images before I suggest them, and many times the images are vivid like technicolour. In the journeys I have them change the images here and there, all according to instructions they have given me in reverse. I might have them imagine a dirty sick wolf, and they will make the wolf well by taking it to a river and washing the wolf in healing waters, then take the wolf hunting. Or maybe we will go to the Garden of Eden and tend to the garden and unblock a congested River of Life. All the while, as we change the pictures, we are changing the metaphors and hence the behaviour that metaphor represents.

It is a very powerful technique, utilising a big secret of the Unconscious that Reverse Speech has unveiled. Change the picture, change the metaphor, and you change the behaviour. It's that simple.

The next level of the Unconscious we have already discussed and that is the Collective Unconscious. However, it may be worth-while mentioning a few more things about it. One would appear to be self-evident and that is that the Collective Unconscious is a universal mind that is connected to all things, and knows all things. Furthermore, it uses a complex network of unconscious forms of communication to communicate with the minds of those around us. This communications network connects us with all others on the

planet. It collects knowledge and information and stores it in its memory banks to be accessed at any time.

This part of the unconscious also exists outside of time and space. All events, past present and future, both in our own lives and the collective life of the planet, can appear here. These revelations can occasionally appear in consciousness with dreams and insights, or those 'ah-ha' moments when we suddenly have an inspiration or brainwave. They can also be accessed with Reverse Speech. In this instance Reverse Speech really is the Apocalypse, or the Unveiling of Truth, because in time as we learn how to uncover its secrets, when there is more than just a handful of people around the world doing it, we will uncover amazing information about science, religion and philosophy, to name just a few fields.

Then we come to the fifth layer I detailed in A New Theory About Language and that is the Spirit. The Spirit is an innate separate intelligence that exists inside of us. It has access to all areas of the psyche and it is constantly talking to the conscious self, giving it advice and guidance, support and reassurance. Religions try to connect to the spirit by using prayers and meditation, chants and rituals and other practices. Whether we can hear its voice depends entirely on our level of personal congruity, or how much we are in line with the unconscious.

This is a powerful truth, one which Reverse Speech has taught me over and over again, and this is the message that the Spirit is giving us. Be congruent, be connected to all parts of you no matter what it takes. It is a step that requires great courage because you have to step beyond your conscious perceptions of who you think you are, and be prepared to see the real you, warts and all. Only in this revelation can you break the shackles and discover, with great surprise, that there is a wonderful wealth of knowledge and talents and abilities hidden deep down inside. You have shut these talents off all these years because you have chosen to be a slave to the unconscious patterns rather that their master. This is why you must be congruent. To see what is there, and at the deepest level of all, what is there is the Divine. And this brings me to a dilemma.

There are a lot more than five layers of the mind, or the psyche! All of my models have been wrong, although they have helped me

to understand. I am now beginning to understand the mind at an even greater level than I did before. Reverse Speech is teaching me that there are multiple layers of consciousness that go on for ever and ever. The deeper we go, or the more we understand, the closer we get to the central essence of it all — and that is the Divine.

This is an even greater Truth. Reverse Speech tells us that we all have an endless storage of Divine power at our disposal. Jesus said that with enough faith you can move mountains, and that is true. It is the negative aspects of the unconscious that blind us to this power. That is why congruency is so important. Only then can we start to tap into the endless storehouse inside of us.

This Truth brings us to the next aspect of the psyche, in its many levels, and that is the Soul. Reverse Speech talks a lot about the Soul. It describes it as alive and active. It has emotions and thoughts. It can be sick or healthy and it lives forever, surviving physical death. It acts as a storage bank of all of our life events and experiences. It collect these experiences and then, and most importantly, it reflects those experiences back to us as it creates our daily lives. The Soul creates and manifests. It uses unconscious communication channels to effect life events to bring to us the situations we have told it we want to experience. If we have chosen a life of depression, the soul will bring more depression to us. If we have chosen a life of vigour and success, the soul will also bring those experiences to us. We create and manifest who and what we are through the Soul, and when we die we take with us what we have fed the soul during our lives.

This is probably one of the most important aspects of my work with my clients. In the second Metawalk I will invariably work with the Soul, healing and nurturing it, and encouraging it to manifest the positive aspects within. In the first Metawalk I reshape the Unconscious, and in the Second Metawalk I guide the Soul to the new unconscious patterns.

So the unconscious mind is complex and involved. It has many different layers and many different functions. The conscious mind is merely the tip of the iceberg of what is happening in our deep psyche.

One way to understand it is to imagine it as an endless hologram of multiple images all interwoven into each other. You can see one picture, or another depending on your perspective, or can choose to step back and see the whole.

Reverse Speech rips open the veil of Truth to the deep psyche and enables us to see who we really are, and in that knowledge, to rise above the unconscious patterns that we have allowed to become our masters. It has come to humanity at this time to guide us to look into our real face, accept it, and in that acceptance comes the courage to change. We are a great species destined for great things. The apocalypse was never about the destruction of mankind, it was always about its evolution into a new state. The book of Revelations in the Bible ends with the new city of Jerusalem descending from the heavens. This is a wonderful metaphor and it is also our destiny. To manifest the Divine that exists inside us onto the physical plane.

I would like to see the beginning of this process in my lifetime.

Seeking the Truth Within

The search for inner Truth is a complex one. It takes us through hills and valleys, and twists and turns. What is truth for one person is not truth for another. This is particularly obvious when I assist people in finding their own truths through Reverse Speech session work.

I learned a long time ago that the human mind is complex and involved, and the things that create our behaviour and personality are also complex. For some people it begins in the womb and I see reversals that talk about experiences in the womb. A few reversals even hint at a life before the womb that has influenced us today, but these references are fleeting. By far the most common influence on our future is our childhood, particularly the years up to around six to seven years of age, and some of my work is in dealing with childhood trauma and how that trauma has moulded us into the people we are today.

However, it is not usually necessary to go back that far to find and work with my clients' dysfunctional patterns. Usually one thirtyminute recording is all I need to get a good feel for what is going on in the unconscious mind.

For example, a young man came to me this year full of ideas and promise for the business he was building. He wanted to know if he had any sabotage patterns to financial success. As I started his analysis, talking about the actual process on embarking upon session work, he said backwards **Method my heart**, indicating this process was a method for working on his heart or deep self. Then as we continued and he talked forwards about the business being a cash business, he said backwards **The man with that silly shack**. This is a sabotage pattern restricting financial success. *Shack* is a metaphor

for lack of money, and silly is lack of respect, thus he is dismayed that he has financial restrictions inside of him. This metaphor can be changed with a Metawalk.

The next metaphor he said was Satan shell, followed by The day he locked part of the buyer. Satan is a metaphor for intense emotions, usually negative. This is a 'shell' around him and is blocking some buyers from coming to him. Likewise, this can be repaired with a Metawalk. This theme continues as he says forwards, Tve sort of become [susceptible to that] negative,' with a reversal that says Have this new fetish. Note the forward dialogue. The pattern is confirmed. It has become a fetish.

The man's next reversals are quite positive: I share whirlwind, share value / Give us the surf, and I see upon his soul. We have already seen in Chapter Four how a common metaphor on successful people is Whirlwind. It is encouraging to see it on this young man. 'Give us surf' shows he wants to move forward, and 'I see upon his soul' shows he is tapping into his inner power.

He continues discussing sabotage patterns with this reversal: You know what, I feel lost dragon. Dragon refers to personal power. I can see us finding a dragon in his Metawalk! Similar to 'lost dragon' is this reversal that occurs shortly after: Our wolf mutt. He has dysfunctional wolf. This is confirmed by a further reversal that says Little wolf in us, I choke the powerful. I can see a wolf in our Metawalks too — healing, cleaning and maturing it.

Then we have a reversal that is a little puzzling: Selfish that dance, let me waltz the old way. Is the old way good or bad? I would need more information on this reversal before I worked with it. This I would gather in the next recording.

Other reversals are: See our naked with love / You found new modesty, and The powerful gift. The 'powerful gift' occurs as he talks about helping people. These are all positive, supportive reversals that I will use in our Metawalks to help bring about change. The next reversal contains what I call a Trance Instruction: The wolf says to deal with that demon. This reversal is profound; it is his spirit talking, telling him what he needs to do. In the Metawalks, once we strengthen the wolf, we will have him find a demon and deal with it in some manner. Finally, he says backwards: I'm wanting all **fear censored**, which is what I call Unconscious Consent. His unconscious wants to change, he wants fear gone, and session work with this young man is likely to be highly successful.

All of this from a short thirty-minute recording. It would take regular psychotherapy many sessions to get this information, if it did at all.

The next case study I want to look at shows graphically how sabotage patterns run in the unconscious. It concerns another young man who came to me for lethargy, boredom and procrastination. This affected his general happiness and wellbeing in life. The very first reversal gave us the first hint of the problem: I'm alone. Then he says backwards I must attack the muscles, which is a direct sabotage to quash his own strength. This is followed by Have him pick more sadness, and The more stupid power gets burned up. These are strong sabotage patterns, which are causing the lethargy, sadness and lack of motivation and purpose. This reversal is also significant: I get lazy, I was lazy.

The metaphors this man is running are likewise dysfunctional, such as I fetch in my whore, which is a metaphor for strong energy draining, and That nasty sound. We discussed this in the last chapter. It is partially how we manifest. This man is manifesting a nasty pattern. The next reversal occurs as he says forwards, 'So this is another [call back to this] thing of never being satisfied.' Backwards he says See the cub walk, which is an immature wolf that needs to be matured. Further on he says You rape mother Earth, as he says forwards 'I like to care for people'. This is incongruent and it is a truth that this man must embrace in order for him to begin to change.

It is a truth that we must all embrace. Reverse Speech challenges us to take the path least trodden on the inner way. To look inside, to take that deep breath, and say, 'OK, what is going on in here? What can I learn about myself and what is it that I am doing to create this situation?' Too often we get into blame — blaming our upbringing, and yes that is true, blaming our associates, and that also may be true, and blaming that situation that is always reoccurring. There are always reasons, some of them very valid, for our circumstances. But it is we who are choosing at some level to be a slave to

that circumstance, and many times we can free ourselves from the slavery simply through the act of acknowledgement and then letting it go. I know of no better way to do this than through the revelations offered by Reverse Speech.

This young man would find with delight that, once he acknowledges his own part in all of it, he has some wonderful reversals that will set him free. These include I will pour gold, and The talent, it touched me.

We all have the positive as well as the negative but it's an unfortunate fact that many times the negative will win in an all-out battle, as this young man's reversal says: Yes, there's a battle weaving. The sword we must use to triumph in this battle for inner dominance is Truth and congruity. Only with Truth can we win.

One woman who had the courage to confront her own Truth was a lady who came to me who had just come out of a 35-year marriage. She was depressed and despondent, almost panicked. I analysed her reversals and they showed a bleak picture, with reversals such as Seal the buzzard, or festering over the death of the marriage, and All this muck, referring to emotional garbage. She continues with reversals like You feel her slime / I deal with farts / Rubbish lives within her saddle, and See that uglv elk. Elk is a metaphor for stability and grounding (her Elk was damaged), and Slime and Rubbish, like Muck, also refers to emotional garbage. Farts is a nasty smell that may actually manifest as an unconscious odour. Clearly this woman was a mess and needed help.

Fortunately, she had some positive reversals as well, like I am smart through this. She was smart too. She recognised that she had a problem and needed help, as this reversal shows: I need new help. She also had the courage to accept the message of her reversals, and to surrender to them, as this reversal shows: Try and lay down with the love you seek. Additionally, she had a positive metaphor that I could work with to help her: Jesus walk the Earth, and she also had Unconscious Consent with this reversal: Heal with you, I see love is her cry.

I worked with this woman for four months and performed six Metawalks altogether. At the end she was in a wonderful state of mind and her reversals had totally changed. Some of them said, Now surf with the music / If I am a force, obey it / I will seal the wisdom in wolf, and The nurse will be licking the wolf. Furthermore, she said backwards The shock has become a spot, or the panic and trauma she carried around with her has become quite small.

This example is common. I will usually see dramatic changes in the reversals following a series of Metawalks.

A rather tough case I started working on this year concerns a middle-aged man who has had OCD (Obsessive Compulsive Disorder) for most of his adult life. As I always do, I started my work with him with a thirty-minute recording to see if I could locate the unconscious patterns causing his OCD.

His very first reversal said **Censored the love**, which indicates he has shut off love from his life. This is confirmed with the following reversals: **I shut out love**, and **No healing the love**. Furthermore, this pattern shuts him down, which is indicated by the reversal **The battle will use him**. Other reversals suggested it was a spiritual problem: **Angels shudder** / **You shattered the Soul above**. Yet other reversals suggest an unconscious attraction and desire for the pattern: **Serious, get in trouble**, and **On my wicked force**. There was also a sense that this was his lot in life and he couldn't break it: **That horrible cup**, and **All the fuss, is it certain**. Another reversal showed how pervasive the pattern of OCD was: **That pattern is on all his stuff**.

His reversals also revealed the dysfunctional metaphors to work with, with *Soul* being one of them, and others revealing themselves in the following metaphors: **You lost Noah**, or the ability to save himself has been lost, and **Lousy wolf help**. Additionally, the following metaphors also needed some work: **Damn the egg you fuck** / **The Shepherd annoyed you**, and **The walrus beaten**.

Yet, despite the negative metaphors, his reversals also said he wanted to change: **Let's stop it now**, as he talked forwards about having to work through the process, and **She don't like it, pattern will shift**. Furthermore, they told how to go about this change, with reversals such as **Jesus helps** / **Lick Yeshua** / **Kiss the little one** (this is a term for the *Spirit*, or connect to your *Spirit*), and **All the love, if you find elf**. *Elf* is a metaphor for the messages being sent

around the brain. The reversal implies we can change these messages and bring in the energy of love. Further on we see a willingness to fight the pattern: **You take on the bitch**. He also has the ability to rise above it, as indicated by the reversal **I am the way**.

I worked with this man for several months and we did numerous Metawalks. The pattern proved itself to be particularly tough to shift and he had several attacks during the process. However, about six months later the first signs of change started to filter through. This first showed itself as a feeling of groundedness, less panic, and the attacks reduced in intensity. This change was reflected in his reversals, with his last recording saying backwards **See the gift with it**, and **Give the source**. This was followed by a remarkable set of reversals, beginning with the simple backwards word **Listen!** His unconscious was telling him to take note. Then the reversals came, one after the other: **A new day / I look strong / I am near my new day / I see the new egg / Heal that guilt**, and **Unfuck the bad**. I don't know if there's such a word as 'unfuck', but it was a very clear reversal and its meaning was apparent. We were making progress!

