

STRATFOR
Budget vs. Actuals: 567 - Multimedia
January - September, 2011

	Sep 2011				Total				Comments
	Actual	Budget	\$ Over Budget	% of Budget	Actual	Budget	\$ Over Budget	% of Budget	
Expenses									
60000 Sal/Ben									
60100 Labor	10,482.50	13,597.00	-3,114.50	77.09%	83,150.90	106,079.00	-22,928.10	78.39%	
60400 Ins- Medical	2,692.08		2,692.08		12,531.87	0.00	12,531.87		
60500 Ins- Dental	309.36		309.36		1,448.73	0.00	1,448.73		
60600 Ins- Disability	75.31		75.31		593.03	0.00	593.03		
60700 Ins- Vision	60.08		60.08		315.22	0.00	315.22		
60800 Payroll Taxes	989.49		989.49		7,641.61	0.00	7,641.61		
60950 Salary and Benefits - Other	510.00		510.00		3,060.00	0.00	3,060.00		
62500 Consulting / Contract Labor	0.00		0.00		0.00	17,500.00	-17,500.00	0.00%	
Total 60000 Sal/Ben	\$ 15,118.82	\$ 13,597.00	\$ 1,521.82	111.19%	\$ 108,741.36	\$ 123,579.00	\$ -14,837.64	87.99%	
62000 C-Labor									
62700 Outside Services	2,500.00		2,500.00		29,375.00	0.00	29,375.00		
Total 62000 C-Labor	\$ 2,500.00	\$ 0.00	\$ 2,500.00		\$ 29,375.00	\$ 0.00	\$ 29,375.00		For Sep, KIT Digital
63000 T&E									
63300 Meals	140.79		140.79		213.88	0.00	213.88		
63500 Business Meals			0.00		62.75	0.00	62.75		
63990 Other Travel	50.00		-50.00	0.00%	0.00	450.00	-450.00	0.00%	
Total 63000 T&E	\$ 140.79	\$ 50.00	\$ 90.79	281.58%	\$ 276.63	\$ 450.00	\$ -173.37	61.47%	
64000 Facilities									
64550 Cellular Phone			0.00		1,617.50	0.00	1,617.50		
Total 64000 Facilities	\$ 0.00	\$ 0.00	\$ 0.00		\$ 1,617.50	\$ 0.00	\$ 1,617.50		
67000 Marketing									
67100 Advertising			0.00		164.38	0.00	164.38		
Total 67000 Marketing	\$ 0.00	\$ 0.00	\$ 0.00		\$ 164.38	\$ 0.00	\$ 164.38		
76000 Other Op Exp									
76300 Printing and Reproduction			0.00		79.00	0.00	79.00		
76900 Research Services	2,614.86	2,610.00	4.86	100.19%	23,656.90	41,445.00	-17,788.10	57.08%	
Total 76000 Other Op Exp	\$ 2,614.86	\$ 2,610.00	\$ 4.86	100.19%	\$ 23,735.90	\$ 41,445.00	\$ 17,709.10	57.27%	
Total Expenses	\$ 20,374.47	\$ 16,257.00	\$ 4,117.47	125.33%	\$ 163,910.77	\$ 165,474.00	\$ 1,563.23	99.06%	Th-Reuters, Getty

STRATFOR
Profit & Loss Detail
September 2011

	Date	Num	Name	Memo/Description	Amount
Ordinary Income/Expense					
Expenses					
60000 Sal/Ben					
60100 Labor					
	09/15/2011	fj-09152011		Payroll entry for pay period of 9/15/2011	5,320.00
	09/30/2011	fj-09302011		Payroll entry for pay period of 9/30/2011	5,162.50
					10,482.50
Total for 60100 Labor					
60400 Ins- Medical					
	09/01/2011	Active - 08182011	Blue Cross Blue Shield		2,592.08
	09/01/2011	fj-HSA		8/31/11 HSA contribution	50.00
	09/16/2011	fj-HSA		9/15/11 HSA contribution	50.00
					2,692.08
Total for 60400 Ins- Medical					
60500 Ins- Dental					
	09/01/2011	9012011	Guardian	Dental Insurance	309.36
					309.36
Total for 60500 Ins- Dental					
60600 Ins- Disability					
	09/01/2011	9012011	Lincoln Financial Group	Life Insurance, AD&D, STD, LTD	75.31
					75.31
Total for 60600 Ins- Disability					
60700 Ins- Vision					
	09/01/2011	9012011	Guardian	Vision Insurance	60.08
					60.08
Total for 60700 Ins- Vision					
60800 Payroll Taxes					
	09/15/2011	fj-09152011		Payroll entry for pay period of 9/15/2011	486.89
	09/30/2011	fj-09302011		Payroll entry for pay period of 9/30/2011	502.60
					989.49
Total for 60800 Payroll Taxes					
60950 Salary and Benefits - Other					
	09/15/2011	fj-09152011		Payroll entry for pay period of 9/15/2011	255.00
	09/30/2011	fj-09302011		Payroll entry for pay period of 9/30/2011	255.00
					510.00
Total for 60950 Salary and Benefits - Other					
Total for 60000 Sal/Ben					15,118.82
62000 C-Labor					
62700 Outside Services					
	09/09/2011	2011100726	KIT Digital		2,500.00
					2,500.00
					2,500.00
Total for 62700 Outside Services					
Total for 62000 C-Labor					
63000 T&E					
63300 Meals					
	09/27/2011	9272011	ee-Perry, Grant	Airstone Media, plan and review	140.79
					140.79
					140.79
Total for 63300 Meals					
Total for 63000 T&E					
76000 Other Op Exp					
76900 Research Services					
				Site Billing 09/01/2011 - 09/30/2011,	
	09/08/2011	90065939	Thomson Reuters	News Feed Subscription	2,000.00
	09/10/2011	7720653	Getty Images, Inc.	September 2011 Monthly Subscription	614.86
					2,614.86
					2,614.86
					20,374.47
Total for 76900 Research Services					
Total for 76000 Other Op Exp					
Total for Expenses					