Other reversals gave us clues as to what to do next, with one reversal saying **Yeah a puppet do it**. He felt like a puppet with his pattern pulling the strings, and another reversal saying **Healer must narrow it down.** This was an instruction to me to make another recording and narrow the pattern down even more. I believe that in time this man's pattern will completely shift and he will finally be free. This is indicated as he talks forward about bringing 'Nirvana' in his life. Backwards he says **I will start to see it often**.

Another young man I recently worked with came to me for wealth creation and attracting abundance. He was looking to start buying and selling properties and he wanted to maximise his chances of success. From the very first recording it was obvious this man was going to be a success, with reversals such as **You must be powerful** / **Feast again and see there within** / **Now see loving, it must grow,** and **Get to know Eden a lot.** However, he was running a pattern that kept him from his potential. This was evident with reversals that said **Give the loss,** and **Feed the sinners kiss,** or keep yourself in a defeated position less than your potential. A further metaphor suggested that he would have a tendency to shoot

for the stars then crash and burn. It said **Elvis here**. *Elvis* is a new metaphor that I started to find in reversals in the early 90s. It is adopted from Elvis Presley and means greatness that is destroyed. Another metaphor this man ran was *She-wolf*: **They shoot her shewolf net**, although net would suggest it is inhibited. Thus he uses two metaphors that we saw on successful people in Chapter Four: *She-wolf* and *love*.

In his second recording, which I used to give me more images for the Metawalks, he used the metaphor *ship*: The man with the ships; and *wolf*: Gather this wolf; and Suffered the wolf, the heart stabbed.

In his first Metawalk I had him imagine he was sailing on an ocean. He came to land and saw a wolf with a knife in its heart. He pulled out the knife and took the wolf to Eden to heal it. In Eden he saw Elvis, which he removed by shrinking the image, and we finished the journey with him having a feast in Eden. In the second Metawalk we did a standard She-wolf trance and he went hunting with the wolf to manifest money. If you look back at the reversals I quoted you will see that all of these images come from the reversals. That is the power of Metaphor Restructuring. It uses the client's own reversals, and metaphors, in the Metawalks to create the changes. That is why they work so well.

At the end of the Metawalks I did another recording with this man. The reversals show a positive change had taken place, with reversals like Must hope now / Nearly free / Stay warm Eve / See this Divine surf / God is love / Sex, send them love blessing, and finally a new metaphor that I have never heard before: Feel Rockefellers. This would appear to refer to wealth and success, as we saw on our analysis of David Rockefeller in Chapter Four.

Typically I do one other Metawalk with my clients after the final recording. I can see a great one for this man — having sex with God and meeting the Rockefellers!

The next case study I want to examine concerns a young family man who had a severe case of colitis, requiring him to go to the bathroom frequently. His reversals were rather disturbing, with phrases such as **Must suffer** / **World was dead with my soul** /

Satan mark has stabbed me, and My soul is so lost. The reversals on his second recording though were encouraging, with Let's heal it / Still have Eve's mission / Send wolf / Give the power force, and Seek Eve with this.

I started the Metawalk by having him play with a wolf, then I took him to Eden to find Eve, as the reversals had instructed. In the second Metawalk I did a standard Soul Journey Metawalk but I had him see Satan blocking his path and stabbing him with a sword. Angels rescued him from Satan and he went to the centre of Soul, which I usually depict as a large fire burning with a round column of light shining out of the very centre of it, to change the laws. Reverse Speech talks about laws of conduct that we all live by. I change them by having my clients see a golden box in the centre of the light. They open the box, take out some scrolls, and change the scrolls. In this case I had him change the writing on the scrolls from 'Must suffer' to 'Must be full of joy'.

It took three rounds of session work with this man to start to see a shift but the shift did eventually come. In another recording, following a series of Metawalks, I found the following reversals: Seen my soul, no sin now / Healer I've won, and Let me send the lovely bird. The man's symptoms completely disappeared and he experienced four months free of the symptoms of colitis. As at the time of writing, he has had a small relapse but I am confident we can get a handle on this too.

Reverse Speech reveals the Truth concerning our own behavioural patterns. Many times it will point to our own complicity in the issues we suffer from, and this complicity must be recognised and accepted before we can see a significant change come about. Fortunately, most people embrace this concept and are only too willing to do whatever it takes to fix the issues, including facing and acknowledging our own truth. However, obtaining this acceptance from my clients was achieved through years of work and developing the appropriate bedside manner that would enable my clients to accept what is in the reversals and then move forward to change.

Reverse Speech session work is a unique process and there is nothing else like it in the world today. As I have developed the process I have used the reversals themselves to teach me what to

do. After thirty years of work it has now developed into an eightsession process, usually one session a week, but sometimes more frequent, particularly in an emergency situation.

The first thing I do is record my client for thirty minutes. This is usually done over the phone or internet, so it can be done anywhere in the world. In fact, I have very few Australian clients. Most of them are from America or England. I then analyse the recording and prepare a transcript of the forwards and reverse dialogue. This process takes approximately four hours. Then I have my second session with the client and I play them the reversals I found. It is very important that the client hear the reversals. Firstly, to know that I haven't made all of this up, but secondly, and most importantly, to actually hear the reversals in and of itself is very powerful. Just this act alone can encourage the process of change to commence.

After I have reported the reversals to my client, the next step in the process is to record what I call the Pre-Trance recording. In this recording I am looking for reversals that will tell me what to do in the Metawalks. The emphasis in this recording is to ask my client what do I do? How do I change these unconscious patterns that appeared in the first recording? Remarkably, the reversals will usually tell me what steps to take, and it will give these steps in metaphor. It will use metaphors because that is how the unconscious thinks, and it has the solutions to all our problems because it is so vast and has all knowledge. In the Pre-Trance recording we tap into this universal source of knowledge. This is the wonderful thing about this process. It is not me determining what is wrong and it is not me deciding how to fix it. It is my client. All I have to do is stay out of the way, document what I find and complete the steps I have developed.

I then perform two Metawalks, a week apart. I write these Metawalks using the reversals from the two recordings I have analysed. The Metawalks themselves are usually about fifteen minutes each. Too much more than that reduces its effectiveness. When I first started preforming Metawalks in the early 90s they were about thirty to forty minutes long. I split them into two when I started my practice in San Diego in 1995 and noticed an immediate difference in results. The changes usually start gradually at first and

most people will notice the first signs about two weeks after the journeys. This will manifest as a feeling of confidence, or strength, and a feeling of being grounded or stable. The specific changes they were seeking in the session work process will then start happening anywhere from two to six weeks after the Metawalks.

A week after the Metawalks I make a Post-Trance recording. In this recording I am looking for what changes have taken place and what work we still have to do. Sometimes there are things that I have missed, and other times new issues have surfaced. I then make a decision as to whether we need a whole other round or just one final Metawalk to polish things off. Usually I only need one final Metawalk, which I perform a week after I have given my client the results of the Post-Trance recording.

Here is an example of one client going through a whole round of session work. She is a middle-aged woman running a business. The purpose of the session work was to increase her financial wealth, which had fallen the last few months, and ensure the success of her future business.

In her session she talked about her business, money and future aspirations. The following reversals were found: Raise the dollar, which reflected her purpose in doing session work, Take on the force / You lost with the wolf, and I needed the wolf, which talked about her need for more internal strength and motivation. Then I found a direct sabotage pattern with these reversals: Make the pain / The whirlwind was a shit, and Prefect ass within little one. Little One is a term of endearment for the Spirit and Ass is low self-respect. Thus this woman, in addition to lacking motivation, was also devaluing who she was as a person. She also gave some instructions for change in her first recording with On Jesus, although this was the only instruction in this recording. More would come when I did the Pre-Trance recording.

The woman had no trouble in embracing her own Truth. She already knew she had sabotage patterns and was pleased that they had been uncovered. This attitude alone goes a long way towards healing.

Her Pre-Trance recording yielded more sabotage with I am deaf with eagle / The new egg was messed up, and Soul visits **skull**. However, it also gave a lot of instructions for change, which Pre-Trance recordings usually do. This is evident in the following reversals: Valiant take your love / Seek power aloft / You laws in her Rome within / The man with maiden's sheep / Earl with Adam, and Love the spirit.

Next I mapped out and performed her Metawalks.

In the first Metawalk I began in a nice green meadow. I had her see Jesus and embrace him. Jesus pointed to the sky and she saw an eagle. She heard the sound of the eagle and followed it to a pile of dollar notes. She felt and loved the money. Then a valiant knight rode up and took her to Rome. In Rome she was greeted by an earl who had a set of scrolls in his hands. She took the scrolls and wrote a new law on them. The law said that she was worthy. Next she went to the Garden of Eden, saw and embraced Adam, and we finished the journey with her resting by the River of Life.

Her second Metawalk began in Eden where the first Metawalk had finished. She saw an egg that had fallen to the ground. She picked up the egg, put it in a nest and saw the wolf watching her. She went hunting with the wolf for rabbits and then saw a maiden tending sheep. The maiden took her to the light of the soul shining down in Eden where she saw a skull in the Light. She removed the skull and her Little One stepped out of the light. The Little One embraced her and took her to a mountain top with the wolf. There the wolf howled and her spirit was free.

The above Metawalks are fairly typical of most Metawalks and if you go back and look at the reversals I quoted from this lady, you will see how most of the images in the Metawalks have come from her reversals. The wolf hunting was not in the reversals but is a standard image I use in many of my Metawalks when we first introduce the *Wolf*. It creates internal strength and helps manifest money.

Following the two Metawalks I conducted the Post-Trance recording and analysed it for reversals. As I would expect, the reversals showed that change had taken place. Here are some examples: Honour my face / Lovely voice lick and Now I know posh girl, or she sees herself as worthy. This is followed by There's a wolf, and Now feed the wolf, which we did in the second

Metawalk, and Then they love your whirlwind. There was one other sabotage pattern that appeared and this said Nasty hell in it.

Nevertheless, I was pleased with these reversals and decided all I needed to do with my client was one more Metawalk. She did not need a second round. In this Metawalk I had her start in a desert. She saw a posh girl who sang her a lovely song. Her wolf then joined her and led her to the fires of hell. A whirlwind then appeared and sucked up the fires of hell. I concluded this Metawalk with a standard image I always use at the end of Metawalk three, and that is to see two whirlwinds spinning. The whirlwind on the left represented the energy attached to the old pattern and the whirlwind on the right represented the energy attached to the new pattern. She then shrunk the left whirlwind until it had completely disappeared, and walked into and merged with the whirlwind on the right.

Since our round of session work my client has thrown herself into her business and is seeing it beginning to turn around. Additionally, so taken was she with the session work process that she has decided to undertake training and become a Reverse Speech Practitioner herself!

So the search for Truth takes us beyond the drama of the JFK assassination and the suspense of political intrigue, and challenges us to find the truth inside of us. If we truly want to see a better society and a better, evolved world then we must start this change with an inner transformation. As more people evolve and transform themselves, only then will we see this change manifest in our leaders, and hence in the evolution of our planet.

The journey of the apocalypse is an inner journey and the metaphors in the book of Revelations in the Bible are about confronting our own personal demons. This is when the revolution of Truth will really begin.

7

Towards Enlightenment

There is no doubt that the journey of Reverse Speech is a confronting one. It demands a level of honesty and integrity that is unsurpassed until now. The need for this honesty, and the mission of Reverse Speech as I see it, is twofold. Firstly, it is societal. We must, as a race, become honest. People, in general, have become jaded with the level of dishonesty, and corruption, in our leaders. Likewise our leaders have learned that the best way to influence the masses is through dishonest advertising and inflated promises. They sell the hype, and the people buy the hype.

No longer can we tolerate this. The time has come and, indeed, is long overdue for a total revamp of the way politics and society is conducted. Advertising must be analysed for the truth of its content. Politicians must be analysed for the truth of their statements and the hidden agenda they hide, and the people must begin to learn that they too must also embrace their own truth.

The beginning of this book contains a Bible quote from Mark 4:22-24:

For there is nothing hid, except to be made manifest; nor is anything secret, except to come to light. If any man has ears to hear, let him hear.

This is a very ironic quote as it refers to having ears to hear, and then the secrets will be made manifest. Well that's exactly what Reverse Speech offers: a means to hear with your own ears, the secrets that our leaders hide. Go to the Reverse Speech website. There are twenty years of secrets there for you to hear with your own ears. I have silently been adding them all this time. They aren't

all the secrets by a long shot. I am only one man and I simply don't have the time to look at everything. This is why Reverse Speech needs a team of people around the globe to analyse our leaders' statements and post their results far and wide for all to see.

There are also more than a century's worth of audio archives now available on the internet, specifically on YouTube. Imagine the secrets that could be revealed and truths that could be uncovered. Is society ready for these revelations? For the most part, no it is not. In Chapter One we saw what happened to me and Reverse Speech in the late 90s and how I was forced to return to Australia to live. All this over a metaphor and the search for truth in our alternate leaders which one man was incensed over.

This is why the journey of Reverse Speech is also a personal one, because in order to accept the Truth of our leaders we must first face the truth inside ourselves. We all have personal belief systems and these belief systems affect the way we see the world. What one person sees as admirable in a politician, another person will see as being a shortcoming, and so the revelation of real and ultimate Truth comes as both a blessing and a curse. You cannot accept the Truth that Reverse Speech will reveal if it is first of all filtered by your own belief systems, and the only way that I know of to see and understand these belief systems is to look at your own reversals.

This truth brings us to the second part of the mission of Reverse Speech, and that is a personal revelation and transformation. To see and understand the forces that guide us, and to throw aside the shackles that bind us. We saw the beginning of this process in the previous chapter with the work I do with clients. This work must continue, and more people must be trained to carry on this important work. I am not going to be here forever. I have a strong desire now to preserve my legacy and train as many people as I can in this awesome technology of Truth.

To that end, this year I have been heavily promoting the Reverse Speech training programs. I now have eighteen students taking the first part of the training program, the Reverse Speech analyst class where I teach how to find and interpret genuine speech reversals, and I have six students starting the second part of the program, the Reverse Speech Practitioner class, where I teach how

to do Metaphor Restructuring. This is a good start and hopefully within a year we'll have more than twenty more trained and skilled Reverse Speech people out there making an impact and furthering the cause of personal and collective Truth.

However, in order to become good at Reverse Speech, one must first of all be able to see their own belief systems and learn how to analyse outside of those belief system. The sceptics will say that if you take any recording of speech and then play it backwards it is possible to hear everything and anything that you want to hear, and they are right! I had a tug of war with a sceptic on line recently and he wanted to set up a test where he took random segments of audio from public media and then post this audio online to see what people would hear. The purpose of his test was to show that people would imagine anything they like into the gibberish and therefore this invalidated that Reverse Speech was real. He couldn't understand that I agreed with him about the gibberish because I know this to be true. But this doesn't invalidate Reverse Speech, because mixed amongst that gibberish at regular intervals can be heard clear and precise intelligent phrases. What he had to do was test the phrases that I claimed were genuine, and not prove that gibberish existed!

I have been training students for thirty years now and I know very well that the imagination factor is high. In fact, the first lot of homework that students turn in will often tell me more about who they are than the people they are reversing. In this instance Reverse Speech acts like a Rorschach inkblot test. Who you are, and the filters you operate with, will determine what you see in the endless sea of gibberish. Your success as a Reverse Speech analyst will be decided by how well you can step outside of your own belief systems and analyse what is actually there and not what you think is there. For this reason I think it is essential that all Reverse Speech students undergo personal session work. This is compulsory for Part Two of the course, and highly recommended for Part One.

Then students can learn how to unveil the real secrets of Reverse Speech and document the genuine reversals that exist amongst the gibberish. These genuine reversals can be heard at regular intervals, at least once every fifteen to twenty seconds in regular conversation and as little as once every ten minutes in media broadcasts. They are usually short and sharp, often only one to two seconds long, and frequently have a singsong tone that is distinct from the surrounding gibberish. To avoid imagination I have developed strict criteria that these reversals must meet. This criteria includes checking the syllable count and consonant and vowel sounds of each suspected reversal. Only when these criteria are met can the reversal be documented.

By following the criteria I have developed, and stepping beyond personal belief systems, the avid Reverse Speech researcher has a very powerful tool in their hands. They will be facilitating in the movement of Truth that Reverse Speech will inspire. Make no mistake, this is the implications of Reverse Speech — the dawning of the Age of Truth on planet Earth.

It will take a while though, maybe many decades, maybe more. The obstacles to the eventual acceptance of Reverse Speech are many. First, we must prove it exists. I have developed a very simple test to verify this. This test is explained in A New Theory about Language. It is easily repeated but so far only one university has done so and that is Monash University in Melbourne Australia and they got better results than I did. Following that, EEG tests could be conducted to see what is happening inside the brain. This I have also done and published my results in previous books. All that needs to be done is to have the testing repeated.

Reverse Speech is quite simple to verify and I am puzzled as to what the real problems are with universities not exploring these tests further. Maybe it is because I am not a linguist or an academic but a lowly youth worker who has accidentally stumbled across an amazing phenomena, and developed a technology around it. Certainly I have been told as much, specifically in the report produced by Monash University, where they attacked my lack of linguistic experience. I guess I could say their report was invalid because of their lack of Reverse Speech experience but I won't. These accusations have also been levied at me by other sceptics. I don't know what to say. At least I don't pretend to have a PhD like some people do. I have never hidden my meagre background.

The second obstacle to its acceptance is the mere fact that it exists. If academia is to accept the existence of Reverse Speech it must also accept that many long-held accepted theories of psychology and linguistics are wrong. Several sceptics have said to me that Reverse Speech is impossible. The brain can't create speech that is bidirectional. My answer simply is, I'm sorry, it does exist therefore you are wrong. If the theories don't fit the facts then don't throw the facts out, change the theories instead. Maybe this means rewriting thousands of text books and revamping university courses across the world, but isn't that what happens with human progress? We evaluate the evidence and modify the theories to reflect what the evidence tells us. I have thirty-three years of evidence here. Evaluate it.

The third obstacle I think is the largest of all. If you accept that Reverse Speech exists, then you must also accept its message. I don't think that Hillary Clinton, or Tony Robbins, or even the enlightened Oprah Winfrey would be ready to accept their reversed messages. The day they call me for session work will be the day I am stunned. I am more likely to get a call from their lawyer!

Real Truth is tough. Are you ready to accept what Reverse Speech has to say about you?

If the answer to that is no, then Reverse Speech is not for you. Put this book down and go watch some TV, because the revolution of Truth that Reverse Speech is bringing first of all demands that you look into your own face in the same fashion that you desire to look into the faces of others. We frequently get requests into the Reverse Speech offices from spouses wanting us to analyse recordings they have made of their partners. We always say no. Not only is this unethical (we will only analyse public media recording for reversals without prior consent), but it misses the real purpose of Reverse Speech. Our reply usually continues on by saying, we suggest you do session work yourself to discover the reasons you are causing your partner to act in the way they are. We have never yet had one person get back to us.

So I find myself in an interesting position. The owner of a technology that is so powerful very few people want it. If we are to accept its existence, it changes everything. This includes philosophy to religion to psychology and linguistics, to name just a few. It means that there is an innate intelligence inside us that is always speaking, always telling the Truth, and always giving us guidance and

advice. Its voice has always been there, we just have not had the technological means to hear it consciously until now. But intuitively we have always known it existed. It's that gut feeling, that instinct, that casual thought, 'I wonder what they are really saying?'

Nostradamus called it the Voice in Limbo. In a letter to his son, Caesar, dated 1 March 1955, he said,

Therefore, causes independently produced or not produced, the prophecy partly happens where it hath been foretold, for the understanding being intellectually created cannot see occult things, unless it be by the voice coming from the limbo, by means of the thin flame to which the knowledge of future causes is inclined.

The Bible calls it the voice 'Under the Tongue':

Though wickedness be sweet in his mouth, though he hide it Under his Tongue. —Job 20:12

His mouth is full of cursing and deceit and fraud: Under His Tongue is mischief and vanity. —Psalm 10:7

Their throat is an open sepulchre, with their tongues they have used deceit; the poison of asps is Under their Lips. -Romans 3:13

> Thy lips, O my spouse, drop as the honeycomb, honey and milk are Under thy Tongue. —Song of Solomon 4:11

Shakespeare refers to it directly in *The Tempest*, Act II, scene II:

Four legs and two voice. A most delicate monster! His forward voice, now, is to speak well of his friend; His backwards voice is to utter foul speeches and to detract. So now that the hidden voice is no longer hidden in mysticism and mythology but is out there for all to hear, what will we do with it? As this chapter title implies, I believe it will lead us, all of us, to enlightenment. Its discovery is as significant for psychology and spirituality as electricity was for science, and like electricity its impact on our civilisation will be just as dramatic.

Can you imagine a society of Truth? With no secrets, no hidden agenda, no false advertising or promotional hype, just the Truth. It's a pretty tall order. It means the breaking down of many long-held societal structures, belief systems and institutions. It also means the end of religion because Reverse Speech teaches us that the Divine lives inside of us, not outside. We don't need a set of rules and rituals to hear the voice of our Spirit, or to get Divine guidance. All we have to do is play an audio recording backwards. I'm serious. It's that simple. Well, not quite that simple but you get the drift. In time I hope that software will do it for us. Voice recognition technology is almost at that stage now.

Are you ready for your own greatness? Are you ready to tap into the Divine inside of you, to join Alan Sugars and Mark Zuckerberg as they join God? Are you aware that your own conscious revolution will create a revolution across the planet? It all begins with you. If you are prepared to face your own Truth, then I ask you to join the revolution. Only as you face your own Truth will you have the right to demand our leaders face theirs.

I have been through my own apocalypse. Many times. I cannot escape it with Reverse Speech at my fingertips every day. It has been sobering and humbling for me to see who I really am over the years. Some revelations I didn't like at all, such as the revelation of some very nasty sexual energy and dubious motives in my early days that had poisoned my soul. I remember one reversal found on me during a Reverse Speech training class, not long after the death of my son and my exile from America, that said **My soul give the pain**. I didn't like it but it was true. I had decided to wallow in pain and depression after America and my son's death, and this pain had reprogrammed my soul to give the same pain back again, over and over again. I could only be free from it by recognising it and letting it go.

This is the path of true enlightenment.

Once we as a race recognise this and embrace the Truth that Reverse Speech can usher into society, only then will we evolve. And our revolution will be marvellous! Just imagine having access to the 95% of the brain that is unconscious, to the powers and abilities that lie within, and to the knowledge that is contained in the Collective Unconscious.

This is our destiny. This is what Reverse Speech offers. Please, take this gift and protect it, cherish it and use it. This is what I now ask after all my work. Welcome to the world of Reverse Speech.

8

A Revolution of Truth

Someone told me a few weeks back that my previous books were boring and lacked imagination and stimulus. Reverse Speech needed something lively and provocative to stir the imagination. Hence this book. I have tried to present Reverse Speech in a different fashion in this book, assuming the reader already knew about it and believed in it. My writing style is different and I have focused on the single most important reason that Reverse Speech is here, and that is to unveil the Truth.

My previous books have extensively covered the theories and techniques of Reverse Speech and tried to validate its existence. If you haven't read them I strongly suggest you get copies. They will fill in many missing pieces that you may have if you are a first time reader of this technology.

I hope to be coming out with another book too next year sometime. It will be an autobiographical account of the discovery of Reverse Speech and the long journey I have taken to get it accepted and used. It will cover many of the events I discussed in Chapter One but in much greater detail. Those of you who have been following me for a while will be aware of this book. I first wrote it in 1996 and entitled it *It's Only a Metaphor*. As the title suggests, it goes into a great deal of depth about the metaphors of Reverse Speech and uses my own life story as a parable to assist the reader in seeing who they really are. It covers events from 1983, when I first started my journey with Reverse Speech, to 1996. The updated version will also contain historical events from 1996 to the present day with nothing left out and no holds barred.

That is the only way I can present the technology. Truthfully.

As I have already mentioned, I have been doing Reverse Speech for thirty-three years now and my journey is nowhere near over. There are still corrupt politicians to expose, celebrities to analyse, and people to set free with session work. I hope to continue doing this for many more years and I really can't ever see myself retiring. How can I with such an amazing technology at my disposal of which I find myself the unwitting father?

There are some who ask me why it has taken so long to be accepted when its existence is so obvious and the examples so apparent. I hope I have answered that question in Chapter Seven. It is because it is so threatening. What will the real truth about the JFK assassination do to the power structures that now exist built upon that treasonous act in November 1963? What will the Roman Catholic Church do if they accept the truth of the Pope's reversals that I published in A New Theory about Language and are posted on my website and YouTube? What will they do if people start finding their own power within and realise they don't need the Church to connect to the Divine?

The questions are endless and the implications are mindboggling.

One of my trained Reverse Speech Practitioners, Jack Johnston, found a reversal on himself in 1997 as he talked about Reverse Speech. Forwards he said, 'What other metaphor would be the optimum metaphor that we could put out into the world that would attract people's interest and enthusiasm and would attract the right kind of people to the process and to our mission [and to the work that we do].' Backwards he said We deal with revolution. Note the exact forward words where this reversal occurred, 'and to the work that we do'. That is the work of Reverse Speech. It is revolutionary. We really do deal with revolution. I deal with it every day as I work with my clients. Long after I've gone society will also deal with it as the Truth that Reverse Speech demands is propelled onto civilisation.

Jack's forward statements also talk about something else that is very near and dear to my heart, and it is something that you can do right now, whereever you are, to help bring about the revolution. He talks about a new metaphor to put out into the world. What he is talking about is something I have called 'installing a new metaphor into the Collective Unconscious.' I have been talking about this for twenty years now. I believe that just as we all have a universal Collective Unconscious that is connected to all things, so does the planet also have its own Collective Unconscious. This Collective Unconscious is a combination of all the seven billion people plus that currently live on this planet and it is in constant unconscious communication with all of them.

In the same way as we, individually, create our reality with our own unconscious, so too does the planet create its own reality with its own Collective Unconscious. I propose that just as the personal unconscious of the individual can be changed so too can the Collective Unconscious of the planet. Usually it is changed as its citizens change, but what if we can kick-start it? What if we can put a new metaphor into the Collective Unconscious and change the evolution of the planet? I believe we can. I believe that if enough people get involved, we can add a new metaphor to the collective and for the first time take conscious control of the evolutionary processes.

This new metaphor, I propose, after many years of pondering, is to add light to the *Whirlwind*. If enough people do this, the planet will change. You can do this right now and facilitate the process of change.

To do this, what I would like you to do is simply relax, close your eyes and take a deep breath. Let the relaxation flow through you. Then imagine a whirlwind spinning round and round in empty space. The whirlwind should be clean and spinning straight up and down with no kinks in it, like an energy vortex. Imagine you can feel the energy of the whirlwind. Hold your arms out, if you wish, to feel it. Imagine you are embracing it. Notice how that feels.

Then I want you to look up to the sun. Hold your arms up in the air and cup your hands together. Imagine you are capturing a ball of light in the palms of your hands. Then carefully cradling this ball of light I want you to walk into the centre of the whirlwind. As you stand in the centre, raise your hands and release the ball of light so it rises up the whirlwind and fills the entire whirlwind with light. Then imagine the whirlwind glowing and pulsating with light. The light

travels up and into the upper atmosphere and begins to surround the planet with a shimmering white light. The planet earth glows with light, and the people change.

Then you come back to the room, slightly dazed, amazed that you actually did it.

This is a very simple Metawalk. You have just begun your journey into the unconscious and maybe made a small contribution to the spiritual evolution of the planet in the process. Will you take the baton further? Will you use Reverse Speech to uncover your own Truth? Maybe even learn how to do it and become one of the pioneers of this new technology? Someone has to follow in my footsteps. Why not make it you? Anyone can join. It's not rocket science. All you have to do is play audio backwards and be prepared for the Truth.

I began this book with the opening line of, Imagine you had a technology that could read the mind of anyone you came in contact with.' Well, as this book has shown, such a technology does exist. It is called Reverse Speech. It accesses the human mind at a far greater level than the mere mindreading of conscious thought. It can probe into the deepest recesses of unconsciousness and not only uncover the reasons for behaviour and personality, but it can put us in contact with the Divine energy that resides in our very centre.

Does the world want such a technology? Probably not, but like it or not, it has no choice. Reverse Speech is here and it is here to stay. More people will be trained every year and the revolution of truth will begin. Pandora's Box has been opened.

Welcome to the Revolution.

APPENDIX A

Student's Article on Reverse Speech

by Debbie Fitzgerald

The Truth, The Whole Truth, and Nothing But The Truth

Reverse Speech brings a whole new meaning and 'truth' to this phrase. This is an incredible discovery by the Australian pioneer and thirty-three year veteran in this field, David John Oates, since 1984. He has introduced an understanding of human communication that, in every likelihood, is a major breakthrough of the century.

The phenomenon is of hidden backward messages in speech, which are really Voices from our Unconscious Mind. David states that 'Language is bi-level, forward and reverse. As the human brain constructs the sounds of speech, it forms those sounds in such a way that two messages are delivered simultaneously. One forwards, which is the conscious mind speaking, and the other in reverse, which is the unconscious mind speaking.'

When forwards speech in humans is recorded and then, when the recording is played backwards, the clear audible words and sentences that can be heard in amongst the standard gibberish are known as Reverse Speech. These backwards words and sentences are known as Reversals.

This is not to be confused or put into the same category as Backward Masking, which is a recording technique where words and statements are deliberately inserted backwards into the soundtrack of music (causing a huge hype and controversy in the 1970s and 80s, particularly with Rock & Roll music).

Reverse Speech is not deliberate at all; it is a naturally occurring part of everyday conversation, happening naturally, with no technical manipulation.

Messages/Reversals come from all areas of the mind — from very matter-of-fact parts of the mind that discuss normal everyday topics; from the unconscious part of the mind that gives us reasons for current behaviours and health issues; and can even predict future outcomes of current behaviour.

On a conscious level we are fully aware that we are lying, unlike the unconscious and subconscious mind, which cannot be forced to lie. It is impossible to lie when reversals access truth only. According to the research and analysis of thousands of reversals found, David Oates has never discovered one instance of someone being able to withhold the truth in reverse.

Reverse Speech allows the mask of the personality to become transparent, revealing a person's honest feelings and their inner thoughts. All is laid out right in front of you!

Reverse Speech would definitely be an extremely effective way for people to be forced into being honest with themselves. It really is the human lie detector, or a 'truth serum', as Reverse Speech will usually correct the inconsistencies of forward speech. If a lie is spoken forwards, the truth may be communicated in reverse. If important facts are left out of the forward speech these may also be spoken in reverse. It can reveal hidden motive and agenda and other conscious thought processes.

Quite the powerful tool, which can be applied in so many ways for the good of all.

David Oates quotes on the Reverse Speech website:

Imagine asking yourself any question and getting an answer of TRUTH from your unconscious mind to shed new light on decisions or challenges that are existing or even unknown.

A testimonial that attests to the 'Truth' of Reverse Speech:

Wow! What a discovery! Reverse Speech will completely change life ... make that reverse life ... as we know it. It allows no skirting of issues, no denial, no escape from reality. Reversals go straight to the core. It exposes our hidden unconscious programs, personality quirks and behaviour patterns. It snaps us out of oblivion, finally giving us a choice of action again. In my opinion, there is no tool in existence that comes close to the perceptiveness or efficacy of Reverse Speech. David John Oates is a genius of our time. He has revealed the essence of individual and collective human nature. Anyone who chooses to use this tool when deciding on a business partner, employee or a course of action will have the winning edge. It is the ultimate Truth Detector. And if the world is ready for it, Reverse Speech will be used by the leaders and innovators in every field from psychology to medicine, business to law enforcement, athletics to the stage within the next few years. I firmly believe that anyone who doesn't use this tool will be at a great disadvantage in the twenty-first century.

> —Dr. Karen Boone, OMD, PhD, LAC Doctor of Oriental Medicine, Doctor of Nutritional Science, Licensed Acupuncturist and Herbalist

Reversals exist naturally in all human speech, no matter what the subject and no matter who is talking.

Your baby is crying and you don't know why. If only they could tell you what was wrong!

How many times have we heard that from parents? Hear what babies and toddlers really want with Reverse Speech!

How does Reverse Speech begin? One, are we born with it or two, does it develop like forward speech, as a learned function?

Blessed with twin girls in July of 1987, David then began recording his babies from birth and an answer to this question was

discovered. For the first few months David recorded his babies' sounds, crying and gurgling, and nothing was found when listening to the recordings in reverse. Persisting with recordings, David heard the very first speech reversal on a baby. This was found at four months of age. The first clear reversal found was 'Mummy' when one of the twins had been crying in her cot. It was a week later that another clear reversal was found. Reversals were heard more frequently on the twins as they grew older, e.g. 'Hungry', 'Help', 'Nappy'.

With these multiple recordings of his girls, and from other babies, toddlers and children over the next four years, David was able to develop a timeline for the stages of development in children.

From as early as four months of age, simple words can be found as reversals, and by the time children reach thirteen to fourteen months of age, complex sentences are forming in reverse.

So, it is evident that children speak backwards before they do forwards. This actually confirms the nature of Reverse Speech coming from the unconscious mind. We all are born with the unconscious mind fully active and developed, then as we grow and learn, the conscious mind develops. So it would make sense that children do in fact speak backwards before they talk forwards. As they begin to speak forwards the two modes of communication merge together, forming an overall bi-level communication process.

Children's reverse speech opens up an amazing and exciting new approach to helping children of all ages, including their parents. Being able to access the mind of a child from three to four months onwards is not only incredible in itself but the applications are huge in working with children and assisting them on so many levels. Babies and young children can communicate their needs and how they are feeling long before they can talk. The advantage of helping parents, especially first-time parents who may have concerns about their children, is incredible. It is often asked by many parents at one stage or another, 'Why didn't we get a manual when our child was born?' and is referred to at all ages of a child's life when the parents are dealing with some difficult times and circumstances. Reverse Speech in children certainly gives a whole new meaning to the 'manual'. Getting answers to why their baby or young child is irritable, constantly crying, unsettled and not sleeping would be such a relief and could in turn work as a teaching tool for all parents.

As children grow up, there is a myriad of circumstances that can arise where Reverse Speech would also be invaluable to parents as well as teachers, coaches, doctors, counsellors, social workers and other healthcare professionals. Children may struggle socially; may suffer from separation anxiety and can't bear to be separated, from Mum in particular; have behavioural issues, learning difficulties, sleep disorders, issues at pre-school and school; may have suffered some form of trauma in their young lives; may be victims of bullying and too afraid to speak up; may live in difficult family situations or sadly be living in a domestic violence household; have parents who have divorced, and whether the divorce was amicable or not it can affect children in all different ways; they could have definite fears (a most common one is fear of the dark, or fear of the unknown), or be simply too young to understand why and what they are feeling or how to express it properly.

Finding the truth behind children's behaviour in a quick, easy and non-threatening manner will cause less upset and unnecessary stress for the child and their parents

WHAT AN EXCEPTIONAL GIFT REVERSE SPEECH OFFERS TO THE CHILDREN OF THE FUTURE!!!

Other incredible applications that can be offered by Reverse Speech are in business dealings, police and private investigator work, and insurance company's claims and outing fraudulent acts. Finding out the truth in these areas would assist with some massive breakthroughs in criminal cases, in the courtroom, with shady business deals and so much more.

What is really thrilling and would lead to changing our world for the better are the therapeutic benefits of Reverse Speech.

Personal development and self-discovery; assisting with issues from the past preventing people from moving forwards in their life; those continually repeating the same patterns of behaviour over and over, not learning from past mistakes and repeating those same mistakes regardless of the consequences; finding stronger motivation; advice on relationships, wanting to achieve better relationships with partners, family members, friends and children; an improved mental attitude; those needing advice on an important decision or their life's direction and purpose; personal or family therapy sessions; medical conditions, both acute and chronic and psychotherapy.

The increase in spirituality and the awareness of the whole Mind/ Body/ Spirit concept is a more natural and accepted topic today. Many want to undertake a journey of self-discovery and really feel the need to uncover their 'true self', their inner truth!

The alternative health industry and alternative healing modalities have been on the rise for many years now and many aspects of Reverse Speech are already part of their healing philosophy — not only for themselves but for their clients as well.

With increasing awareness of the connection we have between our mind, body and Spirit, Reverse Speech has also had a powerful impact on health conditions. It is now a common consensus that our physical symptoms are purely tangible evidence of what's going on in our unconscious mind and how we are truly feeling deep inside.

To Know the Truth behind our emotions and behaviours, we can certainly relieve physical symptoms and start to heal physically.

Disease is in essence a result of conflict between soul and mind'

—Dr Edward Bach

Lastly, I would like to include a personal account from David Oates himself, who benefited greatly from his own discovery in overcoming a major hurdle in his life. How incredible is that! I also have to add my own story of the experience I had with Reverse Speech and its healing powers for me personally.

David has written many books on Reverse Speech: Beyond Backward Masking, Hidden Messages in Human Communication, and Voices From The Unconscious.

His most recent book, A New Theory About Language, is a must read, with exciting new discoveries he has made in the last few years never published before.

David's Story

David used to have a severe speech stutter. It was so bad he could barely put two words together in a sentence. Then he suddenly found himself with an amazing discovery that required him to pursue a media and public speaking career, and he knew the stutter had to go. He used his amazing discovery of Reverse Speech and sheer willpower to rid himself of the stutter and now it is only very occasionally noticeable.

My Story

I learnt the therapeutic application for healing firsthand when I started as a student of Reverse Speech. Immediately after listening for reversals I would break out in a random rash which was quite severe and never in the same place when the rash reappeared. Of course I didn't expect such a major physical reaction and for 3-4 weeks did not attribute the rash to reverse speech at all. It only began to click when I had a few days off in between listening to reversals due to work commitments and the rash subsided. It would appear again as soon as I started listening for reversals. I would stop for a few days as suggested but it continued to

flare up every time I went back to listening for the reversals.

I was then able to see the power in the therapeutic value of Reverse Speech when I was guided by David Oates with a metaphorical image. Not that I ever questioned the value and effectiveness of Reverse Speech, I was a student and very passionate about this amazing work. This stopped the rash immediately and continued to work for the next week. My reaction was more deep seeded than first thought and I was lucky enough to have David's help once again and he did a recording on me and found my reversals. Following a session with David and being put through my own personal Metawalk (a spiritual journey through the metaphors of the unconscious mind), a subject for another time, which I continued for one week only, the rash disappeared by day 2. I am now freely able to listen to reversals without any ill effects and have not had a rash appear since. Emotions manifesting a physical reaction cleared...

Outstanding results!!!!

Thank you so much David... I am very forever grateful.

For more information head to http://www.reversespeech.com. You will also find wonderful testimonials, research articles, plus lots of actual audio examples, hear these reversals yourself and be blown away!

Interested in the training courses? Read all about becoming a trained Analyst and Practitioner of Reverse Speech.

APPENDIX B

Why Was the JFK Broadcast Such a Success?

by Tiffany Fontenot

The JFK broadcast had many reasons for being such a great success. The first of which was that it brought the right people together who are experts in their fields, including such a great alternative news person as Jeff Rense who stands behind Reverse Speech. Jeff Rense and David Oates have been educating the public for a long time about Reverse Speech.

When we started doing the JFK reversals in class I was thinking how awesome it would be if we had Jim Marrs on hand to help us put together what we were getting in class on the JFK reversals, with Jim's knowledge base because he is an expert in the JFK assassination field of study, and, lo and behold, I found out at the beginning of the show that Jim Marrs was going to be on with David and Jeff, and I thought 'This show is going to be awesome with Jim Marrs and Jeff Rense there to be able to match up their knowledge with the Reversals that were found!' There was also a remote viewer, Dick Allgire, on the show who was similarly able to corroborate what was coming up in the JFK reversals.

Also, adding new people adds new excitement to the topic of Reverse Speech and JFK. I have a large following in the 'lightworker' and 'truth movement' communities on Facebook, and several weeks ago I began educating my readers and other friends and family about Reverse Speech by posting about it, answering questions, and including some of my homework assignments, which generated a ton of new discussion and interest among a group of people who had never heard of it before in these communities, who then started sharing that information with their friends.

I have a few friends that know some of the staff at Veterans Today (VT) and I noticed that shortly after I started posting all this stuff on Reverse Speech they published a short article on it, so some of the VT staff also seem to have become interested in Reverse Speech. All of this new interest has assisted the public to seek out a show like the one that was broadcast.

Since introducing my readers to Reverse Speech they have come farther down the lane about who it is they are wanting to vote for in our current presidential election, and many of them have expressed they feel very comfortable with the amount of information in the Reverse Speech database I've been sharing with them, for all candidates except Bernie Sanders.

In other words, they feel as if they have come to properly know these people well enough through Reverse Speech in order to come to a voting decision, except for Bernie Sanders. They want to know more about who he is. Many of them are suspicious of Sanders's relationship with Israel, and want to know if all his reversals are congruent, and don't think there are enough examples in the database to be able to know that yet.

So, since my readers had already learned enough about Reverse Speech from what I was posting and what we were discussing about the current presidential race, they found the possibility of being able to find out the truth about what really happened, and who was involved in the JFK assassination highly interesting!

There were two other major factors in this broadcast becoming such a great success. One of them was that the reversals that were used were extremely clear reversals. As David and the rest of us were listening to the reversals in class we had to consider whether or not they were clear enough to be aired on the radio with a large audience in order for them to see the very best examples that Reverse Speech has to offer. Only the ones with the 'wow factor' were used.

And, lastly, emotion played the biggest part of all in why this broadcast was so successful. The reversals were so clear because we we're dealing with people now who were living through a time where a beloved leader was taken away from our country by the darkest of criminals. Criminals who have been sweating it out under

the gaze of the public eye trying to keep all their lies straight from that day until this one. The reversals used for the show were ones that occurred within weeks before, during, and after the actual assassination, so they were very clear because there was so much emotion being generated during that very historic time period.

The emotions of this topic are still in play today because many of us were alive and still remember exactly where we were when this despicable criminal, satanic act was committed and covered up *en masse*.

People are very frustrated that this topic has never been able to come to a point of rest, but those people who stuck with this broadcast, and listened to it, were able to move through those emotions of amazement of all the discoveries about this topic that have been made possible through Reverse Speech analysis. Disbelief of how despicable these criminals have been, and how badly the truth has been tainted on our planet, then also a measure of release and CLOSURE of finally, at long last HAVING and FEELING the TRUTH of the situation firmly within our grasp, so that we can put it in its proper perspective, and proper place within our own personal, national, and global frame of reference.

Knowing the truth is a starting place both for problem-solving, to learn from what happened and try to put in more safeguards where our power structure is concerned as a people, and also allows us to begin a process of healing our social fabric.

APPENDIX C

The Secret Memo

CT-22-90 MON 22:39 PROV JOURNAL CITY DESK

P. 02

Hnited States Senate SECRETARY OF DEFENSE

October 3, 1990

The Honorable Dick Chency Secretary of Defense The Pentagon Washington, D.C. 20301-1155

Dear Dick:

By a technology know as Reverse Speech Therapy, several of us have been following statements made by principal actors involved in the current Persian Gulf crisis.

In statements made about Iraq by President Bush, Secretary of State Baker and yourself, a word that we have never seen in a speech reversal has appeared. The word is "Simone."

I mention this situation in case it is a code word that would not be in the national interest to be known.

If the word means nothing special to you, this is a non-event, just another mystery in a new technology we are, developing.

If the word is significant, please contact me and I will provide details about the technology and assist in any way that I can in whatever the situation may be.

Warm regards,

C.B. Scott Jones Special Assistant

APPENDIX D

The Whirlwind

The following is an extract from Reverse Speech: Hidden Messages in Human Communication.

WHIRLWIND

The most frequent structural metaphor, the word *Whirlwind* (a word commonly discussed in Jung's writings), often occurs in music and speech. Here are some examples found in reverse:

- Saturday Night Fish Fry,' a Rhythm and Blues song released in 1949 by Louis Jordon: Now the Whirlwind / Ah, the Garden of Eden / Seen the Mark / They send li'l children there / See the Wolf annoyed.
- 'Chantilly Lace,' released in 1958 by The Big Bopper: **The Lord God gave the Whirlwind and the thunder.**
- 'The Battle of Evermore' by Led Zeppelin: **Time to fire the Whirlwind.**
- From a session in which a Reverse Speech analyst was encouraging a client to express his feelings: 'What do you need to um, [need, well what do you want]? Feel the Whirlwind.
- A person discussing grief following the death of a friend: '[Well, er, the day my friend died I,] er, couldn't get out of bed.' I did curse against the Whirlwind.
- A person talking about feeling restless: 'I get very restless. I can't settle. I'm always [off around the world wishing it could last] forever.' Seems so clear, the Whirlwind on my feet.

- A client who was having difficulty working: 'I'm basically reasonably talented and [can do my work well but why is there] this great stumbling block?' Resolved my Whirlwind needs it.
- A short example that displays obvious communication in the reversed dialogue:

Analyst: 'You're feeling [this gap that's] not bridged.' **She wants** it.

Client: '[Right.]' Help.

Analyst: 'And [you're wanting it worked] out.' Wire into your Whirlwind.

After becoming familiar with Carl Jung's theories I began to research historical and religious literature to gain insight into the meaning of *Whirlwind*. It is prolific in every culture throughout the ages.

Given Whirlwind's many forms of appearance, it's not surprising that Whirlwind is one of the most powerful and frequently occurring structural metaphors in Reverse Speech. Here are some examples of its appearances in literature and mythology:

Biblical Literature

- 'Behold he goes up like clouds and his chariots like the Whirlwind are swifter than eagles. Woe to us for we are ruined.' (Jeremiah 4:13)
- 'It came about when the Lord was about to take up Elijah by a Whirlwind to heaven, that Elijah went with Elisha ...' (II Kings 2:1)
- 'He will sweep them away with a Whirlwind.' (Proverbs 1:27)
- 'Then the Lord answered Job out of the Whirlwind.' (Job 38:1)
- 'For they have sown the wind, and they shall reap the Whirlwind.' (Hosea 8:7a)
- 'It shall devour the palaces thereof, with shouting in the day of battle, with a tempest in the day of the Whirlwind.' (Amos 1:14)

Eastern Religious Literature

The Songs of the South is a collection of ancient Chinese poetry (241-233 BCE). Whirlwind is mentioned as a force that's directly related to movement. The mention of a cloud, or clouds, is common to both the writings of the Chinese poet and the section quoted earlier from Jeremiah. Both sources also refer to chariots that are used for divine purposes.

Open wide the door of heaven! On a black cloud I ride in splendour bidding the Whirlwind drive before me, causing the rainstorm to lay the dust.

In sweeping circles my Lord is descending, let me follow you over the K'ung-sang mountain!

See, the teeming peoples of the Ninelands; the span of their lives is in your hand! Flying aloft, he soars serenely, riding the pure vapor, guiding yin and yang, speedily, Lord I will go with you, conducting High God to the Height of heaven ... He drives his dragon chariot thunder wheels.

In the *Upanishads*, a major collection of Hindu scriptures, *Whirlwind* is described as possessing a power with the potential for destruction.

Vayu ran towards him and Brahman asked:

Who are you?'

I am Vayu, the god of the air,' he said, 'Matarisvan, the air that moves in space.'

What power is in you?' asked Brahman.

In a Whirlwind I can carry away all there is on earth.'

And Brahman placed a straw before him saying: Blow this away."

The god of the air strove with all of his power, but was unable to move it. He returned to the other gods and said: I could not find out who was that being that fills us with wonder.' (Kena Upanishad, Part 3)

Cultural References

AFRICAN: The tale of Ntotwatsan tells of a chief's daughter who was transported by a Whirlwind to the village of the Matelele.

AUSTRALIAN INDIGENOUS: Two creator beings, Pundjel and Pallyan, were carried to the skies by a Whirlwind after they created the first human beings.

CHINESE: Yin Hung was saved from unjust execution by two immortals who transported him by a Whirlwind to a safe location on the mountain Tai Hua.

LAPLAND: The Lapps believed that Shamans could fly in the form of a Whirlwind.

AMERICAN INDIAN: The Whirlwind symbolises the power of the Great Spirit.

JAPAN: Whirlwind is a thunder symbol that's associated with the ascending dragon.

MODERN AMERICAN: The most popular myth of this century has proven to be *The Wizard of Oz*. Its heroine is transported by a tornado, the **Whirlwind**, to the land of transformation.

So what is this mysterious *Whirlwind*? Is it the Life Force of nature, God, or something else? In Reverse Speech it appears frequently to describe the state of personal energy or wellbeing. It's spoken about in such a way that it almost seems to be the very basis of existence.

People use *Whirlmind* under different circumstances in their reversals. For example, it will appear when some people are talking about work, when others are talking about depression, and when still others are talking about memories that come and go. It is also used to describe the varying reactions that people have to current experiences.

The significance of *Whirlwind* varies from person to person, and even in reversals from the same person at different times, but it will always depict a state of energy, positive or negative, that's unique to the individual's operating system.

William James's Whirlwind

William James, an early 20th century author and researcher of the mind who was highly respected by Carl Jung, talks of a 'transmarginal field' of consciousness that fluctuates in and out of consciousness, personal unconsciousness, and Collective Unconscious. His description of this field parallels the varying representations of *Whirlwind* as they appear in Reverse Speech.

It (the transmarginal field) helps both to guide our behaviour and to determine the next movement of our attention. It lies around us like a 'magnetic field' inside of which our centre of energy turns like a compass needle as the present phase of consciousness alters into its successor. Our whole past store of memories floats beyond this margin, ready at a touch to come in; and the entire mass of residual powers, impulses, and knowledge that constitute our empirical self stretches continuously beyond it.

Whatever *Whirlwind* is, or was, the unconscious mind has adopted it as a primary word, or structural metaphor, to describe energies, concepts, feelings, and perceptions that are difficult to put into words or would require too many

APPENDIX E

The House Fire

Dateline: 3 April 1997

REVERSE SPEECH HOME AND OFFICES DESTROYED BY FIRE UNDER EXTREMELY SUSPICIOUS CIRCUMSTANCES

AFTERMATH OF 'THE FIRE'

On 3 April 1997, the Bonsall, California home and office of David John Oates and Reverse Speech Enterprises, Inc. was lost to a devastating fire that occurred in the late morning hours with six people present. The first firefighters arrived on-scene after a forty-five minute delay, although official records stated that they were on-scene within two minutes or ten minutes, according to different sections in the report. No one has been able to successfully explain the many discrepancies in the official reports nor the bizarre events and circumstances surrounding the fire.

As if that were not enough, three days after the fire there was a second fire. Luckily, this fire was noticed minutes after it started, firefighters arrived in a timely fashion and the fire was extinguished promptly. Interestingly, at the time, boxes of saved research records, transcripts and tapes were stacked by the front door awaiting transfer to storage. Once again, and very fortunately, all records were rescued and have since been duplicated and stored securely.

While fires, floods and losses are always tragic, in this instance the tragedy was laced with overwhelming suspicion.

Numerous indicators of arson were evident in this fire. According to one privately-hired arson investigator, there appear to be at

least three points of fire origin, inside and just outside the home. A flammable liquid appears to have been splashed into the interior hallway, seeping into the door jams of a fire wall to the garage. The characteristic 'alligator char' pattern of deep high heat-induced gashes was obvious on the remaining studs to three different arson investigators. Even a tape recording remains of a voice heard calling out over the drone of the smoke alarm: 'Ya better get out!' Yet despite desperate attempts to alert authorities to the possibility, even probability, of arson, David and Karen were advised to keep quiet.

Within a few weeks after the fire, Reverse Speech Enterprises had established a new office and was up and running again – shaken, still in shock, but back on track. After twenty-three days in a cramped motel room the family found a rental home, and moved residence. A number of people across the nation have extended themselves graciously with investigative assistance, support, concern and selfless donations. These are all very, very much appreciated.

A Private Investigator, Monique Lessan, was retained to explore the numerous pieces of evidence that pointed to arson as being the source of the fire. Indications of foul play mounted, yet the official fire department arson investigator continued to insist that a candle in a glass jar was the cause of the fire. Although the melted glass jar was found fused in an upright position to a piece of the oak desk it sat upon, and although the family cat was trapped behind closed doors in a bedroom at the far end of the house, the final official conclusion was that a domestic animal, probably the cat, had knocked over the jar containing the burning candle, which ignited the fire.

When the 911 tape recording of the call was requested by the private investigator, she was sent an abbreviated version of the tape – omitting the portions when the caller was told to be patient and 'it will be a little while'. No mention was made of the fact that no fire truck was in the city at the time of the fire.

Several weeks after the fires, Karen and David began writing letters to Russell Bush, a man wearing many hats – fire chief, official records keeper and arson investigator – requesting records of their fires, a copy of the 911 call and a proper arson investigation. Following is some of the correspondence.

#

28 April 1997 To: Russ Bush, Fire Captain Fallbrook Fire Department Fallbrook, CA 92028

Dear Captain Bush,

As you know, we lost our rental home at 6619 Via de la Reina, Bonsall to fire on 3 April 1997. As you also know, we experienced a second fire incident on 6 April 1997. Karen called your station and left a message for you about ten days ago, and requested the 911 tapes and logs for both fires. Since we have not heard back from you and have not received the tapes nor logs, we are repeating the same request. What we would like are copies of the two 911 calls and all dispatch calls, including all verbal and written records and logs on the two fires. Please include the times of the 911 calls, the dispatch calls, arrival on scene and time to contain the fire. Thank you.

Sincerely,

David Oates & Karen Boone

#

24 June 1997 To: Russell Bush Fire Captain/Records Keeper/Arson Investigator 315 East Ivy Street Fallbrook, CA 92028

Dear Captain Bush,

We finally received a copy of the 911 tapes regarding our April 3rd and 6th, 1997, fires at our former home at 6619 Via de la Reina, Bonsall, CA. We would appreciate your sending us another copy of the first April 3rd tape, as the tape you sent us begins approximately 2/3 of the way through the phone call Karen made to 911. 2/3 of the telephone conversation appears to have been deleted. We would additionally like a copy of *all* other 911 calls which were made on

April 3rd regarding the fire at our home on that date. Your assistance will be appreciated.

Sincerely,
David Oates & Karen Boone

#

Fire logs and reports were picked up by David Oates and Karen Boone from the North County Fire Prevention District at approximately 1 pm on May 5, 1997, from Captain Russell Bush.

#

12 May 1997 To: Russ Bush, Fire Captain Fallbrook Fire Prevention 315 East Ivy Street Fallbrook, CA 92028

Dear Captain Bush,

This letter is to reiterate our grave concerns regarding our strong belief that arson was the cause of the two fires in our home at 6619 Via de la Reina, Bonsall on 3 April and 6 April 1997. The fire logs that you gave us confirm that we spoke with you about our strong suspicions on the days of the fires, as well as by telephone. We are aware that you have informed us that because there was a candle burning in the room where the first fire started that it cannot be eliminated as a possible cause of fire. We are also aware that you state that 'the fact that the candle was in the origin and could not be eliminated as an ignition source, it could not be an arson fire.' We have requested that the home, debris, ashes and charred beams be tested for accelerants, and we understand that you do not feel that these fires warrant further research into the possibility of arson. We wonder what is required for an arson investigator to consider the possibility of arson. We had understood that arson should be investigated if simply requested by the victim. No one has even

questioned us as to the reasons why we believe the fires were caused by arson.

We also find ourselves with numerous unanswered questions. Why do the fire logs show that the first fire was responded to within ten minutes of the 911 call? Was this a paramedic or firefighting response? If this response was made by paramedics rather than firefighters, when did the first firefighters arrive, and when was water first applied by them to the fire? Why is it stated that fire suppression was well-involved and that you arrived on the fire scene at 10.52 am? What units (paramedic or firefighting) and what department are coded on the Incident Report? How many 911 calls were made on this fire and by whom? Why did our local Bonsall Fire Engines never show? Why is arson not being investigated when we have repeatedly made such requests?

There are numerous reasons that we suspect arson and they follow:

- 1. 2 April: Two phone calls were received by us where someone requested our physical address, having only our PO Box address. One was said to represent the 'City of Bonsall' and wanted to install a free security system as a prize. That one was declined. The other was said to be a courier, and had a delivery to make the next morning. That address was given. (No courier arrived the next morning, but the fire did break out.)
- 2. 2-3 April (late night or early am): The family dog was ill in the room during the night where the first fire was to break out, and left pools of vomit, urine and diarrhoea. This has never happened before, and we now question if possibly our dog was drugged, as the dog acted surprisingly ill and sleepy the day of the fire.
- 3. 3 April, about 10.10 am: (Two of our employees) saw an unknown man carrying two jugs of clear liquid out in back behind the house. No car nor truck was seen.
- 4. 3 April, 10.15 to 10.20 am: Two doors (a sliding glass door to the outside and an inside door to a hallway), which were open at

10.10 am before smoke was found pouring from the room were both found closed at 10.20 to 10.25 am. The door to the hallway, which was previously braced open, was found braced in the closed position by a guitar, as verified by guitar strings found after the fire. The sliding glass door was closed as witnessed by people outside with hoses trying to water the roof. Additionally, you told (an employee) on scene on the day of the fire that the slider had clearly been closed during the fire as the window was blown out in a way consistent with the door's being closed.

- 5. 3 April 10.20 am: (Our) next door neighbour noted a white (company name) gardening truck coming from the drive next to her house on the other side. This drive accessed the orchards behind our house. The truck did not have any gardening supplies visible. It was driven by a Hispanic male. It was not the day for her yard work, which was done by (said company), and no yard work was done. The neighbour on the other side (name), did not utilise the services of (said company). (First neighbour) commented that the truck was suspicious in that it sat in her driveway until she drove out. She drove to the mailbox and leafed through her mail. She saw smoke coming from our house, and returned home to call 911. As she pulled up to her home the (gardening company) truck was in front of our home and quickly exited when her car came into view.
- 6. A purse belonging to (an employee) which was noted in the room at 10 am and contained \$US1178 cash (two cheques cashed that am) was noted missing when the fire was put out. This was evidenced by no melted 'glob' of keys when firefighters unsuccessfully searched for the remains of the purse at (employee's) request.
- 7. The attic cover in the master bedroom appears to have been removed before the fire, as suggested by no smoke streaks, which were found around adjacent vents, doorways, cracks and other openings.

- 8. 3 April 11 pm: Night security guard said a white Lexus (the same model as one of our cars) was driven into our driveway. When the guard walked out and over to the car, it was quickly driven away and did not return. It was not known who was in the car. (Note: Our car never left the Travelodge hotel that night.)
- 9. 6 April 11.30 am: Two men were noted out in front of the driveway, who were startled to see Karen pull her car into the driveway. They were Caucasian, in shorts with crewcuts and a scrubbed-clean appearance. They moved as if to run, and when she stared at them, the blond one came over to her and said, 'Do you live here?' She said, 'I did.' He said that they saw smoke and came up to investigate. A very faint white smoke was visible. A 911 call was made. When the firefighters arrived it was noted that a couch was smouldering in one of the bedrooms. It burst into flames upon being carried outdoors. That couch had never been on fire during the 3 April fire, as evidenced by photos, and the couch was sat upon for over an hour the afternoon before with no detection of heat. Plus, any conceivable embers in the beams above would have melted the overlying plastic covering over the roof. The wall next to the couch had never been on fire.
- 10. 6-7 April, midnight: Night security guard set ten tripwires during the evening. One was tripped at midnight (when guard turned on a radio to listen to David John Oates on a radio program), setting off alarm. A previously-closed sliding glass door was found open and ladder was found indoors. Security guard called the Sheriffs who told him that they could investigate only if something is missing from a home.
- 11. Tape-recorded evidence shows that at least one man appears to have been in our house during the early part of our first fire.
- 12. After new offices were set up in Bonsall, security guards noted that there were at least three different incidents of someone 'scoping out' the front and back of the office.

- 13. A white Lexus (perhaps the same one as seen the night of the 3 April fire) has been seen repeatedly by employees with an older man with a moustache inside. He had watched at our former home the loading of salvageable goods into a moving van for over half an hour, and has been seen again numerous times, sitting in his car, watching, in the parking lot in front of the office. He has also followed (an employee) back to Temecula, even into a shopping centre.
- 14. Someone has intentionally placed destructive viruses into our computer and has downloaded files from our computer.

Again, for our safety and that of our families, we urge you to investigate our strong suspicions and concern of arson. We also thank you for the logs and records which we picked up from you on 5 May 1997, and would appreciate your addressing our questions. We would further appreciate your getting us copies of all the photos you took the day or days of the fires, and will appreciate a quick repair of the recording equipment so that we can receive the tapes of all the 911 calls which were made regarding both of our fires. Thank you.

Sincerely, David Oates & Karen Boone

#

5 June 1997 To: Russell Bush Fire Captain/Records Keeper/Arson Investigator 315 East Ivy Street Fallbrook CA 92028

Dear Captain Bush,

We wrote to you on 12 May 1997, with many urgent concerns and questions. We have not heard back from you. We are aware that you and several Fallbrook Sheriff Department deputies have spoken with Monique Lessan, our Private Investigator, who is investigating the cause of the fires at our home at 6619 Via de la Reina in Bonsall, CA, which occurred on April 3rd and 6th, 1997, in which you estimated the financial loss at \$US500,000. We are horrified at some of the information that has been written and shared with Ms Lessan about statements we supposedly made and the events surrounding the fires. We feel we must set the record straight.

Before beginning, we need to tell you how hurt and angered we were at the insensitivity of the Fallbrook Fire Department for taking a photograph of smiling, laughing firemen surrounding the rubble inside what was the remains of our home after the fire was extinguished on 3 April 1997. We still have the wallboard on which one of the firemen wrote 'Eric, wish you were here' to a member of the crew who missed out on our 'great fire'. We had just lost what we considered to be our lifetime home and treasured belongings, and the insensitivity and callousness displayed was sickening. The wallboard, with its note, was tossed carelessly back on the rubble for us to face the next day. We are now requesting a copy of that photograph (or photographs), which was conspicuously absent from the photos of the fire which were sent to Ms Lessan when she requested all the photos of the fire scene.

As for false statements, you told Ms Lessan that you found our cat in the kitchen of our home after the fire, picked her up and then gave her to David. That is simply not what happened, and we are baffled as to why you feel the need to create that story. What actually happened was that Karen, a friend and David had all set out to find the cat after the fire was extinguished. David found the cat in the master bedroom, shut in behind closed doors. She was asleep on the floor on the east side of the bed. When David picked her up, an unsmoked white circle was found on the carpet beneath where she had lain, indicating she had been there as the smoke settled in that room, the least heavily smoked room in the house, around her throughout the fire. The cat was very weak and had a heavily dazed look, and she hung limply from David's right arm as he exited the sliding glass doors to the backyard. Karen saw him exit from the bedroom carrying the cat, and she immediately took the cat, noticed her weakened condition, and, with the help of a paramedic, administered oxygen to the cat before taking her to the veterinarian where

she was committed to intensive veterinary care. (Editor's postscript: Fortunately, Molly, the cat, survived her trauma and is back to normal, with slight damage to her nervous system evident by periodic falls and poor balance.)

Furthermore, Deputy Rob Heltmack of the Fallbrook Sheriff Department stated to Ms Lessan in an interview that occurred today that he spoke with a short, heavyset woman (an employee) on 3 April 1977. He claims to have quoted her in saying 'My cat was sick and I figured if I put a candle in the room, it would help to cure the cat. We gave her medicine that morning. The cat knocked over the candle which was in a glass cover and started the fire.' This is an outright falsification! (The employee) did not state any of the supposed quote. In fact, the cat is Karen's, and she does not and did not ever belong to (said employee). The cat was not sick until after the fire, having suffered from severe smoke inhalation. No medicine was administered to the cat by anyone at all until she was treated by the veterinarian after the fire. Besides, (said employee) was shocked at such comments being attributed to her, and asked in utter amazement how it could be stated that a candle would conceivably help to cure the cat! Very importantly, the cat was never seen in the room of origin by any of the six people in the home on the day of the fire. Plus you, Captain Bush, on 3 April 1977, made it very clear to David and Karen that the candle did NOT tip over. In fact, you pointed out that the metal plate that holds the wick in place was flat to the melted candle jar, which itself was fused to the desktop, still upright. Lastly, (said employee) has never spoken with a Deputy Scott Swannie, not two days later nor at any time, nor was she interviewed by any deputy at any time. Therefore, the reference to Deputy Swannie's supposed statement regarding his talk with her is entirely false.

Likewise, Deputy Swannie was never told by Karen Boone on 6 April 1997, nor on any other date that 'the cat was inside the room where the candle was placed, and knocked over the candle and started the fire'. In fact, Karen did not even know that a candle was in the house, much less lit, until after the fire broke out. Again, suffice it to say that the cat was not seen in the room of origin that day by anyone in the home and the cat certainly did not knock over

the candle, as evidenced by the vertical position of the glass jar's remains. What we *did* state was that *arson was and is suspected by us*. The accidental cause theory has *never* been believed by us. This has been our position since 3 April 1997, when the fire first occurred and so many occurrences pointed to arson. We spoke with Deputy Tim Anderson on 3 April 1997, at the scene of the fire, on 4 April 1997, at the Greek Chicken Restaurant in Fallbrook (a chance meeting), and on 5 April 1997, when he stopped by the Bonsall home with a sheriff-in-training to offer his assistance at any time, should we need it. We shared our strong suspicions of arson with him.

After the second fire on 6 April 1997 we mentioned to another deputy our concerns and expressed our urgency at speaking with Deputy Anderson. When he contacted us he said that you were out of town and that he would have the stand-in arson investigator contact us. He did, but we got nowhere with him as far as having the possibility of arson investigated. We continued to contact you requesting an investigation, until we finally heard from you on 14 April 1997 that you felt that arson could not be the cause because the candle was in the room of origin, and therefore you would not investigate.

We are shocked at the numerous falsifications and/or errors in the fire logs and reports which must be corrected for the record:

- 1. Obviously, we continue to dispute the fact under 'Synopsis' that 'this fire was accidental in origin'. We have written to you before with explanations as to why we think the fire was caused by arson. Please see our letter dated 12 April 1997, which is attached. Contrary to what you have told us, we have been told by several independent arson investigators that the fire does appear to have been caused by arson. These both also dispute the location of the origin of fire as stated in your reports, as well.
- 2. Under 'Origin', you state that you arrived on scene 'at approximately 1052 hours' and that 'fire suppression was actively involved'. That is an utterly amazing statement. In fact, the first fire trucks did not even arrive until *after* 11.00 am, probably

closer to 11.10 am. This is verified by Detective Heltmack who stated that 'it must have been past 11.00 o'clock, possibly 11.05 or around that time' that he and the fire departments arrived at the fire. Active fire suppression was delayed well past their time of arrival on scene due to the late arrival of the Captain in charge of the fire and the fact that there was inadequate pressure on the truck and the closest hydrant. A witness crossed over empty, flat hoses on his drive past the lower hydrant to the house at approximately 11.10 or 11.15 am. So, how could it possibly be accurate as stated that fire suppression was actively involved at 10.52 am?

- 3. Under 'Investigation' you mention that you made contact with David John Oates at approximately 1115 hours. In fact, the fire suppression had not even begun at 1115 hours (see note #2 above). It was not until the afternoon that you actually spoke with him and (an employee). Your last interview with (another employee) did not actually occur until the mid to late afternoon. In fact, you may remember that it was raining at the time of her interview, and it did not rain until later in the afternoon.
- 4. Under 'Investigation' on Page 2, you refer to the guitar that was used to 'prop the door closed', but you fail to mention that that door was actually stabilised in the *open* position by us just five to eight minutes before the room was completely ablaze. We do not know who braced the door closed, but presume it was an arsonist and the person who took the purse that was missing from the room of origin. This very bracing of the door which kept us *out* of the room from the hallway lends credibility to our theory of arson.
- 5. Under 'Investigations' on Page 2, you mention that 'no flammable or combustible liquid indicators were found'. The fact that they were not tested for was omitted completely.
- 6. Under 'Witness Statement #1', again the time of David's interview with you was actually the afternoon, rather than 1115 hours.

- 7. Under 'Witness Statement #2', the date of the interview was 03/4/97, not '30/4/97'. (An employee) stated that the 'door that led to the hallway was blocked by a guitar to allow ventilation'. The statement is unclear as written, as the door was actually propped OPEN to allow ventilation before the fire. The guitar was used to brace the door *closed* by someone unknown, presumably the arsonist. Also, the lamp *did* have a bulb in it, as the lamp was used regularly. The likelihood of the smoke alarm's being activated by a fire in the fireplace is remote. Fireplace fires were practically a daily occurrence in that home and had never caused an alarm before.
- 8. Under 'Witness Statement #3', (an employee) disputes the statement attributed to her that the fireplace may have activated the smoke detector as it 'did not draw well'. She never stated that. The fireplaces had been burning many times and had never activated the smoke detector before. In fact, she did not even understand the term of 'draw well'.
- 9. Under 'Witness Statement #5', we are amazed at the statement that 'it could not be an arson fire' simply because 'a candle was in the origin'. There are many things that point to an arson fire, and we have urged an arson investigation since the day the first fire occurred. Where is the responsibility of an arson investigator to his public when such a serious and potentially damaging crime is so strongly suspected? Our lives are at stake, and that concern does not seem to be a consideration of yours.
- 10. On the fire logs, almost all the times are in error or have been modified. The *first* fire truck did not arrive on scene until after 1100 hours (see #2 above). However, your logs indicate that ALL trucks were on the scene well before 100 hours. In fact, a phone call was made (an employee) to her son at 10.47 in Temecula, long before any firetrucks were on the scene. (Her son) was awakened by the telephone, got dressed, drove from Temecula to Bonsall (a 25-minute drive for someone who is dressed and ready) and arrived a few minutes after the first

truck was on the scene and well before any water was applied to the fire. Hoses had just begun to be taken from the first truck and laid upon the driveway.

- 11. On the 'Incident Report', 'David Oates, a male' did *not* report the fire to 911. The fire was reported by Karen Boone, a female. The Start Time is shown as 1032 and the On-Scene time as 1034. Are we to believe that trucks were on-scene within two minutes of leaving the station? Which scene were they on? Not ours! The weather condition was listed as 'overcast/wind'. In actuality, there was very little wind on 3 April 1997. The smoke rose straight into the sky from the house as it burned. Ms Lessan said that you told her that you checked the weather conditions when you returned to the home the following day. Since it was windy on 4 April, how can you presume it was windy on 3 April? It was cool, but not windy. Also, our home phone was listed as 'xxx-xxxx'. This is not our phone number. Only one digit is correct in that sequence. We do not even know someone with that phone number.
- 12. On the 6 April 1997 fire Incident Report, the person reporting the fire and the victim were both named as (a neighbour). While the call was placed from the (neighbour's) residence, Karen Boone actually made the call to 911 and the victims were, again, David Oates and Karen Boone.

You must know that we have in our possession, in a security vault, a tape recording which was made in our Bonsall home on 3 April 1997 as the fire burned. The tape recorder was on when the fire began, and was left on inadvertently when the house was evacuated. It is most frustrating for us that the possibility of arson is not being taken seriously when it is very obvious from the tape recording that some people (the identity of whom is unknown to us) were in the house as the fire burned. Approximately 15 minutes after the fire was noticed by us, and probably 12 minutes after we had evacuated the house, a man is heard shouting 'Better get out!' to someone else. The smoke alarm clicks off and then on again.

Drawers are heard shutting, things are dropped and papers are rustled. Just before the tape recorder shuts off, a sound is made that resembles a piece of furniture being moved and a sliding door being opened. Someone obviously was in the home as the fire burned, and we believe these were the arsonists. Our computer was 'hacked into' in April (with someone loading a virus program and then later downloading all the data from the drives), and this may have been done as the fire burned by the arsonists. Arson is a definite probability and we wonder why there is such an effort NOT to investigate when the evidence is so overwhelming.

Additionally, we have *many* other questions and concerns. Why do we *still* not have the copies of the 911 tapes from 3 April 1997 and 6 April 1997 after having requested them on several occasions since 14 April 1997? (We were advised to wait ten to fourteen days before requesting the tapes.) Why was the 'broken 911 cassette player' not repaired or replaced? Why was Karen told when she called 911 on 3 April 1997 that 'it will be a little while' before the fire would be responded to? Why did it take 45 minutes for the first truck to arrive, and why are the fire logs so filled with errors or falsifications of facts and times? Why was the local Bonsall station without an operative truck on 3 April 1997? Why was another unit not called to that station to cover for it? Why was Deer Springs, particularly, which is less than four miles from our Bonsall home, so late in arriving? Why are you stating that the cat was found by you in the kitchen? Why was the second fire termed a re-ignite when two suspicious men were seen outside the house as it started, and when it started in a couch that had never been on fire, especially in light of our outspoken arson concern? Why are we receiving so little cooperation from our public officials?

I am enclosing a copy of the letters we sent to you on 28 April 1997 and 12 May 1997. We hope to receive some immediate assistance and clarity on these issues. We are gravely concerned, and feel that our concerns are not being taken seriously. Please supply us immediately with the 911 tapes of both fires (3 April 1997 and 6 April 1997), the photo (or photos) of the firemen smiling and arm-in around our rubble after the 3 April 1997 fire, and answers to our many unanswered questions. And most importantly, please

answer our questions as to why there are so many erroneous 'facts' in the logs and reports. We did find it odd that the reports and logs that you submitted to us were dated 14 April 1997, the same date that we first requested them from you at the fire station ten days after the first fire.

We will appreciate your assistance and cooperation regarding our many concerns. Thank you.

Sincerely,

David Oates & Karen Boone



There has been no direct response whatsoever from Russell Bush to this date, except his staunchly defending his position to media and our Private Investigator that the candle tipped over and started the fire. The letters that have been received from other authorities seemed to 'pass the buck'.



RESPONSE 27 June 1997

To: Mr Oates & Ms Boone

From: Ed Burcham CEO & Fire Chief

North County Fire Protection District

Dear Mr Oates and Ms Boone

Captain Bush has referred your letters to me for review. I have also reviewed the arson investigation and the allegations of 'leaving messages on walls'. I have decided to respond to you directly due to the impact on the Department.

First, please accept my condolences for your losses. These incidents are stressful even without suspicions of arson and continuing concern for the safety of your property.

The 'message' incident has been confirmed. I apologise for the lack of tact. The participants have been counselled and will not

repeat those activities. With respect to your overall concerns about lack of information or cooperation, I have confirmed that Captain Bush spent approximately six (6) hours with your investigator. All information requested was provided, including photos selected by your investigator. (Editor's note: We never did see or receive a photo of the 'smiling firemen' around the rubble.) I conclude that cooperation has been satisfactory.

There are discrepancies surrounding the incident from which one could become suspicious. Suspicion, however, does not justify the finding of arson. The standard in arson investigations of the point of origin is consistent with an accidental cause, i.e., the candle. It cannot be eliminated. As such in the absence of hard evidence, such as a confession or finding another source, arson cannot be determined as the cause.

Again, I hope you and yours never have to suffer another tragedy. We all feel your loss.

Sincerely, Edward Burcham CEO/Fire Chief



RESPONSE 8 July 1997 To: David and Karen From: Susan Golding Mayor of San Diego, CA.

Dear David and Karen:

Thank you for your letter regarding the incorrect documentation of the fire in your home, and your suspicions of arson.

The matter you describe falls under the jurisdiction of the County Supervisor. I have forwarded a copy of your letter to Bill Horn, your representative, and asked that he assist you.

Again, thank you for your letter, and if I can be of further assistance, please let me know.

Sincerely, Susan Golding, Mayor, City of San Diego #

RESPONSE

8 September 1997

To: David Oates, Karen Boone

From: San Diego County Sheriff's Department

Dear Mr Oates and Ms Boone,

Your letter was forwarded to me by Supervisor Bill Horn (5th District, Board of Supervisors) and the office of Larry Prior, Chief Administrative Officer. I was sorry to read about the fires and devastation to your home. It was a terrible loss.

Reference the involvement of the Sheriff's Department, the patrol deputies' response was to solely assist the fire department. The primary handling of the scene and subsequent investigation was the responsibility of the North County Fire District. It is up to the discretion of the fire department to request assistance from the Sheriff's Department Arson/Explosives Unit on structure fires. In order to maintain the continuity and integrity of the investigation, this request just come at the time of the incident. In the case of the fire(s) at your residence, the assistance of the Arson/Explosives Unit was not requested.

I noted your letter was also forwarded to Chief Ed Burcham, of the North County Fire Protection District. He is the appropriate authority to review your concerns in this matter. Chief Burcham is qualified to do so and has my full confidence.

Again, please accept my sincerest condolences on your tragedy. I wish you the best of luck in the future.

Sincerely,

William B. Kolender, Sheriff

MILLION DOLLAR LAWSUIT

In December, 1997, David and Karen were charged by the insurance company for the owners of the burned home with negligence – an unattended burning candle, they claimed, caused major destruction and loss of the home – at the tune of a million dollars. Karen was served the summons in the Reverse Speech office on 27 January 1998. David has not been served to this date, although a friend of Reverse Speech who entered the office on 8 February 1998 was mistakenly served 'as' David Oates. Karen and David have been forced to retain separate attorneys who will collaborate on the case, and responses have already been filed to the summons.

The summons states in part: 'On or about June 21, 1996, defendants Boone and Oates entered into a lease agreement with the insured to lease subject property, a single-family home. Thereafter, defendants occupied the subject property. While occupying the subject property, defendants had a duty to use the subject property with due care such that the subject property would not be damaged by fire. On or about April 2, 1997 defendants negligently allowed a candle to burn unattended in the bedroom of the subject property. On or about April 3, 1997, the candle flame came into contact with flammables, thereby causing an extensive fire to occur. Defendants have failed to accept responsibility for, or to indemnify or pay for, the damages caused by the above-described fire, and negligence of the defendants.'

APPENDIX F

What is Hypnosis?

by Jeannette Teagle

DEFINITIONS

Definition: Hypnosis: a mental state like sleep, in which a person's thoughts can be easily influenced by someone else. (Cambridge Advanced Learner's Dictionary & Thesaurus, Cambridge University Press.)

Definition: Hypnosis: a state that resembles sleep but in which you can hear and respond to questions or suggestions. (Merriam-Webster's Learner's Dictionary.)

Definition: Trance is the state in which learning and openness to change are most likely to occur. Trance is a natural state experienced by everyone. (My voice will go with you: the teaching tales of Milton H. Erickson.)

There are many and varied definitions of hypnosis, depending on whom you follow and the modality that you are using, e.g. traditional hypnosis, NLP, etc.

There are various theories about what occurs during hypnosis. Hypnosis is an altered state of mind and most commonly referred to as 'being in a trance'. A trance is a state of consciousness with an internal focus of attention. During our daily life we pay attention to either the inner or outer world depending on our activity and mood. We drift in and out of trance. In NLP term, trance is a type of state known as 'downtime'. Downtime is when you are predominantly paying attention to the internal world. 'Uptime' is when you are predominantly paying attention to the external world.

'Altered state' theories see hypnosis as an altered state of mind

or trance, which is marked by a level of awareness that is different from the ordinary conscious state. Non-state theories see hypnosis as a form of imaginative role-enactment. During hypnosis, a person is said to have heightened focus and concentration.

There is a suggestion that we walk around in a trance and that when we seek assistance via hypnotherapy we are brought out of trance. Erickson said 'patients are patients because they are out of rapport with their own unconscious ... patients are people who have had too much programming — so much outside programming that they have lost touch with their inner selves.'

In everyday life we move in and out of trance, e.g. becoming engrossed in a book, a movie, TV programme or listening to music which means that we do not take any notice of what is going on around us.

Hypnosis cannot control anyone and it cannot make a person do something that is against their morals and important values. Trance and hypnosis help people to learn about themselves and express themselves better. Hypnosis is distinguished from a trance state in that it is guided by the hypnotist, usually for therapeutic purposes. It is a state of inner absorption that can include intense focus or free reverie.

Harvard psychologist, Deidre Barrett, wrote:

A hypnotic trance is not therapeutic in itself, but specific suggestions and images fed to clients in a trance can profoundly alter their behaviour. As they rehearse the new ways they want to think and feel, they lay groundwork for changes in their future actions. (Psychology Today, January 2001)

There are different types of hypnosis:

Traditional hypnosis: Make direct suggestions to the unconscious mind. This type of hypnosis works well for someone who generally accepts what they are told without a lot of questions. Most hypnosis tapes that are sold today are based on 'traditional hypnosis' techniques. This method of hypnosis is not effective for people who are critical or analytical in their thinking process.

2. Ericksonian Hypnosis: Use stories called metaphors to present suggestions and ideas to the unconscious mind. This is a powerful and effective method because it usually eliminates the blockage of and resistance to suggestions that is often caused by the conscious mind.

Types of metaphors used by Erickson are Isomorphic metaphors or embedded commands. 'Isomorphic metaphors' offer direction to the unconscious through storytelling. This leaves the unconscious to make the connections between the story and a problem situation or behaviour. 'Embedded commands': the hypnotist/hypnotherapist tells a story that engages and distracts the conscious mind. The story contains hidden indirect suggestions that are usually accepted by the unconscious.

Ericksonian Hypnosis also includes 'process instructions', which direct the unconscious to find a memory of an appropriate learning experience from the past and apply that experience to making a change in the present.

Much of Erickson's work was about bringing subconscious resource into play for therapeutic purposes. He blended a number things that he knew about, including systems theory, behaviour modification and subconscious mind. He saw the subconscious mind as being a creative, solution-generating force all on its own.

- **3. Self-hypnosis** is more often than not used for individual relaxation. For example, a person who travels a lot may use self-hypnosis to assist in falling asleep or preparing for a big presentation. Many hypnotherapists teach their clients how to use self-hypnosis as part of their session work to ensure that the client is able to assist themselves both between sessions and when they have moved on from seeing a therapist.
- **4. Stage hypnosis** is for entertainment purposes. The greatest skill of the stage hypnotist is to select the people who want to come on stage and entertain the rest of the audience.

A BRIEF HISTORY OF HYPNOSIS

Avicenna (980-1037) was a Persian physician who documented the characteristics of the 'trance' (hypnotic trance) in 1027. At this time hypnosis as a medical treatment was seldom used.

Franz Mesmer (1734-1815) believed that there is a magnetic force within the universe that influences the health of the human body. He experimented with magnets, hence the term mesmerism.

James Braid (1795-1860) developed an interest in mesmerism when he found his patient staring into an old lamp, with glazed eyes. Braid gave his patient the command to close his eyes and go to sleep. The patient complied and thus Braid's interest grew.

James Esdaile (1808-1859) used hypnotism as his only anaesthetic while performing major operations while working in India. On his return to England he was unable to convince his peers in England to use hypnosis for pain relief.

Pierre Janet (1859-1947) reported studies on a hypnotic subject in 1882. He developed his own sophisticated hypnotic psychotherapy based on the concept of psychological dissociation. At the turn of the century he rivalled Freud's attempt to provide a more comprehensive theory of psychotherapy.

Sigmund Freud (1856-1939) was initially an enthusiastic supporter of hypnotherapy. He wrote an article on hypnotism with his colleague, Joseph Breuer, which was published in an influential series of case studies. This work was entitled Studies on Hysteria (1895). This became the founding text of the subsequent tradition known as hypno-analysis or regression hypnotherapy. Freud went on to abandon hypnotism in favour of psychoanalysis.

Emile Coue (1857-1926) developed a new orientation called 'Conscious Autosuggestion'. His method did not emphasise sleep or deep relaxation and instead focussed upon autosuggestion involving a specific series of suggestion tests — susceptibility.

Clark L. Hull (1884-1952) published the first major completion of laboratory studies on hypnosis, Hypnosis & Suggestibility (1933) in which he proved that hypnosis and sleep had nothing in common. He published many quantitative findings from hypnosis and suggestion experiment and encouraged research by mainstream psychologists.

Dave Elman (1900-1967) made his name as a hypnotist and led many courses for physicians. He wrote the classic *Findings in Hypnosis* (1964), which was later retitled *Hypnotherapy* (Westwood publishing). The most well-known aspect of his legacy is the use of rapid induction — in under three minutes.

Milton Erickson (1901-1980) was one of the most influential post-war hypnotherapists. In the 1960s he popularised a new branch of hypnotherapy, known as 'Ericksonian Therapy'. This is characterised primarily as indirect suggestion; metaphors (stories & analogies); confusion techniques and double binds in place of formal hypnotic inductions.

DESCRIBE HOW OATESIAN HYPNOSIS DIFFERS FROM REGULAR HYPNOSIS

The hypnosis used, and taught, by David Oates accesses the metaphoric structural level of the deep unconscious. The inductions are specific in that they direct the conscious mind to relax and let go while directing the deep unconscious mind to rise up so that the 'two' minds are on equal footing. This enables the two minds to be able to work together to effect the change desired by the client. Traditional hypnosis tends to only work with the subconscious mind, which is just below conscious awareness, and not the deep unconscious mind where the metaphoric structure resides.

The reversals found in analysing the client's recording are a reflection of who the person is at their deepest level. For example, an image of an eagle who has been shot in the wing may be interpreted as 'having the wing clipped', while the image of God touching the wing to heal it may bring forth the interpretation of 'being touched by the hand of God', a fabulous metaphor for healing.

The Reverse Speech hypnosis has elements of both traditional and Ericksonian Hypnosis, with the use of directions and metaphors. It differs from Erickson's use of metaphors in that Erickson used analogies and creative metaphors. Reverse Speech uses specific metaphors as indicated by the client in their reversals.

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APPENDIX G

The American National Conventions

DONALD TRUMP REPUBLICAN NATIONAL CONVENTION, JULY 2016

- '(Chanting at start of speech), [USA USA USA].' Yes say we, yes say we, yes say we. Creating unity in the crowd.
- 'The democrats on the other hand received twenty per cent fewer votes than they got four years ago, [not so good], not so good.' **Dude was stunned**. Stunned at the results.
- 'Our convention occurs at a moment of crisis for our nation, the attacks [on our police] and the terrorism of cities threaten our very way of life.' **Seal the funnel**. This is consistent with his policy to stop the flow of immigrants.
- 'The most basic duty of government is to defend the lives of its own citizens, any government that fails to do so is a government [unworthy] to lead.' You do not. Congruent reversal. The current government does not follow its duty to protect.
- 'Our trade deficit is good [reached nearly], now think of this, think of this, our trade deficit is 800 billion dollars, think of that.' **They'll lynch you.** Unknown. Maybe predicting his future for being such a radical voice.
- 'In Lybia, our Consulate, [the symbol] of American prestige around the globe, was brought down in flames.' **Oh miss it**. Congruent reversal. Missing the Consulate.

- Poverty and violence at home, war and destruction abroad [will last only as] long as we continue relying on the same politicians that created them in the first place.' They'll not sell. These conditions won't stand.
- 'Illegally stores her emails on a private server, [deletes] 33,000 of them.' **Steal it**. Congruent reversal. She 'stole' the emails from the government.
- 'Especially when others who have done far less have [paid so dearly].' **Hillary was deaf**. She doesn't have a clue and is not listening.
- 'The irresponsible rhetoric or our President who [has used the pulpit] of the Presidency to divide us by race and colour.' **The forfeit's easier**. It's easier for Obama to take no action.
- To protect us from terrorism [we need to focus] on three things.' Sick wolf within you. Metaphor. The country's drive is weakened.
- "They're just three brave representatives of many thousands who have [suffered so grave]ly.' **There was your fuss**. Pointing to the problem.
- Where was the sanctuary for all the other Americans who have been so brutally murdered and who have [suffered so, so horribly].' Barack was, was your fuss. Placing the blame squarely at the feet of Obama.
- 'This includes stopping China's outrageous theft of [intellectual property].' Your powerful Shell. Meaning unsure, maybe the strength of China.
- It is time [to show the whole world] that America is back.' **Our war hard, oh shit.** It will be a tough battle.
- I mean they said Trump doesn't have a chance of being here tonight, not a chance, the same people, oh [we love defeating those] people don't we.' **Send relief with value**. He will offer value and relief to America.

• 'And we will make America great again. [God bless you] and goodnight, I love you.' **We sell God**. Congruent reversal.

MELANIA TRUMP REPUBLICAN NATIONAL CONVENTION, JULY 2016

Melania Trump is the third wife of Donald Trump, current presidential pick for the Republican Party, and was born in Slovenia in 1970. She is currently active in Donald Trump's campaign for president and spoke at the recent Republican National Convention.

- 'Thank you very much. You have [all been] very kind to Donald and me ...' Leave war. She calls for peace.
- '... Because like me, [he loves this country very] much.' Here I fleece Nazis Valley. Metaphor. Robbing power from the elite.
- 'My husband's experience exemplifies growth, and successful passage of opportunity to [the next generation] ...' They share in his standard. Congruent. They will share in Trump's standards.
- '[These are the values] Donald and I would bring to the White House ...' We love with the seed. Congruent. She loves making new things grow.
- 'Ladies and gentlemen, Donald J. Trump is ready to serve, and lead this country [as the next President] of the United States.' **They deserve standards.** Congruent. The standards Trump will bring if elected.

BILL CLINTON DEMOCRATIC NATIONAL CONVENTION, JULY 2016

• 'And she exuded this sense of [strength and self-possession] that I found magnetic.' **And this has a force that pukes.**

- Incongruent. Her force has another dimension to it and it makes him puke.
- "The only big thing that happened that spring, my first year as governor. [We found out] we were going to be parents.' I love you. Congruent.
- 'Next thing you know I'm being dragged around to all these little preschool graduations, and keep in mind this is before any [state even had] universal kindergarten and I'm being dragged to preschool graduations watching these poor parents.' Damn the media. Out of context. A transient thought.
- 'She [always] wants to move the ball forward. That is just who she is.' **See a war.** A dire future tense prediction if she wins the election.
- '1997 was the year Chelsea finished high school and went to college. We were happy for [her but sad for us] to see her go.' **So pass the bra.** Clinton's sexual fantasies still present.
- 'She began her campaign the way she always does new things by listening and learning and after a tough battle New York elected her to the seat, to the seat once held by another outsider, Robert Kennedy.' The killer, grow you in the lab, fuck her. Meaning unknown. Strong aggression.
- 'In 2003 [partly spurred on by what] we were going through she became the first senator in the history of New York ever to serve on the armed services committee.' **Oh, how my love's sealed off.** He loves Hillary but he is sealed off from her.
- 'This is really important today. She launched a team to fight back against terrorists online and built a new [global counter] terrorism effort.' **Then I go bold.** Internal dialogue as he gets strong in his speech.
- 'She worked to empower women and [girls around the world] and to make the same exact reparations on behalf of the LBGT community in America and around the world.' Whirlwind I'm a God. Metaphor. Accessing great personal power.

- 'Nobody ever talks about this much but it's important to me, she tripled the number of people with AIDS in poor [countries whose lives are being saved] with your tax dollars.' Yes near the gold with you. They are making money from these programs.
- 'There are clear achievable affordable responses to our challenges but we won't get to them [if America makes the wro]ng choice in this election.' I will scam the crime with it. Incongruent. It's all a con and he will take advantage of Hillary.

HILLARY CLINTON DEMOCRATIC NATIONAL CONVENTION, JULY 2016

- 'What happened [in this city] 240 years ago still has something to teach us today.' **Hear this sin**. Incongruent. She doesn't believe what she's saying forwards.
- 'Sometimes the people at this podium are new [to the national stage], as you know I am not one of those people.' **Yes, want to shine with it.** She wants to be successful.
- "The truth is through all these years of public service, the service part has [always come easier to me] than the public part."
 In this crazy muck, see a war. She is predicting war in the future.
- 'My dad, Hugh, made it to college, he played football at Penn State, and enlisted in the Navy after [Pearl Harbour].' **Her bra horror**. A bizarre sexual reference.
- It kept me working as hard as I could in the senate on behalf of 9/11 families and our first responders who got sick from their time at [ground zero], I was thinking of Laura and Debbie and all the others ten years later in the White House situation room.'
 Worries now. Congruent reversal. She is concerned about the people.

- T'm happy for boys and men because when any barri[er falls in Am]erica, it clears the way for everyone.' Then it's all free. Congruent reversal. Creating more freedom.
- But even more important [than the history we make tonight] is the history we will write together in the years ahead.' Be honest, damn you, you sicken it. Internal dialogue. Her unconscious is telling her to be honest.
- 'That's how we're going to make sure [this economy works for] everyone not just for those at the top.' **I'll screw in an office.**Another sexual reversal. Bill Clinton II?
- 'How are we going to break through the [gridlock in Washington], well look at my record, I've worked across the aisle.' Let me show the calm Bill. She will be conciliatory in breaking gridlocks.
- 'You heard, you saw family members of police officers killed in the line of duty because they were outgunned by criminals. I refuse to believe [we can't find common ground] here. We have to heal the divide in our country.' Mild the muck, now thank you. Incongruent. She doesn't realise the gravity of the issue.
- You have to keep working to make things better even when the odds are long and then opposition [is fierce].' Great Satan. She reveals her driving power.
- 'Let's be stronger together my fellow Americans, [let's look to the] future with courage and confidence.' Where this goal was sent. She is following her goal.

Index

A	Erickson, Milton H. 128-130, 132
Albrecht, Greg 3-4	
Apocalypse 14, 65, 67, 79, 86	F
American National Convention 134	Files, James 20-1, 24
	Fiorina, Carly 36
В	Fire, house 10-11, 109
Biden, Joe 32	Ford, Gerald 19-20, 23-4
bin Laden, Osama 30	Foster, Vince 7-8
Branson, Sir Richard 45-7, 50	
Buffett, Warren 54-5	G
Bush, George H.W. 11, 19-20, 22-3, 25, 36	Gingrich, Newt 34, 42
Bush, Jeb 34, 36	Н
	Hannity, Sean 43
С	Hawke, Bob 7
Cheney, Dick 4	Hoover, J. Edgar 16-21, 23-4
Clinton, Bill 7-8, 39-41, 136, 139	,,
Clinton, Hillary 13, 33-4, 37-40,	J
42-3, 84, 135, 137-8	Jobs, Steve 52-4
Collective Unconscious 60-4, 87, 90,	Johnson, Lyndon Baines 16, 22-5
107	Johnston, Jack 6, 89
Cooper, John Sherman 22	Jones, Scott 3-4
Cruz, Rafael 37	Jung, Carl 58-60, 104-5, 107
Cruz, Ted 36-8, 42	, , ,
Cuban Missile Crisis 27	K
	Kasich, John 37
D	Kennedy, Bobby 25
Dallas Times Herald 4	Kennedy, Jackie 24
Dallas Police Department 4-5	Kennedy, John 20, 26
Desert Storm 3-4, 9	Kennedy, J.F. Assassination 13,
Dulles, Alan 19-20, 22-3	15-28, 37, 41, 89, 100-102
	Knesset 18
E	
Eisenhower, Dwight (Ike) 23-4, 26	L
Ericksonian Hypnosis 130, 132	Lewinski, Monica 8, 40
Therapy 132	Lewis, Clyde vi, 11
1 7	

M

Marrs, Jim 20-1, 100 Metaphor Restructuring 5, 63-4, 74 Metawalk vi, 64, 66, 69, 74-5, 77-9, 91, 99

N

National Enquirer 36-7 Netanyahu, Benjamin 41-2 Nixon, Richard 19-20, 23, 48

C

Obama, Barack 12, 29-35, 41, 43, 135 Obsessive Compulsive Disorder 72 Oswald, Lee Harvey 15-7, 19-21, 23-4, 37

Ρ

Pell, Claiborne 3 Priebus, Reince 36

R

Rense, Jeff 11-3, 37, 62, 100 Republican Party 33, 35-7, 42 Robbins, Tony 47-50, 52, 84 Rockefeller, David 44-7, 49-50, 74 Romney, Mitt 34, 36 Rorschach, inkblot test 82 Rubio, Marco 34 Ruby, Jack 17 Russell, Richard 22

9

Sanders, Bernie 40-1, 101 Shakespeare 85 She-wolf 44-8, 74 Subconscious 63, 93, 130, 132 Sugar, Michael 55-6

T

Tomlian, Marcus 58
Trance Instruction 69
Trump, Donald 13, 31, 33-41, 43, 134, 135-6
Trump, Melania 136
Unconscious v-vi, 3-9, 33-4, 39, 44-5, 47, 49-50, 52, 58-67, 68, 70, 72-3, 76, 86-7, 90-1, 92-4, 97, 108, 129-30, 132
Under the Tongue 85

٧

Virgin 47 Airways 45-6 Galactic 45-6 Records 45

W

Warren Commission 19, 21-4 Warren, Earl 21-2 Whirlwind 46-7, 50-4, 56, 69, 77, 79, 90, 104-8, 137 Winfrey, Oprah 50, 84

Ζ

Zapruder 24, 26 Zuckerberg, Mark 56, 86



About the Author

David John Oates, an Australian aged 60 years, is the founder and developer of Reverse Speech technologies. He was the first person to ever document speech reversals in human speech in 1983 and has worked extensively since then on research and development, as well as maintaining a therapeutic and consulting practice.

David has had an active career spanning 32 years, furthering the field of

Reverse Speech as his full-time occupation. He has developed new theories and designed therapeutic and training techniques. He has published several books on Reverse Speech, including Beyond Backward Masking, Voices from the Unconscious and It's Only a Metaphor, as well as numerous tapes and training manuals. He has lectured around the world to crowds of thousands, and trained hundreds of students. He has also instigated some of the first mainstream studies and presented Reverse Speech on thousands of radio shows, including his own show, The David John Oates Reverse Speech Show, which ran successfully for three years syndicated coast to coast in the United States where David lived for ten years in the 1990s. In the United States he has appeared on dozens of television programs, including CNN's Larry King Live, Geraldo, Leeza Gibbons, Strange Universe, and Extra, to name a few. In Australia he has appeared on such shows as Good Morning Australia, Today Tonight, A Current Affair, and Today. His work has also been featured in hundreds of papers and wellknown publications such as The New York Times, Harpers Review, Omni magazine and Discover magazine.

David has been compared to Thomas Edison, Alexander Graham Bell and Nicola Tesla and his work described as being of Nobel calibre with farreaching ramifications in such fields as law enforcement, business and psychology.

He is a certified Hypnotherapist and Trainer, and currently attends to his therapy and corporate consulting business using Reverse Speech techniques. David is also an accomplished public speaker, maintaining an active international speaking and training schedule as well as being a popular guest on many international radio and TV programs.